

# 2019 Annual District Meetings

## Continuing Medical Education (CME) Forums

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The American College of Obstetricians and Gynecologists (ACOG) invites organizations to host CME forums during the Annual District Meetings, but limits when those events may take place.

ACOG offers affiliates the opportunity to host CME forums. These 60-minute sessions should provide attendees with novel and innovative approaches to issues affecting physicians in the areas of obstetrics and gynecology. Sessions are generally available during mealtime slots.

**CME forums may be held for a fee of \$10,000.** The fee provides access to the requested Annual District Meeting attendees and does not include stipends for items such as food, audio visual, signage, or airline travel. Once your application has been approved and your payment has been received, you will be introduced to your hotel contact for setup, food and beverages, and audio and visual equipment setup.

### Application Process

To receive approval for an activity, applications must be completed and sent with the appropriate fee by **July 1, 2019**. CME applications will be reviewed by the ACOG Committee on Continuing Medical Education (ACCME) and placed pending space availability.

CME forums refer to any educational activity that is independently organized and held in conjunction with the 2019 ACOG Annual District Meetings.

All CME programs must adhere to the following:

- Program content must be developed independently and free of bias and cannot overlap with content currently being presented at the 2019 ACOG Annual District Meetings.
- Program title must be indicative of the forum content.
- Objectives must clearly meet the educational needs of the target audience.
- Program must be presented in an objective, balanced, and scientifically rigorous manner; cannot commercially promote a specific drug, product, or service; and must meet the policies and guidelines of the ACCME.
- Content and related materials must promote evidence-based learning for optimal patient outcomes and patient safety.
- Content cannot promote a specific proprietary business interest of a commercial entity.
- Presentation must be fair and balanced when discussing specific products. If trade names are included in your

presentation, trade names for several companies must be used where available.

Affiliates whose programs are not placed due to lack of space or refusal of application will be refunded the total forum fee. **No refunds will be given for forum cancellations unless ACOG cancels the event.**

### Audit

To ensure compliance, your program will be reviewed and may be audited by members of the ACCME.

### Evaluation Data

All CME forums offering CME credit are required by the ACCME to provide attendees with an opportunity to provide an evaluation of the forum. ACOG requires receipt of a complete evaluation report, including

- The attendee list/sign-in sheet/roster
- The number of participants who requested CME certificates
- Tabulation of outcomes

ACOG auditors have the right to request further documentation such as copies of slides. Please submit the information to [vmurray@acog.org](mailto:vmurray@acog.org) within six weeks of the conclusion of the activity. Failure to provide the required information may prevent you from hosting future CME forums.

### Role of Faculty

- Participating faculty must disclose all relevant relationships or interests using the ACOG online disclosure system so that ACOG can determine any potential or real conflicts of interests.
- Faculty must be independent subject matter experts, scientists, or clinicians.
- Faculty must present an evidence-based, balanced presentation with a rigorous scientific review.
- Product-specific promotional material or advertisement of any type is prohibited during the presentation.

### Leadership Participation

Elected officials and chairs of committees and subcommittees directly and currently involved in the 2019 ACOG Annual District Meetings CME program are prohibited

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from participation in CME Forums, except as attendees who receive no honoraria or reimbursement. ACOG reserves the right to reject any proposed faculty member that it deems may have a conflict of interest with ACOG Annual District Meeting activities.

### Events Outside Hotel

If an affiliate is scheduling an event involving any of the Annual Meeting attendees or faculty in the city in which ACOG is hosting its 2019 Annual Meeting, the affiliate must complete the forum application and pay the appropriate fee.

### Compliance

The supporter will be invited to participate with the expectation that the educational activity is held in accordance with the standards established by the ACCME, the AdvaMed Code of Ethics on Interactions with Health Care Professionals, the American Medical Association's Code of Ethics Opinion relating to CME and gifts to physicians from industry, the Food and Drug Administration regulations regarding industry-supported scientific and educational activities, the Pharmaceutical Research and Manufacturers of America Code on Interactions with Health Care Professionals, and the Department of Health and Human Services' Office of Inspector General Compliance Program Guidance for pharmaceutical manufacturers. It is strongly recommended that appropriate source and reference citations accompany all data presented in slides and program materials.

### Promotional Brochures and Invitations

All announcements, invitations and covers should clearly indicate the name(s) of the affiliate of the CME forum and the source of financial support for the event. The materials in no manner may imply, either directly or indirectly, that the forum is an official ACOG activity. Materials related to the forum must not use language or terms such as "presented during," "presented in conjunction with," "preceding," "prior to," "following," or "live from" in reference to the Annual District Meetings. Use of the ACOG logo, name, seal or the Annual District Meeting logo or name are also not permitted. Booth activities and symposium or special events cannot be promoted together on the same promotional literature.

All marketing and promotional material for all forums must include ACCME accreditation statements.

**The Education Division must approve, prior to printing, all promotional announcements, invitations, and all materials intended for distribution to Annual District Meeting attendees.** In addition, all advertisements or invitation brochures must be approved in order to participate in any of the Annual Meeting marketing opportunities. All materials must be distributed through one of the Annual Meeting marketing opportunities (*i.e. mailing labels, final program advertising, or other marketing opportunities found in the Annual District Meeting exhibitor prospectus.*)

Forum events may only be held during approved days and times. ACOG reserves the right to bar violators from participation in future meetings. Forum affiliates may not deny Annual District Meeting attendee(s) access to their event (except due to space limitations). CME forums must be open to all Annual District Meeting professional registrants.

In this regard, the education provided at a forum should be consistent with the scientific evidence available, promote the professionalism, compassion and trust inherent in the physician/patient relationship and should not conflict with the mission of the College.

Promotional or distribution schemes or products that create or potentially create financial conflicts of interest for physicians or are of potential physical, emotional, or financial harm to patients are prohibited. Likewise, exhibits that are actually or potentially discriminatory or demeaning to women, men, racial-ethnic populations, or any other groups are prohibited. Additional guidelines and restrictions may also be provided.

### Signage/Flyer Distribution

Organizations may only advertise, promote, or distribute information using the College's marketing opportunities. At no time is distribution of promotional materials permitted anywhere within the convention center, hotel lobbies, shuttle buses, restrooms, or other common areas. **Unapproved signs will be removed without advance notification to the affiliate and destroyed.**

Forum signs may only be placed in the Annual District Meeting hotel where the forum is scheduled to take place on the day of the event.

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I/We agree to abide by all rules and regulations governing CME Forums as set forth in the CME Forum Prospectus, and any supported or related materials as it pertains to CME Forums. The American College of Obstetricians and Gynecologists reserves the right to deny any application for forums, if in the College's opinion it does not serve the best interest of its members or is considered inappropriate. Limited meeting space is available. Forums application deadline is **July 1, 2019**.

CME Forums.....\$10,000  
 ACOG Joint Provider CME fee.....\$3,000 per event  
TOTAL\_\_\_\_\_

### Please Type or Print

Company Name \_\_\_\_\_  
Company Contact \_\_\_\_\_  
Company Address \_\_\_\_\_  
Company Phone \_\_\_\_\_  
Fax \_\_\_\_\_  
Email \_\_\_\_\_

Please specify CME quantity and CME provider:

Preferred day and time of CME Forum: \_\_\_\_\_

### District:

- District I                       Districts V, VIII & IX  
 Districts IV, VII & XI         Armed Forces District  
 District VI

### Title of Forum:

Please list all speakers below: (if more space is needed please attach an additional page)

- 1) \_\_\_\_\_  
email: \_\_\_\_\_  
2) \_\_\_\_\_  
email: \_\_\_\_\_  
3) \_\_\_\_\_  
email: \_\_\_\_\_

The following information must be submitted to ACOG along with the CME Forum application

### Accredited Provider

Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
Email: \_\_\_\_\_  
Supporting Company  
Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
Email: \_\_\_\_\_

### For application submission, all of the following must be included:

- Program Description                       Accreditation Statement  
 Program Agenda                               Disclosure Statement  
 Summary of Needs Assessment               Faculty Disclosures  
 Learning Objectives                               Executed Letter of Agreement

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### Conditions

1. STATEMENT OF PURPOSE: Program is for scientific and educational purposes only and will not promote the company's products, directly or indirectly.
2. CONTROL OF CONTENT AND SELECTION OF PRESENTERS AND MODERATORS: Provider is responsible for control of content and selection of presenters and moderators. The company agrees not to direct the content of the program. The company, or its agents, will respond only to provider-initiated requests for suggestions of presenters or sources of possible presenters. The company will suggest more than one name (if possible); will provide speaker qualifications; will disclose financial or other relationships between company and speaker; and will provide this information in writing. Provider will record role of company, or its agents, in suggesting presenter(s); will seek suggestions from other sources; and will make selection of presenter(s) based on balance and independence.
3. DISCLOSURE OF FINANCIAL RELATIONSHIPS: Provider will ensure meaningful disclosure to the audience, at the time of the program, of (a) company funding and (b) any significant relationship between the provider and the company (e.g., grant recipient) or between individual speakers or moderators and the company.
4. INVOLVEMENT IN CONTENT: There will be no "scripting," emphasis or direction of content by the company or its agents.
5. ANCILLARY PROMOTIONAL ACTIVITIES: No promotional activities will be permitted in the same room or obligate path as the educational activity. No product advertisements will be permitted in the program room.
6. OBJECTIVITY AND BALANCE: Provider will make every effort to ensure that data regarding the company's products (or competing products) are objectively selected and presented, with favorable and unfavorable information and balanced discussion of prevailing information on the product(s) and/or alternative treatments.
7. LIMITATIONS OF DATA: Provider will ensure, to the extent possible, meaningful disclosure of limitations on data (e.g., ongoing research, interim analyses, preliminary data or unsupported opinion).
8. DISCUSSION OF UNAPPROVED USES: Provider will require that presenters disclose when a product is not approved in the United States for the use under discussion.
9. OPPORTUNITIES FOR DEBATE: Provider will ensure meaningful opportunities for questioning or scientific debate.
10. INDEPENDENCE OF PROVIDER IN THE USE OF CONTRIBUTED FUNDS:
  - a. Funds should be in the form of an educational grant made payable to the \_\_\_\_\_(CME Provider).
  - b. No other funds from the commercial company will be paid to the program director, faculty or others involved with the CME activity (additional honoraria, extra social events, etc.).

The commercial supporter and accredited provider agrees to abide by all requirements of the ACCME Standards for Commercial Support of Continuing Medical Education. Acknowledge educational support from the commercial company in program brochures, syllabi and other program materials and upon request, furnish the commercial supporter a report concerning the expenditure of the funds provided.

### Agreed

\_\_\_\_\_  
CME Forum Company Representative (name)

\_\_\_\_\_  
Signature Date

\_\_\_\_\_  
CME Provider

\_\_\_\_\_  
Signature Date

### Payment Information

Please submit your application to Vanita Murray at [vmurray@acog.org](mailto:vmurray@acog.org). Once your application has been approved you will receive available time slots and invoice for payment. Payment is due within 30 days of invoicing or before program date.

