



# 2018

ANNUAL CLINICAL  
AND SCIENTIFIC MEETING  
AUSTIN, TX • APRIL 27-30

# LUBE LOUNGE PROSPECTUS

## INVITATION TO PARTICIPATE

The American College of Obstetricians and Gynecologists (ACOG) invites you to participate in the second annual **Lube Lounge** at the 2018 Annual Clinical and Scientific Meeting, Austin, TX, April 27-30. This fun and exciting addition to the meeting is a unique opportunity for lubricant companies to make and solidify relationships through person-to-person communications and marketing. To sweeten your networking experience, refreshments will also be served at the lounge with banner signage hanging above the space to draw special attention to exhibitors. Space is limited to only 12 companies, so don't miss out. **Reserve your space today!**

### LOUNGE RENTAL FEES

- **Basic Package: \$2,800** (Value of items included in package: \$4,448. You save \$1,648!)
- **Premium Package: \$4,500** (Value of items included in package: \$7,023. You save \$2,523!)

INCLUDED IN YOUR EXHIBIT BOOTH RENTAL PACKAGE	
BASIC PACKAGE: \$2,800	PREMIUM PACKAGE: \$4,500
1 – 10x10 corner booth in one of the three Lube Lounges	1 – 10x10 corner booth in one of the three Lube Lounges
2 Exhibit Hall Badges	4 Exhibit Hall Badges
1 – 6 ft x 42 inch high draped table	1 – 1M Radius x ½ M x 42 in curved “Bar” Counter with logo imaged printed on front panel
1 – 6ft draped table for show hours storage/display	1 – 6ft draped table for show hours storage/display
2 – Black Diamond Stools	2 – Black Diamond Stools
Final Program Listing	Final Program Listing
Mobile App Listing	Mobile App Listing
Inclusion in E-mail promotion of the Lube Lounges	Inclusion in E-mail promotion of the Lube Lounges
Electricity included	Electricity included
PDF Pre-Show Attendee List (no physical addresses or e-mail addresses given)	Pre & Post Show Mailing List
200 lbs of material handling	200 lbs of material handling
Additional onsite secure storage available for product samples	Additional onsite secure storage available for product samples

#### Additional Options for Purchase:

- Lead Retrieval
- Pre & Post-Show Mailing Lists & E-Blasts
- Ability to participate in ACSM Marketing & Sponsorship Opportunities

**LOCATION INFORMATION**  
**Austin Convention Center**  
**500 E Cesar Chavez St**  
**Austin, TX 78701**  
**[www.acog.org/exhibit](http://www.acog.org/exhibit)**

# LUBE LOUNGE PARTICIPATION GUIDELINES

Lube Lounge participants must abide by all Exhibit Hall, College & Center Rules and Regulations, set forth in the Exhibitor Prospectus, Application, Rules and Regulations and other official correspondence.

Lube Lounge participants are required to submit digital copies and renderings of any promotional items, brochures, or signage for approval. In order to receive approval to participate, ACOG must receive: a completed application, high-resolution jpeg logo, and product samples.

To submit your application for approval, complete the application form below and email with a high-resolution jpeg of your logo to [bdismuke@acog.org](mailto:bdismuke@acog.org). Product samples are required for review and must be sent to:

**American College of OBGYNs**  
**Attn: Stevie Cline**  
**409 12th ST SW**  
**Washington, DC 20024**

Once all of the application requirements have been received by ACOG, the status of the application will be provided within one week. Upon approval of the application an invoice for the costs will be provided. Space will be assigned when payment has been received. Lube Lounges will be assigned space, on a first-come-first serve basis.

A service kit will be made available to paid and confirmed Lube Lounge companies, from Freeman, our official services contractor, in February 2018.

Companies that participate in the Lube Lounge will be required to use the furniture/accessories as provided and ordered by ACOG. No additional signage, furniture, or displays will be allowed.

## APPLICATION

Package (check one):  Basic: \$2,800  Premium: \$4,500

Company Name: \_\_\_\_\_

Displaying as (if different from company name): \_\_\_\_\_

List of Products to be displayed: \_\_\_\_\_

Lube Lounge Location Preference: \_\_\_\_\_

To see available locations in the Exhibit Hall, visit [www.acog.org/exhibit](http://www.acog.org/exhibit).

### FINAL PROGRAM

COMPANY NAME: \_\_\_\_\_

COMPANY ADDRESS: \_\_\_\_\_

COMPANY PHONE NUMBER: \_\_\_\_\_

COMPANY WEBSITE: \_\_\_\_\_

COMPANY CONTACT: \_\_\_\_\_

COMPANY EMAIL ADDRESS: \_\_\_\_\_

COMPANY LOGO ATTACHED:  YES  NO

### PRIMARY CONTACT

NAME: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

PHONE NUMBER: \_\_\_\_\_

### ONSITE CONTACT

NAME: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

PHONE NUMBER: \_\_\_\_\_

## TERMS

I/We agree to pay upon invoicing the total fee for the Lube Lounge package indicated within 30 days of invoiced date. All payments for the Lube Lounges are due March 16, 2018, regardless of invoice date. This application and contract may be cancelled at any time by the College with written notice. There will be no refunds for cancellations after invoicing.

By selecting a booth in the Lube Lounge, we understand and agree that no additional furniture or signage will be purchased or brought to the show by the Lube Lounge participant.

The Application shall constitute a non-revocable offer by the Lube Lounge participant until such time as the College notifies the participant that it has assigned bar space. The Participant shall only promote, exhibit or display products/services that are approved by the College. By signing the Application, The Lube Lounge participant

agrees to abide by all of the policies, rules and regulations contained in the Lube Lounge Application, the 2018 Annual Meeting Exhibitor Prospectus, Exhibitor Rules & Regulations, the Annual Meeting Exhibitor Service Manual, and any correspondence from the College or its agent(s) to the Participant, its staff, officers or agents. Together these documents shall comprise the contracts between the College and the Lube Lounge Participant. The College shall have the right to shut down any exhibit/participant or bar future exhibition participation if, in the College's opinion, the Lube Lounge participant disregards or refuses to observe The College's or convention center's requirements and rules, or it is determined that the participant is offensive or not in keeping with the professionalism or standards or standard of the practice of Ob/Gyn, or written or verbal instructions.

PRINTED NAME \_\_\_\_\_ SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_