2017 ANNUAL CLINICAL AND SCIENTIFIC MEETING (ACSM)

EXHIBIT HALL FLOOR SPACE
52,000 sq ft. 3% increase from 2016

EXHIBITING COMPANIES
287 7% increase from 2016

TOTAL ATTENDANCE
5,664 8% increase from 2016

2017 ATTENDEES

- 68% were practicing physicians
- 47% visited the exhibit hall specifically for printed product information
- 88% were satisfied to extremely satisfied with the Exhibit Hall
- 54% have attended multiple ACOG Annual Clinical and Scientific Meetings
- 86% were US based 14% were international

ACOG MEMBER DEMOGRAPHICS

- ACOG Fellow: 1593
- ACOG Junior Fellow in Training: 462
- Medical Student: 383
- Physician, Non-Member: 379
- Other Health Care Professional: 346
- ACOG Junior Fellow in Practice: 292
- ACOG Member, Active Duty in US Military: 124
- ACOG Life Fellow/Fellow Senior Status: 105
- ACOG Associate Member: 80
- ACOG Educational Affiliate: 33
- Practice Manager: 18
- Resident, Non-Member: 15
- ACOG Honorary Fellow: 3

ATTENDEE PRIMARY PRACTICE FOCUS

- Ob-Gyn: 2621
- Office Only: 57
- Ob Only: 177
- Gyn Only: 257
- Other: 957

acog.org/exhibit
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