**Goal 1:** Increase access to environments with **healthy foods and beverages**

**Activities:**
- Shelf labels and signs at local grocery stores and food pantries that help shoppers locate healthy food items
- Healthy menu guides for local restaurants
- New tools that help community members locate healthy foods and resources for healthy eating in Oceana County
- Fresh produce market for WIC clients at DHD#10, provided by Rennhack Orchards Market
- Promotion of the “Project FRESH” program and other food assistance resources at community events

**Goal 2:** Increase access to preventive services through **clinical and community** linkages

**Activities:**
- Physician referrals to the WIC program and to insurance enrollment assistance, via a new “Rx for Healthy Families” prescription pad
- Promotion of health services at various community events
- New tools that help community members locate health services in Oceana County

---

**Contact Information:**
- 3986 N Oceana Drive, Hart, MI, 49420
- (231) 316-8567
- hfocmichigan@gmail.com
- www.hfocmichigan.wix.com/hfoc
- facebook.com/healthyfamiliesofoceanacounty

*Healthy Choices, Healthier Lives!*
**Goal 1:** Increase access to environments with **healthy foods and beverages**

**Accomplishments:**

- **✓ Shelf labels implemented at 2 local grocery stores and 1 food pantry:** Gale’s IGA (Hart), Cherry Hill Supermarket (Shelby), Bread of Life Food Pantry (Hart)
- **✓ Healthy menu guides developed for 2 local restaurants:** Trailside Restaurant (New Era), Daniel’s Restaurant (Hesperia)
- **✓ New tools created that help residents locate healthy food sources and resources for eating healthy:** HFOC website, HFOC Facebook page, online resource map, Resource Bookmark, healthy shopping guide
- **✓ Promotion of the “Project FRESH” program, Double Up Food Bucks program, and WIC program at local community events:** Project Homeless Connect, Maxine’s Closet, Walkerville Thrives Resource Fair, Patient Appreciation Day at NMHSI, Farmworker Appreciation Night
- **✓ Produce market** for WIC clients and general public at DHD#10 office, provided by Rennhack Orchards Market

**Goal 2:** Increase access to preventive services through **clinical** and **community** linkages

**Accomplishments:**

- **✓ “Rx for Healthy Families” referral pads distributed to local healthcare providers:** Hart Family Medical, Spectrum Health Family Medicine (Pentwater), Mercy Health Partners– Lakeshore Campus, and Northwest Michigan Health Services
- **✓ Outreach for WIC program and insurance enrollment assistance at DHD#10 at community events:** Project Homeless Connect, Maxine’s Closet, Walkerville Thrives Resource Fair, Patient Appreciation Day at NMHSI, Farmworker Appreciation Night
- **✓ New tools that help residents locate health services and resources:** HFOC website, HFOC Facebook page, online resource map, Resource Bookmark

**★ Other Accomplishments: ★

- **✓ Bi-monthly HFOC newsletter distributed to community members and partnering agencies**
- **✓ Project highlights included in blog post by the National WIC Association:** [https://goo.gl/pHty7N](https://goo.gl/pHty7N)
- **✓ HFOC Success Story distributed nationwide via the Centers for Disease Control and Prevention (CDC)**
- **✓ Project updates included in articles published in Oceana’s Herald Journal and online:** [http://goo.gl/BGNZrc](http://goo.gl/BGNZrc)