ACOG’s 38th Annual Congressional Leadership Conference
MARCH 8-10, 2020

DELIVERING THE FACTS

No spin. Just science.
WELCOME TO ACOG’S 38TH ANNUAL CONGRESSIONAL LEADERSHIP CONFERENCE!
Welcome to Washington, and congratulations on what you will do while you are here. Over the next few days, we are all going to work together to make ACOG’s 38th Annual Congressional Leadership Conference – the largest CLC in ACOG’s history – a roaring success. When we leave Washington on Tuesday evening, I am confident that every single person here will be able to say they’ve learned some new facts, developed new advocacy skills, and made new friends in the process.

It’s almost impossible to be in the nation’s capital and not feel the buzz of politics, but we’re not here for politics. We’re here together, 730 physicians strong and counting, to make sure that every member of the U.S. Congress has a chance to hear straight from the experts about what is really facing our practices and our patients every day. Our experiences, our voices, and our messages are critical. In this time when the stakes could not be higher, we’re not here for partisan bickering or political gimmicks, we’re here to get things done. You can count on ACOG’s members to Deliver the Facts: No spin. Just science.

We’ve got an amazing educational program that will take us on a deep dive into some of the most critical issues facing our specialty today. We’re also going to learn from the best about how to apply that knowledge and our own experience and expertise toward real solutions that can make a difference. On Tuesday, we’ll head to Capitol Hill together to exercise our newly honed skills. When 700+ physicians in white coats take Congress by storm, you can bet that they take notice!

Over the next two days, you’ll be presented with countless opportunities to absorb new information – everything from payment statistics to Twitter tips and tricks – and I encourage each and every one of you to keep an open mind and try new things in this collaborative safe space. We’ve worked hard to create a program to ensure that everyone feels fully prepared for our meetings with our U.S. Senators and Representatives on Tuesday. But the facts and skills we pick up over these next few days go beyond Washington: they will help us advocate effectively all year long, with elected officials and policymakers in all halls of government.

Just by being here, you’re helping amplify our specialty's voice. As obstetrician-gynecologists, we know there’s strength in numbers – research and data are our bread and butter! So thank you for stepping up, and let’s make the most of our time here.

Whether this is your first CLC or your 38th, I’m so glad you’ve joined us. Let’s go deliver the facts!

— Ted L. Anderson, MD, PhD, FACOG
GENERAL INFORMATION

Registration Information

Meeting registration fees include syllabus, hot breakfasts, refreshments throughout the day, lunch on Monday, and our Welcome Reception.

Registration will take place on the ballroom Level during the following times:

**SUNDAY, MARCH 8**
9:00 AM - 5:00 PM

**MONDAY, MARCH 9**
7:00 AM - 5:00 PM

*Spouses are invited to the Welcome Reception but must register to attend all other events.*

38th Welcome Reception: Mix and Mingle

*Sponsored by Ferring Pharmaceuticals*

Thanks to all of you, this is our biggest CLC yet! Join us at the Welcome Reception to catch up with colleagues and make new friends from around the country – everyone here shares your passion for advocacy! All registered participants, spouses, and guests are welcome. Sunday, March 8, beginning at 5:30 pm in the Congressional Ballroom and Foyer.

DELIVERING THE FACTS: Support Ob-GynPAC!

How do you make sure elected officials support your specialty and your patients? You elect the best candidates, and then you hold them accountable! Ob-GynPAC, ACOG’s Political Action Committee, is dedicated to doing just that. You can make a difference – and have fun
doing it – by joining the Ob-GynPAC Governing Committee for the best party of the CLC on Monday, March 9. You’ll enjoy a great evening of food and dancing, and every dollar of your ticket purchase goes directly to support ob-gyn-friendly candidates for office. This can’t-miss event will be held at the world-renowned Smithsonian National Portrait Gallery, a short walk from the Renaissance.

**TICKET PRICES: 1 FOR $325, 4 FOR $1200.**
**TICKETS ARE SURE TO SELL OUT; PURCHASE YOURS EARLY!**
**PURCHASE YOUR TICKETS AT THE OB-GYNPAC BOOTH LOCATED OUTSIDE THE GRAND BALLROOM.**

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**Lobby Day Details: Tuesday, March 10**

**New This Year: Rayburn House Office Building Homebase!**
Teams with gaps between meetings are encouraged to swing by the Rayburn House Office Building Basement Rooms 2043-2045. Coffee, sodas, and snacks will be available throughout the day and ACOG staff will be onsite to answer any questions you may have. Lunch is still on your own at the many House and Senate Office Building cafeterias. Due to House rules, the Rayburn Homebase closes at 3:45PM.

**Buses**
Tuesday, March 10, buses will depart the Renaissance at 8:35 am from the K Street entrance. All buses will drop off near the House Office Buildings on Capitol Hill.

**Luggage**
Before breakfast, please leave your luggage at the Renaissance CLC-designated luggage area on the Lobby Level. No luggage is allowed on the buses or in any Hill Office Building. Keeping this in mind, be sure to allow time to retrieve your luggage from the hotel before heading to the airport! Transportation from Capitol Hill to the hotel and the airport is on your own.

**Photos**
During your Hill day, enjoy a free individual or group keepsake photo. Photos will be taken outside in front of the Cannon House Office Building, at the corner of Independence Ave. and New Jersey SE. Photos will be taken from 12:15pm-4:00pm, weather permitting, and will be available to view and download online after the CLC. We will also take a group photo at 12:00 noon right in the front of the Capitol Building, for everyone who is available to join at that time!
ACCME ACCREDITATION
The American College of Obstetricians and Gynecologists is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

AMA PRA CATEGORY 1 CREDIT(S)™ OR COLLEGE COGNATE CREDIT(S)
ACCME Accreditation
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AMA PRA CATEGORY 1 CREDIT(S)™
The American College of Obstetricians and Gynecologists designates this live activity for a maximum of 17.25 AMA PRA Category 1 Credits.™ Physicians should claim only the credit commensurate with the extent of their participation in the activity.

COLLEGE COGNATE CREDIT(S)
The American College of Obstetricians and Gynecologists designates this live activity for a maximum of 17.25 Category 1 College Cognate Credits. The College has a reciprocity agreement with the AMA that allows AMA PRA Category 1 Credits™ to be equivalent to College Cognate Credits.

The breakdown of the number of credits for each day of the meeting is as follows:

Sunday, March 8 = 2.25 credits
Monday, March 9 = 8 credits
Tuesday, March 10 = 7 credits

Please sign in each day. Attendance will be recorded by swiping your badge at the entrance to the Grand Ballroom once daily.

DISCLOSURE OF FACULTY AND INDUSTRY RELATIONSHIPS
In accordance with College policy, all faculty and planning committee members have signed a conflict of interest statement in which they have disclosed any financial interests or other relationships with industry relative to topics they will discuss at this program. At the beginning of the program, faculty members are required to disclose any such information to participants. Such disclosure allows you to evaluate better the objectivity of the information presented in lectures. Please report on your evaluation form any undisclosed conflict of interest you perceive. Thank you!

CONGRESSIONAL LEADERSHIP CONFERENCE (CLC) ONLINE EVALUATION PROCESS
Check out ACOG’s new, improved and shorter evaluation process! Course evaluation is a key component in determining the effectiveness of ACOG’s Continuing Education courses. As a participant, you will complete the evaluation online at http://acog.org/clceval. After completing the evaluation, you can print your CME certificate.

Conference Learning Objectives
At the conclusion of this program, participants will be able to:

- Understand the importance of the physician voice in policy making
- Identify the key advocacy points for ACOG’s top legislative priorities
- Demonstrate how to best articulate ACOG policy issues in a way intended to effectively inspire legislative action
- Identify the health care policies that have been and will be impacted by actions in the 116th Congress
2020 AGENDA

Sunday, March 8

9:00 - 5:00  REGISTRATION
            Ballroom Level

1:00       GOVERNMENT AFFAIRS COMMITTEE PHOTO
            Meet at Registration

1:15       OB-GYNPAC GOVERNING COMMITTEE PHOTO
            Meet at Registration

2:00 - 2:45  WELCOME TO WASHINGTON: DELIVERING THE FACTS
             Ted Anderson, MD, PhD, FACOG, President, ACOG
             @DrTedAnderson
             Maureen Phipps, MD, MPH, FACOG, Chief Executive Officer, ACOG
             Skye Perryman, JD, Chief Legal Officer, ACOG
             @SkyePerryman
             Grand Ballroom

2:45 - 3:00  YOU’RE HERE. MAKE A DIFFERENCE.
             The Honorable Eleanor Holmes Norton
             @EleanorNorton
             Grand Ballroom

3:00 - 4:00  NO SPIN, JUST SCIENCE: INTRODUCING THE CLC ASKS
             ACOG Government Affairs Team
             Ob-Gyn Advocates
             Rachel Tetlow, Director, Federal Affairs, ACOG
             @raebo13
             Grand Ballroom

4:00 - 5:00  FACTS FORWARD: HILL DAY PREP
             Christopher Kush, MPP, President and CEO, Soapbox Consulting
             @SoapboxDC
             Grand Ballroom

5:00 - 5:30  TEAM MEETINGS: PLANNING FOR SUCCESS!
             Sean Garrity, Director, Political Advocacy, ACOG
             @sbgarritt
             Grand Ballroom

5:30 - 6:30  WELCOME RECEPTION
             Congressional Ballroom & Foyer
Monday, March 9

6:00 - 7:00  **RUN FOR THE HILL**
Join us for an OPTIONAL Group Run to start your day of advocacy feeling strong and stress-free

**Meet in the lobby of the Renaissance near hotel entrance**

7:00 - 5:00  **REGISTRATION**
**Ballroom Level**

7:30 - 8:15  **OB-GYNPAC AWARDS BREAKFAST: YOUR ADVOCACY AMPLIFIED**
Lisa Hollier, MD, MPH, FACOG, Chair, Ob-GynPAC, ACOG Immediate Past President
@TXmommydoc
Haywood Brown, MD, FACOG, Ob-GynPAC Immediate Past Chair, ACOG Past President

**Grand Ballroom**

8:15 - 8:30  **MOMS CAN’T WAIT: THE IMPORTANCE OF BIPARTISAN PROGRESS (ASK 1)**
The Honorable Robin Kelly
@RepRobinKelly
Rick Van Buren, JD, Majority Staff, House Committee on Energy and Commerce
Caleb Graff, Minority Staff, House Committee on Energy and Commerce

**Grand Ballroom**

8:30 - 9:00  **NECESSARY ACTION: COVERING AMERICA’S MOMS (ASK 1)**
Jamie Daw, PhD, Assistant Professor, Columbia Mailman School of Public Health
@jamie_daw

**Grand Ballroom**

9:00 - 9:50  **LET’S TALK ABOUT IMPLICIT BIAS (ASK 1)**
Joia Crear-Perry, MD, FACOG, President, National Birth Equity Collaborative
@doccrearperry
Sue Kendig, JD, WHNP-BC, FAANP, Director of Policy, National Association of Nurse Practitioners in Women’s Health

**Grand Ballroom**

9:55 - 10:40  **CLOSING THE GAP: SPECIAL ISSUES IN RURAL MATERNAL HEALTH (SPLIT PLENARY)**
Timothy Fisher, MD, FACOG, Assistant Professor of Ob-Gyn, Dartmouth Geisel School of Medicine

**Congressional Ballroom**
9:55 - 10:40  DOCTORS AS EVIDENCED BASED MESSENGERS ON ABORTION (SPLIT PLENARY)
Lisa Harris, MD, PhD, FACOG, Associate Chair of Ob-Gyn, University of Michigan’s Michigan Medicine
Amy Simon, Partner, Goodwin-Simon Strategic Research
Jennifer Villavicencio, MD, FACOG, University of Michigan, Department of Ob-Gyn
@VillaviMD
**Grand Ballroom**

10:40 - 11:05  BREAK

11:05 - 11:35  DOLLARS AND SENSE: SUPPORT WOMEN’S HEALTH RESEARCH (ASK 3)
Laurel Rice, MD, FACOG, Co-Chair, Women’s First Research Coalition
@LaurelRiceMD
Marcela del Carmen, MD, MPH, FACOG, Co-Chair, Women’s First Research Coalition
Erica Marsh, MD, FACOG, S. Jan Behrman Collegiate Professor of Reproductive Medicine
@ericmarshmd
**Grand Ballroom**

11:35 - 12:15  PAYMENT MATTERS: VALUING WOMEN’S HEALTH CARE (ASK 2)
Meredith Yinger, MPH, Health Policy Analyst, ACOG
Abigail Duggan, Deputy Legislative Director, the Office of U.S. Senator Sherrod Brown
**Grand Ballroom**

12:15 - 1:05  BREAKOUT SESSIONS: GET THE FACTS!
See pages 8-9 for descriptions and locations
**Ballroom and Meeting Room Level**

1:10 - 2:10  ACOG PRESIDENT’S LUNCHEON
The Honorable Tammy Duckworth
@SenDuckworth
Ted Anderson, MD, PhD, FACOG, President, ACOG
@DrTedAnderson
Maureen Phipps, MD, MPH, FACOG, Chief Executive Officer, ACOG
**Grand Ballroom**

2:10 - 3:00  BREAKOUT SESSIONS: GET THE FACTS!
See pages 8-9 for descriptions and locations
**Ballroom and Meeting Room Level**
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<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>3:05 - 3:35</td>
<td>“THE SAFEST PLACE TO GIVE BIRTH IN THE US” (ASK 1)</td>
<td>New Jersey First Lady Tammy Murphy @TammyMurphyNJ</td>
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<td>Grand Ballroom</td>
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<td>3:35 - 4:10</td>
<td>CALL THE DOCTOR: PHYSICIANS AS ADVOCATES</td>
<td>The Honorable Kim Schrier, MD @RepKimSchrier</td>
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<td>Grand Ballroom</td>
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<td>4:10 - 5:00</td>
<td>FACTS DELIVERED: TYING IT ALL TOGETHER</td>
<td>Team ACOG</td>
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<td>Grand Ballroom</td>
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<td>5:00 - 5:30</td>
<td>FINAL TEAM MEETINGS</td>
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<td>Grand Ballroom</td>
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<td>7:00 - 10:00</td>
<td>OB-GYNPAC PARTY!</td>
<td>The Smithsonian National Portrait Gallery</td>
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<td>Tickets available at the PAC Booth</td>
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**Tuesday, March 10**

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<th>Time</th>
<th>Event</th>
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<tr>
<td>7:30 - 8:30</td>
<td>LET’S GET READY TO LOBBY!</td>
<td>The Honorable Brian Fitzpatrick @RepBrianFitz</td>
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<td>The Honorable Xochitl Torres Small @RepTorresSmall</td>
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<td>Grand Ballroom</td>
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<tr>
<td>10:00 - 5:00</td>
<td>HILL MEETINGS WITH MEMBERS OF CONGRESS</td>
<td>Lunch on your own</td>
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<td>Homebase: Rayburn House Office Building 2043-2045 (Basement)</td>
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<tr>
<td>12:00</td>
<td>GROUP PHOTO – ALL CLC ATTENDEES</td>
<td>In front of U.S. Capitol Building</td>
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BREAKOUT SESSIONS

This year’s Breakout Sessions ensure that each state delegation has all the tools it needs to advocate on the Hill and back at home, on issues that matter to obstetrician-gynecologist. CLC attendees from the same state are encouraged to split up, represent your state, and then report back at your Team Meetings!

NOTE: All sessions are offered twice, so if the AM session looks full, please attend the PM session.

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**ASKS & Answers**

You’ve got questions on the CLC ASKs? ACOG staff are here to help!

*Mount Vernon Square A*

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**Coverage Matters**

Get equipped to advocate for continuous Medicaid coverage in your state.

*Meeting Room 16*

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**State Advocacy Trailblazers**

Hear from ACOG’s 2019 State Advocacy Award contenders about their innovative work in the State Legislatures. These forerunner Section and District leaders will share best practices for building and sustaining your legislative and grassroots influence in the state Capitol!

*Meeting Room 5*

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**Physician Payment in 2021**

Join ACOG’s Senior Director of Health Economics and Practice Management, Lisa Satterfield, to learn more about the major coding and billing changes for office visits coming in 2021.

*Mount Vernon B*

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**See You In Court**

In 2019, ACOG filed a record number of legal briefs in cases affecting our members and patients. Join ACOG’s Chief Legal Officer and General Counsel, Skye Perryman, JD for a discussion of ACOG’s advocacy for its members and women in the courts.

*Meeting Room 2*
Crafting Your Message
Physicians are uniquely positioned to be effective messengers for shifting public opinion on contested issues like abortion care. Lisa Harris, MD, PhD, FACOG, and Amy Simon of Goodwin Simon Strategic Research will share evidence-based skills for constructing a narrative that fosters more effective and less polarized discussions.
Congressional Ballroom AB

The 2020 Election Landscape
An in-depth briefing from high-level political staffers to learn about the 2020 congressional elections!
Pre-lunch: National Republican Campaign Committee
Post-lunch: Democratic Congressional Campaign Committee
Meeting Room 4

Phone a Friend (In Congress)
You’re meeting with your representatives tomorrow, but what happens once you get home? Join Katie McHugh, MD, FACOG and ACOG’s advocacy experts to learn how to develop relationships with policymakers that move the needle.
Meeting Room 12/13/14

Women’s Health & the Environment
Join Nate DeNicola, MD, MSHP, FACOG for a breakout on the impact of environmental factors on women’s healthcare and outcomes.
Meeting Room 3

Shaping the AMA
Hear from the ACOG AMA Section Counsel Chairs about why – and how – to get involved in the AMA House of Delegates and the important work ACOG does there.
Meeting Room 10

Level Up
Regionalization of risk-appropriate care is underway at perinatal facilities across the country. Hear about priorities & progress and different state approaches.
Meeting Room 8

Twitter 101
A hands-on intro to Twitter and how to use this powerful tool for advocacy. This session is designed for attendees with little to no experience on Twitter.
Meeting Room 9

Advocating for Transgender Health
Transgender individuals face discrimination, harassment, and unique barriers to care. Join Hannah Locke, MD to learn how to advocate for our transgender patients inside and out of the exam room.
Meeting Room 15
JOIN THE OB-GYNPAC GOVERNING COMMITTEE FOR
AN EVENING OF DINNER AND DANCING AT THE
OB-GYNPAC PARTY!

All proceeds support Ob-GynPAC—the only national PAC dedicated to advocating for our specialty.

The Smithsonian National Portrait Gallery
Monday, March 9 | 7 pm-10 pm
$325 per ticket | 4 for $1,200
Tickets available at the Ob-GynPAC Booth
A BEGINNER’S GUIDE TO ACOG ADVOCACY

Got 5 minutes? Here are 5 things you can do to advocate with ACOG!

1 Support Ob-GynPAC
Ob-GynPAC, ACOG’s political action committee, is exclusively dedicated to electing candidates who support our specialty. Contribute at obgynpac.org.

2 Follow @ACOGAction
Join the conversation and get real-time updates on Twitter for all things advocacy.

3 Contact Your Elected Officials
Make your voice heard at acog.org/action.

4 Go Local!
Connect with your state Legislative Chair at acog.org/legchair to get involved at your State capital.

5 Stay Involved
Learn more about ACOG’s advocacy and take the next step at acog.org/advocacy.

For more information, reach us at govtrel@acog.org.
Welcome to Washington: Delivering the Facts
At the conclusion of this program, participants will be able to:
• Identify the key advocacy points for ACOG’s top legislative priorities
• Recognize the major issues and players in the 116th Congress
• Identify the health care policies that have been and will be impacted by actions in the 116th Congress

You’re Here. Make a Difference.
At the conclusion of this program, participants will be able to:
• Understand the importance of the physician voice in policy making
• Identify the unique resource physicians are for elected officials, functioning both as constituents and care-givers for hundreds of individuals within their states or congressional districts

No Spin, Just Science: Introducing the CLC Asks
At the conclusion of this program, participants will be able to:
• Identify the implications that each of ACOG’s top legislative priorities have for the specialty of obstetrics and gynecology and on women’s health
• Know the status of ACOG’s top legislative priorities in each chamber of Congress
• Articulate ACOG’s unique role in promoting our legislative priorities on Capitol Hill
• Effectively communicate personal stories and technical information to Members of Congress and their staff in order to further ACOG’s legislative goal
Hill Prep: Introduction to Congress
At the conclusion of this program, participants will be able to:
- Recognize the distinctions between the House and Senate
- Articulate the unique role of ACOG members in educating Members and Committees in each chamber, and in promoting our legislative priorities on Capitol Hill
- Demonstrate how to communicate a message effectively to Members of Congress
- Identify components of a successful Hill meeting, as well as what to avoid
- Effectively communicate personal stories and technical information to Members of Congress and their staff in order to further ACOG’s legislative goals

Team Meetings
At the conclusion of this program, participants will be able to:
- Identify key components of a successful Capitol Hill meeting
- Identify their Members of Congress in the US House and Senate
- Research the voting records and legislative sponsorship commitments of their Members of Congress

Ob-GynPAC Awards Breakfast: Your Advocacy Amplified
At the conclusion of this program, participants will be able to:
- Understand the impact Ob-GynPAC support has on advancing ACOG’s policy priorities and securing advocacy wins
- Anticipate key factors that will influence the 2020 political landscape
- Recognize Ob-GynPAC’s 2019 fundraising successes, particularly through the newly launched Junior Fellow giving programs
- Identify specific ways they can personally get involved in influencing the coming election cycle to support ACOG priorities

Moms Can’t Wait: The Importance of Bipartisan Progress (ASK 1)
At the conclusion of this program, participants will be able to:
- Articulate the value of bipartisanship in policymaking
- Recognize the role of relationship building to advancing legislative priorities
- Understand how compromise fits into the legislative process
Necessary Action: Covering America’s Moms (ASK 1)

At the conclusion of this program, participants will be able to:

• Identify the risks of patients experiencing coverage gaps in the perinatal period
• Discuss the critical need for postpartum Medicaid coverage to extend beyond the current 60 day window
• Examine federal legislative proposals to extend health insurance coverage for pregnant and postpartum women for their potential impact on maternal mortality rates

Let’s Talk About Implicit Bias (ASK 1)

At the conclusion of this program, participants will be able to:

• Define implicit bias and understand its impact in health care settings
• Recognize the role of implicit bias in racial disparities in maternal health outcomes
• Effectively communicate with Members of Congress and their staff about implicit bias in medicine

Closing the Gap: Special Issues in Rural Maternal Health (SPLIT PLENARY)

At the conclusion of this program, participants will be able to:

• Identify key issues impacting the practice of ob-gyn care in rural areas in the United States
• Recognize unique factors that affect women in rural America who lack access to an ob-gyn

Doctors as Evidenced Based Messengers on Abortion (SPLIT PLENARY)

At the conclusion of this program, participants will be able to:

• Learn evidence-based recommendations, based on both qualitative and quantitative research with diverse populations across the U.S, for how physicians can effectively communicate about abortion
• Identify the role of physicians’ voices in framing abortion care outside of the typical politically-charged rhetoric, based on multidisciplinary collaborative research from experts in the medical, strategic communications, and applied psychology fields
• Develop and practice skills in evidence-based communication strategies that facilitate more effective and less polarized discussions about abortion and other controversial issues
• Gain insight into how to reframe the conversation around abortion care that fosters a respectful and productive dialogue
Dollars and Sense: Support Women’s Health Research (ASK 3)

At the conclusion of this program, participants will be able to:

- Discuss the current state of women’s health research funding
- Recognize the need for additional investment in women’s health research
- Understand the role of the appropriations process in advancing women’s health research

Payment Matters: Valuing Women’s Health Care (ASK 2)

At the conclusion of this program, participants will be able to:

- Understand how obstetrical services are billed and paid for through global codes
- Describe how Medicare payment policy changes will result in reduced payment rates for global obstetrical services across payers beginning in 2021
- Identify the relationship between reduced payment rates and barriers to accessing care
- Explain why increased values for Evaluation and Management visits must be included in the global obstetric codes in order to maintain access to care for pregnant and postpartum women

Breakout Sessions

At the conclusion of this program, participants will be able to:

- Identify the unique importance of physician engagement with advocacy at the local, state, and federal level
- Identify the wide range of ways physicians can get involved in advocacy and impact policymaking
- Recognize and assess parallels and distinctions between medicine and politics
- Identify key structures and individuals within ACOG that serve as resources for questions pertaining to advocacy

ACOG President’s Luncheon

At the conclusion of this program, participants will be able to:

- Identify key priorities of a leading partner in women’s health in the US Senate
- Understand the importance of organized advocacy efforts on the policymaking process, and the impact of physician advocacy
- Recognize the barriers overcome by the first sitting member of the Senate to give birth while in office
“The Safest Place to Give Birth in the US” (ASK 1)

At the conclusion of this program, participants will be able to:

• Describe the role and influence of the governor’s office in reducing maternal mortality and morbidity and eliminating racial disparities.
• Identify proactive strategies, key stakeholders and actionable recommendations to advance maternal health goals.
• Evaluate progress on shared goals.
• Assess opportunities and challenges for collaboration and strategic partnerships in their state.
• Implement impactful strategies to reduce maternal mortality and morbidity.

Call the Doctor: Physicians as Advocates

At the conclusion of this program, participants will be able to:

• Describe the importance of organized advocacy efforts on the policy-making process from the perspective of a physician in Congress working to improve women’s health.
• Recognize the impact of physician advocates as storytellers in Congress, representing their profession, their practice, and their patients.
• Understand and effectively communicate policy proposals in Congress that seek to improve access to health care for women.

Facts Delivered: Tying It All Together

At the conclusion of this program, participants will be able to:

• Connect the instruction from all previous sessions to form an overall comprehensive understanding of the building blocks of a successful Hill meeting
• Explain the role of an obstetrician-gynecologist in advocating for our three CLC legislative asks
• Demonstrate how to best articulate ACOG policy issues in a way intended to effectively inspire legislative action
Final Team Meetings
At the conclusion of this program, participants will be able to:

- Identify and select the most important and compelling talking points, stories, and questions to raise during Hill meetings for each of our three CLC legislative asks
- Respond effectively to potential questions from Members of Congress and their staff
- Identify and successfully perform their individual role in each Hill meeting scheduled
- Understand how this role fits with the roles of their colleagues to create an effective Hill meeting
- Accurately assess and convey the results of and any additional feedback

Let’s Get Ready to Lobby!
At the conclusion of this program, participants will be able to:

- Articulate ACOG talking points for each of our three CLC legislative asks
- Anticipate and be prepared to answer questions that may arise during congressional meetings
- Strategize on how to tailor their message in order to have a successful meeting with Members of Congress and their staff
- Identify key priorities of a newly elected members of the US House of Representatives for this Congress
- Recognize the importance of organized advocacy efforts on the policy-making process to address maternal mortality and particularly the impact of advocacy by physician groups
- Discuss current bipartisan legislative efforts to promote women’s health in the US House
SAVE THE DATE
FEB 21-23, 2021
39TH ANNUAL CONGRESSIONAL LEADERSHIP CONFERENCE
Renaissance Washington, DC Downtown Hotel
acog.org/clc
COMMITTEE ON GOVERNMENT AFFAIRS

Ted L. Anderson, MD, PhD, FACOG
President, Chair

Lisa M. Hollier, MD, MPH, FACOG
Immediate Past President

Eva Chalas, MD, FACOG
President Elect

Jodi Bennett, MD, FACOOG

Haywood L. Brown, MD, FACOG

Guy Benrubí, MD, FACOG

Marguerite Cohen, MD, FACOG

Stella Dantas, MD, FACOG

Aaron Elkin, MD, FACOG

Coy Flowers, MD, FACOG

Thomas Gellhaus, MD, FACOG

Verda Hicks, MD, FACOG

Elizabeth Lapeyre, MD, FACOG

Kristin Lyerly, MD, FACOG

Kathleen Morrell, MD, FACOG

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