



Conference Agenda

Sunday, March 11, 2018

- 9:00 – 5:00 Registration
- 1:30 Government Affairs and Ob-GynPAC Governing Committee Photos
- 2:00 – 2:30 Welcome to Washington
- Haywood Brown, MD and President, ACOG
- Hal Lawrence, MD and EVP/CEO, ACOG
- 2:30 – 3:15 Why Advocate with ACOG?
- Haywood Brown, MD and President, ACOG
- Lisa Hollier, MD, MPH, and President-Elect, ACOG
- [@TXmommydoc](#)
- Tom Gellhaus, MD and Immediate Past President, ACOG
- [@obgynmaster](#)
- 3:15 – 4:00 First Facts: Intro to the Issues
- Lucia DiVenere, Officer, Government and Political Affairs, ACOG
- [@DivenereLucia](#)
- 4:00 – 5:00 Hill Prep
- Christopher Kush, MPP and CEO, Soapbox Consulting
- 5:00 – 5:30 Team Meetings
- 5:30 – 6:30 Opening Reception

Monday, March 12, 2018

- 6:00 – 7:00 Run for the Hill
- New this year! Join us for an OPTIONAL Group Run to start your day of advocacy action feeling strong and stress-free!*
- 7:30 – 8:30 Power Up! Politics and Awards
- Ana Navarro, GOP Strategist and Political Contributor to CNN, ABC News, Telemundo
- [@ananavarro](#)
- Tom Gellhaus, MD and Immediate Past President, ACOG



- 8:30 – 9:00 Facts and (Public) Figures: Congressional Champion
The Honorable Jamie Herrera Beutler (R-WA-03)
[@HerreraBeutler](#)
- 9:00 – 9:15 Break
- 9:15 – 10:10 Maternal Mortality: Insight from the Experts (ASK 1)
Haywood Brown, MD and President, ACOG
Lisa Hollier, MD, MPH, and President-Elect, ACOG
Wanda Barfield, MD, MPH, FAAP, Rear Admiral, US Public Health Service, and Director, Division of Reproductive Health, National Center for Chronic Disease Prevention and Health Promotion
Charles Johnson, Founder, 4Kira4Moms Foundation
Michael Lu, MD, MS, MPH, Professor and Senior Associate Dean at George Washington University
- 10:10 – 11:00 Medicaid: Facts Matter to Women's Health (ASK 2)
Sara Rosenbaum, JD, Professor of Health Law and Policy at the Milken Institute of Public Health, George Washington University
- 11:00 – 11:20 Science and Public Health
Anne Schuchat, MD and Director of the Centers for Disease Control and Prevention
[@CDCDirector](#)
- 11:20 – 12:10 Breakout Sessions
See descriptions on page 4
- 12:10 – 1:10 ACOG President's Luncheon
Willie Parker, MD, MPH, MSc, FACOG, and President, Physicians for Reproductive Health
[@DrWillieParker](#)
- 1:10 – 2:00 Breakout Sessions
See descriptions on page 4
- 2:00 – 2:35 State the Facts: Health Care in State Government
Rebekah Gee, MD, MPH, MSc, FACOG, and Secretary of Louisiana Department of Health
[@rebekahgeemd](#)
- 2:35 – 3:10 A New Prescription for Congress



Sapan Shah, MD, JD, and Republican Candidate for Congress in IL-09

[@drsapanshah](#)

3:10 – 3:55 Facts and (Public) Figures: Congressional Champion

The Honorable Ryan Costello (R-PA-06)

[@RepRyanCostello](#)

3:55 – 4:45 Final Facts!

ACOG Staff

4:45 – 5:30 Keep Your Facts Straight: Final Team Meetings

7:00 – 10:00 Ob-GynPAC Party!

Tickets for Sale at CLC

Event will be held at the historic National Museum of Women in the Arts

Tuesday, March 13, 2018

7:30 – 8:30 Doctors in the House

The Honorable Ami Bera, MD (D-CA-07)

[@RepBera](#)

The Honorable Raul Ruiz, MD (D-CA-36)

[@CongressmanRuiz](#)

9:30 – 5:00 Hill Meetings with Members of Congress

Home base: Capitol Hill Club

300 First St. SE, Washington, DC

Lunch Available Midday



Breakout Sessions

This year's Breakout Sessions are designed to create a well-oiled advocacy machine for each state. CLC attendees from the same state are encouraged to split up, represent your state, and then report back at your Team Meetings! **NOTE: All sessions are offered twice, so if the AM session looks full, please attend the PM session.**

BRING HOME THE FACTS: Strategies for being an effective state advocate
Make sure to send at least one person from your state to this session!

REAL NEWS: Advocacy through OpEds and LTEs
Make sure to send at least one person from your state to this session! If you're from a larger state, try to send at least one person from regions of the state (ie, Northern and Southern CA).

#FactsAreImportant: Social media basics in a new era of online advocacy
Make sure to send at least one person from your state to this session!

JF HILL BOOTCAMP: Can you keep up? Train with the pros
All Junior Fellow First Timers at the CLC should attend this session! (JF veterans also welcome)

TAKING AIM: How ACOG is turning maternal mortality data to action
If you're the lead on Ask 1 for your Hill meetings, you may want to attend this session.

TELLING YOUR MEDICAID STORY: Make the most of ASK 2 on Tuesday
If you're the lead on Ask 2 for your Hill meetings, you may want to attend this session.

DELIVERING RESULTS ON ELECTION DAY: Get political. Make a difference.

MIDWIFERY POLITICS: Discussing challenges and opportunities in your state

THE ADVOCACY PATHWAY: ACOG Advocates become ACOG Leaders

#ObGs4BC: The legal effort to protect contraception access

THE OPIOID CRISIS: Political challenges and the need for advocacy

CENTERING BLACK WOMEN: *Black Mamas Matter* advances maternal health, rights, and justice

DISASTER PREPAREDNESS: Patient care amid chaos