PRESIDENT’S WELCOME

Dear ACOG Leaders,

I am honored to welcome you to ACOG’s 34th Annual Congressional Leadership Conference (CLC). In addition to being one of my favorite events of the year, this Conference provides a tremendous opportunity for our specialty to come together and demonstrate one of the most important ways that we care for our patients: by advocating for women’s health. Congratulations and thank you for stepping up to the plate and accepting this important leadership responsibility.

A major theme of my Presidential year has been to take charge of healthcare, and to fully embrace that our commitment to care goes beyond our exam rooms. Every day, federal and state lawmakers face countless demands for their attention and are inundated with conflicting, and often inaccurate, appeals for action. Instantaneous media coverage and the 24-hour news cycle increasingly influence policy decisions, and our political climate grows more partisan with each campaign cycle. We must stay informed and make sure our elected officials are informed too, by us, on issues that affect the health and wellbeing of our patients.

That’s why these next few days are so important. I’m proud to announce that this is our biggest CLC to date, with nearly 500 ob-gyns from across the USA here to advance our specialty and improve the lives of our patients. We have a great mix of seasoned CLC-veterans and excited first-timers, all here to lobby the U.S. Congress about two of the key issues facing our specialty. Our program is loaded with advanced training designed to make you into an informed, effective advocate—not just during your Hill meetings, but all year long!

Over the next few days, you’ll hear from the cream of the crop—nationally recognized policy and advocacy experts—including some of your peers! We’ll tackle everything from clinical issues to Twitter hashtags, and we’ll have fun doing all of it.

Of course, one of the most fun CLC events is always the annual Ob-GynPAC Party, held this year at Point of View on the rooftop level of the historic W hotel, overlooking Washington’s beautiful monuments. As Vice Chair of Ob-GynPAC, I hope you will join me, Ob-GynPAC Chair Dr. John Jennings, and the whole Ob-GynPAC Governing Committee at this private event, where we’ll enjoy dinner, drinks, and dancing with what is truly the best view in Washington, DC. You don’t want to miss this event! Make sure to purchase your ticket today, as they’re sure to sell out.

Thank you again for your time and commitment to our specialty. Over the next few days, be sure to take a few moments to reflect back on how you got here, what first inspired you to become a doctor, and how you discovered the importance of advocacy. Remember those moments that motivate you to work so hard for your patients. Just as these stories make you a great physician, they make you a terrific advocate. Your commitment to care goes beyond the exam room. I look forward to hearing your stories and sharing this commitment with each and every one of you.

Best Regards,

Mark S. DeFrancesco, MD, MBA, FACOG
President, ACOG
Vice Chair, Ob-GynPAC
# PROGRAM AT A GLANCE

## SUNDAY, MARCH 6

**9AM–5PM |** West Registration Foyer  
Registration

**2PM–2:20PM |** Regency Ballroom  
Welcome to Washington

**2:20PM–3:20PM |** Regency Ballroom  
Let the Training Begin! CLC 101 and Our Asks

**3:30PM–4:30PM |** Topic Table Discussions  
As selected during your registration process.  
- Substance Abuse  
- Global Women's Health  
- Reproductive Health  
- JF Advocacy  
- PAC Power  
- Social Media Advocacy  
- Environmental Health  
- Midwives  
- Post-SGR Payment  
- Quality Collaboratives  
- Media Matters  
- Supreme Court Updates  
- Advocacy After CLC  
- Reproductive Health 2  
- Midwives 2  
- JF Advocacy 2  
- Global Women's Health 2  
- Reproductive Health 3  
- Zika Virus

**4:45PM–6PM |** Regency Ballroom  
CLC 201: Advocacy Training and Capitol Hill Schedules

**6PM–7PM |** Palladian Room  
Opening Reception: District Mix and Mingle

## MONDAY, MARCH 7

**7:15AM–8:30AM |** Regency Ballroom  
Here’s to You! ACOG and Ob-GynPAC Awards Program

**8:30AM–9:15AM |** Regency Ballroom  
ASK 1: It’s More Than the Blues: Postpartum Depression

**9:30AM–10:15AM |** Regency Ballroom  
BREAKOUT SESSIONS  
- Diplomat Room: I. Post-SGR Payment  
- Regency Ballroom: II. The Opioid Epidemic  
- Palladian Room: III. Research in Pregnant and Breastfeeding Women

**10:15AM–10:45AM |** Regency Ballroom  
BREAK

**10:45AM–11:30AM |** Regency Ballroom  
ASK 2: Hooked: Addressing the Rise of Substance Use Disorders in Pregnancy

**11:30AM–12PM |** Regency Ballroom  
Hot Topics: Planned Parenthood and Breast Cancer Screening Guidelines

**12:10PM–1:10PM |** Regency Ballroom  
ACOG President’s Luncheon

**1:15PM–2PM |** Regency Ballroom  
Be a Gadget Advocate!

**2PM–2:45PM |** Regency Ballroom  
An Ob–Gyn Walks Into a Fundraiser... Advocacy Beyond the CLC

**2:45PM–3:30PM |** Regency Ballroom  
CLC 301: Master Your Hill Meetings

**3:30PM–3:45PM |** Regency Ballroom  
BREAK

**3:45PM–4:30PM |** Regency Ballroom  
CLC 401: YOU Are Our BEST Advocate
MONDAY, MARCH 7 (cont.)

4:30PM-4:45PM | Regency Ballroom
Ask 2: A Deeper Dive into the Opioid Epidemic

4:45PM-5:30PM | Regency Ballroom
CLC 501: Let’s Take It From the Top! Tying It All Together

5:30PM-6PM
CLC Team Meetings

6:30PM
Buses depart Omni for Ob-GynPAC Party at the W Hotel

6:45PM-10PM
Ob-GynPAC Party at the W Hotel

TUESDAY, MARCH 8

7AM–7:15AM
Check out and drop your luggage off outside the Regency Ballroom

7:15AM–8:15AM | Regency Ballroom
Get Ready to Lobby Breakfast

8:15AM–8:30AM
Final Team Captain Check-In

8:30AM
Buses Depart for Capitol Hill

9AM–5PM
Meet With Your Members of Congress

9AM–5PM
Home Base: Capitol Hill Club

GENERAL INFORMATION

REGISTRATION INFORMATION
Meeting registration fees include syllabus, hot breakfasts, refreshment breaks, lunch on Monday and Tuesday and our Welcome Reception.

Registration will take place in the West Registration Foyer area during the following times:

SUNDAY, MARCH 6
9AM–5PM

MONDAY, MARCH 7
7AM–5PM

34TH WELCOME RECEPTION: MIX AND MINGLE
Thanks to all of you, we’re bigger and better each year! Stop by your District table to get to know who’s who in your Section and District. Play Legislative Lotto for a chance to win great prizes. All registered participants, spouses, and guests are welcome. Sunday, March 6, beginning at 6:00pm.

SUPPORT OB-GYNPAC!
Join the Ob-GynPAC Governing Committee for an exclusive event with plenty of food, fun and entertainment at the annual Ob-GynPAC Party. This must-attend event will be held on the rooftop terrace of the historic W hotel in Washington, DC, which boasts the most spectacular view of our capitol city. It is sure to be an evening to remember!
Purchase your tickets at the Ob-GynPAC Booth located in the West Registration Foyer. 1 ticket for $325, 4 for $1200. Round-trip transportation provided. **Tickets are sure to sell out, purchase yours early!**

Casual to Glam attire

6:30PM bus departure from hotel

Returning buses on the hour from 8PM–10PM

**BUSINESS MEETINGS**

**SATURDAY, MARCH 5**

11:30AM–5:30PM
Ob-GynPAC Governing Committee Annual Business Meeting
(Committee Members Only)
Executive Room

**SUNDAY, MARCH 6**

7:30AM–12:30PM
District III Junior Fellow Meeting
(by invitation)
Forum Room

7:30AM–12:30PM
District V Junior Fellow Meeting (by invitation)
Cabinet Room

7:30AM–12:30PM
District IV Legislative Meeting (by invitation)
Congressional Room A

7:30AM–12:30PM
District V Legislative Meeting (by invitation)
Congressional Room B

7:30AM–12:30PM
District VIII Legislative Committee Meeting
(by invitation)
Palladian Room

7:30AM–12:30PM
District XII Legislative Meeting (by invitation)
Calvert Room

**BUS SCHEDULE**

Transportation will be provided to and from the March 7 Ob-GynPAC Event and to Capitol Hill on March 8.

Bus Schedule is as follows:

**MONDAY, MARCH 7**

Buses depart from the Omni at 6:30PM
Return to Omni on the hour from 8-10PM

**TUESDAY, MARCH 8**

Depart the Omni starting at 8:30AM, first two buses reserved for attendees with 9:30AM Senate meetings. Buses depart every ten minutes until 9AM.

Transportation from Capitol Hill to the airport or to the Omni is on your own.

**LOBBY DAY PHOTO OP**

Tuesday, March 8 enjoy a free individual or group keepsake photo. Photos will be taken outside, in front of the Cannon House Office Building, at the corner of Independence Ave. and New Jersey SE, only one block from the Capitol Hill Club, our home base. Photos will be taken from **12PM–4PM**, weather permitting and will be available to view and download online after the CLC.
ACCME ACCREDITATION
The American College of Obstetricians and Gynecologists is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

AMA PRA CATEGORY 1 CREDIT(S)™
The American College of Obstetricians and Gynecologists designates this live activity for a maximum of 19.25 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

COLLEGE COGNATE CREDIT(S)
The American College of Obstetricians and Gynecologists designates this live activity for a maximum of 19.25 Category 1 College Cognate Credits. The College has a reciprocity agreement with the AMA that allows AMA PRA Category 1 Credits™ to be equivalent to College Cognate Credits.

The breakdown of the number of credits for each day of the meeting is as follows:
Sunday, March 6 = 3.25 credits
Monday, March 7 = 8.5 credits
Tuesday, March 8 = 7.5 credits

Please sign in daily for CME Credits. Attendance will be recorded near ACOG Registration.

CONGRESSIONAL LEADERSHIP CONFERENCE (CLC) ONLINE EVALUATION PROCESS
Check out ACOG’s new, improved and shorter evaluation process! Course evaluation is a key component in determining the effectiveness of ACOG’s Continuing Education courses. As a participant, you will complete the evaluation online at http://acog.org/clceval. After completing the evaluation you can print your CME certificate.

LUGGAGE: We recommend that you check out of the hotel Tuesday morning. Luggage will be loaded onto a truck and taken to the Capitol Hill Club for you. You must use special CLC luggage tags that you’ll receive during the Conference. Luggage will be stored in the Eisenhower Room on the first floor of the Capitol Hill Club.
If you prefer, you may leave your luggage at the hotel; this must be personally arranged.
ACOG and the Capitol Hill Club are not responsible for luggage.
# AGENDA

## SUNDAY, MARCH 6

<table>
<thead>
<tr>
<th>Time</th>
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<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>9AM–5PM</td>
<td>Registration</td>
<td>West Registration Foyer</td>
<td></td>
</tr>
<tr>
<td>2PM–2:20PM</td>
<td>Welcome to Washington</td>
<td>Regency Ballroom</td>
<td>ACOG President Mark DeFrancesco, MD, MBA, welcomes you to our 34th Annual Conference.</td>
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<tr>
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<td>Speakers: Mark DeFrancesco, MD, MBA, and President, ACOG and Hal Lawrence, MD, EVP and CEO, ACOG</td>
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<tr>
<td>2:20PM–3:20PM</td>
<td>Let the Training Begin! CLC 101 and Our Asks</td>
<td>Regency Ballroom</td>
<td>Speaker: Lucia DiVenere, Officer, Government and Political Affairs, ACOG</td>
</tr>
</tbody>
</table>
| 3:30PM–4:30PM | Topic Table Time                                                      |                           | 1. Substance Abuse  
2. Global Women’s Health  
3. Reproductive Health  
4. JF Advocacy  
5. PAC Power  
6. Social Media Advocacy  
7. Environmental Health  
8. Midwives  
9. Post-SGR Payment  
10. Quality Collaboratives  
11. Media Matters  
12. Supreme Court Updates  
13. Advocacy After CLC  
14. Reproductive Health  
15. Midwives  
16. JF Advocacy  
17. Global Women’s Health  
18. Reproductive Health  
19. Zika Virus                                                                 |
| 4:45PM–6PM    | CLC 201: Advocacy Training and Capitol Hill Schedules                | Regency Ballroom          | Lobby Day is only two days away! Learn who you’ll meet with on Capitol Hill and how to effectively communicate with your Members of Congress. Please inform ACOG of any necessary changes to your schedule. |
|               |                                                                     |                           | Speakers: Christopher Davis, Congressional Research Service  
Christopher Kush, MPP, President, Soapbox Consulting                                                                                           |
### Sunday, March 6

<table>
<thead>
<tr>
<th>Time</th>
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<tbody>
<tr>
<td>6PM–7PM</td>
<td>Palladian Room</td>
<td>Opening Reception: District Mix and Mingle</td>
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<td><strong>DINNER</strong></td>
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<td><em>(On your own—see restaurant guide in conference packet)</em></td>
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### Monday, March 7

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<tr>
<th>Time</th>
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<tr>
<td>7:15AM–8:30AM</td>
<td>Regency Ballroom</td>
<td><strong>Here’s to You! ACOG and Ob-GynPAC Awards Program</strong></td>
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<td><strong>Speakers:</strong></td>
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<td>John Jennings, MD, Past President, ACOG; Chair, Ob-GynPAC</td>
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<td>Mark DeFrancesco, MD, MBA, President, ACOG</td>
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<td>The Honorable Christopher S. Murphy (D-CT)</td>
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<td>Thomas Gellhaus, MD, President-Elect, ACOG</td>
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<tr>
<td>8:30AM–9:15AM</td>
<td>Regency Ballroom</td>
<td><strong>ASK 1: It's More Than the Blues: Postpartum Depression</strong></td>
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<td><strong>Speakers:</strong></td>
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<td>The Honorable Ryan Costello (R-PA-06)</td>
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<td></td>
<td></td>
<td>Tiffany A. Moore Simas, MD, MPH, MEd, FACOG, Lead Obstetric Liaison,</td>
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<td>Massachusetts Child Psychiatry Access Project for Moms</td>
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<td>9:30AM–10:15AM</td>
<td>Diplomat Room</td>
<td><strong>BREAKOUT SESSIONS</strong></td>
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<td><strong>I.  Post-SGR Payment</strong></td>
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<td><strong>Speaker:</strong></td>
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<td></td>
<td>Barbara Levy, MD, ACOG VP of Health Policy</td>
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<tr>
<td>10:15AM–10:45AM</td>
<td></td>
<td><strong>BREAK</strong></td>
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<tr>
<td>10:45AM–11:30AM</td>
<td>Regency Ballroom</td>
<td>**ASK 2: Hooked: Addressing the Rise of Substance Use Disorders in</td>
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<td>Pregnancy</td>
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<td><strong>Speaker:</strong></td>
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<td>Richard G. Frank, PhD, Assistant Secretary for Planning and Evaluation,</td>
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<td>U.S. Department of Health &amp; Human Services</td>
</tr>
<tr>
<td>Time</td>
<td>Event Description</td>
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| 11:30AM–12PM | Hot Topics: PPFA and Breast Cancer Screening                                     | Regency Ballroom| Video from Cecile Richards, President, Planned Parenthood Federation of America  
Hal Lawrence, MD, EVP and CEO, ACOG  
Christopher Zahn, MD, Vice President for Practice, ACOG  
Lucia DiVenere, Officer, Government and Political Affairs, ACOG |
| 12:10PM–1:10PM | ACOG President’s Luncheon                                                         | Regency Ballroom| Mark DeFrancesco, MD, MBA, President, ACOG  
and Special Guest Speaker                                                                                                                 |
| 1:15PM–2PM | Be A Gadget Advocate!                                                             | Regency Ballroom| Can Facebook be used for something more than sharing baby photos? ACOG’s communications gurus will turn you into a wily mobile advocate with Facebook, Twitter, and other social media outlets.  
Speakers:  
Nate DeNicola, MD, FACOG  
Kate Connors, Director of Media Relations, ACOG                                                                                          |
| 2PM–2:45PM | An Ob-Gyn Walks Into a Fundraiser...Advocacy Beyond the CLC                     | Regency Ballroom| Interested in organizing a state lobby day? Thinking of circulating a petition on an ACOG priority? Been tapped to attend an event on behalf of ACOG at the Governor’s mansion? Tame those jitters! Your expert colleagues will tell you where to begin, and share their tried and true tricks of the trade.  
Speakers:  
Moderated by Laura David, MD, FACOG  
Panelists: James Breeden, MD, FACOG, and Sheldon Wasserman, MD, FACOG                                                                 |
| 2:45PM–3:30PM | CLC 301: Master Your Hill Meetings                                                 | Regency Ballroom| Whether you’ve met with your Senator a dozen times or never before, you’re sure to learn something new at this session. Judy Schneider is THE Congressional Orientation expert who teaches new Members of Congress how to do their jobs. She’ll help you excel at yours, too!  
Speaker:  
Judy Schneider, Specialist on Congress, Congressional Research Service                                                                 |
| 3:30PM–3:45PM | BREAK                                                                            |                |                                                                                                                                           |
### MONDAY, MARCH 9

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<tr>
<th>Time</th>
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<tr>
<td>3:45PM–4:30PM</td>
<td>Regency Ballroom</td>
<td><strong>CLC 401: YOU Are Our BEST Advocate</strong>&lt;br&gt;Hill staffers explain why it’s so important that YOU come to the Hill to advocate on these issues. They’ll discuss how to capitalize on your personal knowledge and experiences to make the most of your Hill meetings.&lt;br&gt;Speakers:&lt;br&gt;James Paluskiewicz, Energy &amp; Commerce Committee, Majority Charlene MacDonald, Minority Whip Steny Hoyer (D-MD-05) Joe Dunn, Senator Chris Murphy (D-CT)</td>
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<tr>
<td>4:30PM–4:45PM</td>
<td>Regency Ballroom</td>
<td><strong>ASK 2: A Deeper Dive into the Opioid Epidemic</strong>&lt;br&gt;Speakers:&lt;br&gt;Rob Morrison, Executive Director and Director of Legislative Affairs, National Association of State Alcohol and Drug Abuse Directors (NASADAD) Shalini Wickramatilake-Templeman, MHS, Public Policy Associate, NASADAD</td>
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<tr>
<td>4:45PM–5:30PM</td>
<td>Regency Ballroom</td>
<td><strong>CLC 501: Let’s Take it from the Top! Tying It All Together</strong>&lt;br&gt;Review our two asks and answer any remaining questions.&lt;br&gt;Speakers:&lt;br&gt;Lucia DiVenere, Officer, Government and Political Affairs, ACOG Rachel Teto, Director, Federal Affairs, ACOG</td>
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<tr>
<td>5:30PM–6PM</td>
<td>Regency Ballroom</td>
<td><strong>CLC Team Meetings</strong></td>
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<td>6:30PM</td>
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<td><strong>Buses Depart Omni for Ob-GynPAC Party</strong></td>
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<tr>
<td>6:45PM–10PM</td>
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<td><strong>Ob-GynPAC Party at W Hotel</strong></td>
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### TUESDAY, MARCH 8

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<tbody>
<tr>
<td>7AM–7:15AM</td>
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<td>Check out and drop your luggage off outside the Regency Ballroom. The luggage truck leaves the hotel promptly at 7:30AM</td>
</tr>
<tr>
<td>7:30AM–8:30AM</td>
<td>Regency Ballroom</td>
<td>Get Ready to Lobby Breakfast&lt;br&gt;Speaker: The Honorable Tom Vilsack, Secretary, U.S. Department of Agriculture</td>
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<tr>
<td>8:15AM–8:30AM</td>
<td></td>
<td>Final Team Captain Check-In</td>
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<tr>
<td>8:30AM</td>
<td></td>
<td><strong>Buses Depart for Capitol Hill</strong>&lt;br&gt;Buses depart every 10 minutes; last bus departs at 9:00AM</td>
</tr>
<tr>
<td>9AM–5PM</td>
<td></td>
<td><strong>Meet With Your Members of Congress</strong></td>
</tr>
<tr>
<td>9AM–5PM</td>
<td></td>
<td><strong>Home Base: Capitol Hill Club&lt;br&gt;300 First St. SE, Washington DC</strong></td>
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</table>
LEARNING OBJECTIVES

Welcome to Washington
At the conclusion of this program, participants will be able to:

1. Indicate the key advocacy points for ACOG’s top legislative priorities
2. Recognize the major issues and players in the 114th Congress in this election year
3. Identify the health care policies that have been and will be impacted by actions in the 114th Congress
4. Identify key issues that will be debated in Congress in 2016

Let the Training Begin! CLC 101 and Our Asks
At the conclusion of this program, participants will be able to:

1. Recognize the distinctions between the House and Senate and the status of ACOG’s top legislative priorities in each chamber
2. Articulate ACOG’s unique role in promoting our legislative priorities on Capitol Hill
3. Demonstrate how to communicate a message effectively to Members of Congress

Topic Table Time
At the conclusion of this program, participants will be able to:

1. Identify new aspects of current healthcare issues as they pertain to ACOG and the field of women’s health in general
2. Apply the necessary tools to be an effective advocate
3. Prepare for potential challenges that may arise during Hill visits
4. Prepare for potential challenges that may arise when advocacy capacity-building at home, on the state or local level

CLC 201: Advocacy Training and Capitol Hill Schedules
At the conclusion of this program, participants will be able to:

1. Anticipate the circumstances and dynamics that they will encounter during meetings with Members of Congress and staff on Capitol Hill
2. Express the importance of understanding and delivering a clean message in Hill meetings
3. Know where their legislators currently stand on the specific bills ACOG is lobbying on

Here’s to You! ACOG and Ob-GynPAC Awards Program
At the conclusion of this program, participants will be able to:

1. Identify opportunities for serving as a resource to Congress
2. Construct an action plan for connecting with Members of Congress throughout the year
3. Integrate best practices into one’s advocacy toolkit

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3. Integrate best practices into one’s advocacy toolkit
ASK 1: It’s More Than the Blues: Postpartum Depression
At the conclusion of this program, participants will be able to:
1. Examine federal legislative proposals for their potential effect on women’s health
2. Identify the relationship between postpartum depression legislation and their practice and patients
3. Compose compelling arguments for establishing federal funding to promote awareness, education, and treatment options surrounding postpartum depression

Post-SGR Payment – MACRA: Breakout Session
At the conclusion of this program, participants will be able to:
1. Cite recent changes to physician payment
2. Interpret how the new payment structure impacts their ob-gyn practice
3. Appraise anticipated future regulations regarding physician payment

The Opioid Epidemic: Breakout Session
At the conclusion of this program, participants will be able to:
1. Identify the role of the ob-gyn and of ACOG in the national conversation around Neonatal Abstinence Syndrome and maternal opioid abuse
2. Discuss state and national legislative proposals regarding maternal opioid use
3. Recognize positive and negative impacts of various legislative approaches to the opioid epidemic

ASK 2: Hooked: Addressing the Rise of Substance Use Disorders in Pregnancy
At the conclusion of this program, participants will be able to:
1. Identify current concerns surrounding the rise in opioid addiction and overdose across the country
2. Discuss the unique role of ob-gyns in prescribing opioids and treating addiction
3. Describe current federal legislative proposals regarding substance use disorders in pregnancy
4. Compose compelling arguments in favor of evidence-based public health solutions to addiction in pregnancy in the development of legislation
Hot Topics: PPFA and Breast Cancer Screening
At the conclusion of this program, participants will be able to:
1. Describe the practical implications of the recent controversies surrounding Planned Parenthood and breast cancer screening recommendations
2. Identify the role ob-gyn providers play in these national conversations
3. Recognize the actions that ACOG has taken thus far on these issues

ACOG President's Luncheon
At the conclusion of this program, participants will be able to:
1. Identify ways in which the federal government is attempting to address public health through broad preventative measures
2. Describe the role ob-gyn providers can play in promoting prevention as a public health issue
3. Describe other potential trends in healthcare that may impact their practice

Be A Gadget Advocate
At the conclusion of this program, participants will be able to:
1. Describe the importance of social media tools such as Facebook and Twitter in promoting advocacy efforts
2. Utilize technology to learn about relevant political action happening at the state or local level
3. Utilize technology to spread ACOG’s message about these political actions
4. Capitalize on the variety of educational tools at their disposal to best advocate on an individual level on behalf of ACOG

An Ob-Gyn Walks Into A Fundraiser...
Advocacy Beyond the CLC
At the conclusion of this program, participants will be able to:
1. Take action on a variety of potential methods for increasing involvement in the state and local legislative processes
2. Identify resources available to aid in the creation or development of District or Section advocacy efforts
3. Understand best practices for achieving state advocacy goals

CLC 301: Master Your Hill Meetings
At the conclusion of this program, participants will be able to:
1. Identify relevant aspects of Congressional procedure in both the House and Senate as they pertain to CLC goals
2. Prepare relevant goals for CLC Hill meetings based on deeper understanding of the legislative process
3. Craft and carry out effective strategies for Hill meetings to achieve these goals

CLC 401: YOU Are Our Best Advocate
At the conclusion of this program, participants will be able to:
1. Identify components of a successful Hill meeting, as well as what to avoid
2. Explain the role of an ob-gyn in advocating for our two CLC legislative asks
3. Effectively communicate personal stories and technical information to Members of Congress and their staff in order to further ACOG’s legislative goals
**Legislative Review and CLC 501: Let’s Take it from the Top! Tying It All Together**

At the conclusion of this program, participants will be able to:

1. Connect the instruction from all previous sessions to form an overall comprehensive understanding of the building blocks of a successful Hill meeting
2. Describe and conduct an effective Hill lobbying meeting from beginning to end
3. Demonstrate how to best articulate ACOG policy issues to inspire action
4. Identify specific talking points, stories, and questions to bring up during Hill meetings for each of our two CLC legislative asks
5. Respond effectively to potential questions from Members of Congress or their staff

**CLC Team Meetings**

At the conclusion of this program, participants will be able to:

1. Identify and successfully perform their individual role in each Hill meeting scheduled
2. Understand how this role fits with the roles of their colleagues to create an effective Hill meeting
3. Accurately assess and convey the results of and any additional feedback

**Get Ready to Lobby Breakfast**

At the conclusion of this program, participants will be able to:

1. Identify the role of legislators in enacting ACOG priority legislation
2. Distinguish between political and policy influences on the construction and movement of legislation
3. Describe the significance of the ACOG CLC in the overall legislative process

**Meetings with Members of Congress**

At the conclusion of this program, participants will be able to:

1. Build and maintain relationships with Members of Congress and their staff
2. Educate and engage with Congressional offices on ACOG’s top priority issues
3. Build a networking operation with Members of Congress for future visits

**Debriefing**

At the conclusion of this program, participants will be able to:

1. Analyze and gain new perspectives on meetings with Members of Congress and staff
2. Convey Members of Congress’ questions or concerns to ACOG staff
3. Discuss alternative approaches and follow-up meetings with physicians and Members of Congress as needed
4. Develop a long-term advocacy plan
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Committee on Government Affairs

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