Get Ready to Lobby Packet

ACOG’s 31st Annual
Congressional Leadership Conference
The President’s Conference

Sunday, March 3 – Tuesday, March 5, 2013
Mandarin Oriental, 1330 Maryland Ave, SW
Washington DC

Our Asks:

1) WOMEN’S HEALTH RESOLUTION

We’ll unveil our Women’s Health resolution, emphasizing Contraceptive access, keeping lawmakers out of our exam rooms, and protecting Medicaid.

2) ACOG LEADING THE QUALITY TRANSFORMATION

ACOG’s Quality Transformation takes our Moms Initiative to the next chapter, leading our specialty and partners toward meaningful quality improvements.
February 14, 2013

Dear CLC Participants,

Just over two weeks to go to before your trip to Washington to lobby your Members of Congress!

You’ll carry two messages to Capitol Hill:

1) Support our Women’s Health Resolution, and
2) Support maternity care quality collaboratives.

In this packet, you’ll find information on these messages, the CLC agenda, your CLC checklist and tips for a successful Hill Visit.

Do your homework and come prepared! Your assignments before March 3, 2013:

1. **Can you name your Members of Congress?** Take time right now to look up the bios of your U.S. Representative and Senators- click [here](#) and enter your zip.

2. **Do you know what a maternity care collaborative is? Does your state have one? What does it do?** Take a look at the state chart included in this packet. Look up your state, or another state’s. Be able to talk about the good work of these collaborative in improving the health of mothers and babies and truly bending the cost curve. If your state does not have a collaborative, think about what activities you would plan, if funding was available to create one.

We’ll email you the Conference syllabus link Friday, February 22. You can download and print the presentations you wish to have with you at the Conference. A paper copy of the syllabus will not be distributed at the meeting; instead, you’ll receive a flash drive of the entire program’s syllabus at on-site registration.

Sign up today to join ACOG’s CLC Mobile Program for up to the minute updates, reminders and most importantly, opportunities to win prizes! Don’t miss out. Text *CLC* to *90975* now!

Questions? Email Stacie at [smonroe@acog.org](mailto:smonroe@acog.org)

See you on Sunday, March 3!
**SUNDAY, MARCH 3:**

9a.m-5p.m  REGISTRATION

2:00p.m-3:00p.m.  Welcome to Washington
   An introduction to our program.
   
   **2:00p.m.-2:20p.m.  Welcome to Washington: We Have A Lot to Celebrate!**
   ACOG President Jim Breeden, MD, welcomes you to our 31st Annual Conference, reviews our political achievements and his Presidential initiatives.
   
   **Speaker:** James T. Breeden, MD, FACOG, ACOG President

   **2:20p.m.-2:40p.m.  ACOG Leading the Quality Transformation**
   ACOG Executive Vice President Hal Lawrence, MD, will introduce you to our first legislative ask, quality collaboratives. Learn what we’re working towards, who we’ve partnered with, and how we can make an impact legislatively.
   
   **Speaker:** Hal C. Lawrence, MD, FACOG, Executive Vice President

   **2:40p.m.-3:00p.m.  Women’s Health Resolution**
   ACOG Vice President for Health Policy Barbara Levy, MD, unveils our Women’s Health Resolution, based on ACOG’s Executive Board Statement on Global Women’s Rights.
   
   **Speaker:** Barbara Levy, MD, FACOG, Vice President for Health Policy

3:00p.m.-3:40p.m.  *New Congress. New Members. New Solutions?*
   A look at the new Congress, how our issues fit into the fiscal cliff, and emerging issues.
   
   **Speaker:** Lucia DiVenere, Senior Director, Government Affairs

3:40p.m.-3:55p.m.  BREAK
3:55p.m-4:35p.m  BREAKOUT SESSIONS

I.  CLC 101: Introduction to Congress and Capitol Hill
    A new election brings new faces to Capitol Hill. If you're one of the CLC's new faces, or
    you just want a refresher, this course will give you the basics of the legislative process,
    how the US Congress works and where you fit in as an advocate for our specialty. Chris
    Davis will help you be a successful champion for ob-gyns and our patients.

    Speaker:  Christopher Davis, Analyst, Congressional Research Service

II.  The Art of Advocacy: Framing An Issue to Win
    Words are important. A discussion of the art of messaging: how to frame an issue to
    win, even at opposite ends of the political spectrum.

    Speaker:  Celinda Lake, President, Lake Research Partners

4:35p.m.-4:50p.m.  Break

4:50p.m.-5:30p.m.  Finding Solutions in the US Congress
    Congressman Steve Stivers will share his views on what really happened in
    the lame duck and what we can expect in 2013.

    Speaker:  The Honorable Steve Stivers (R-OH), Member of Congress

5:30p.m-6:00p.m.  Advocacy Training: CAPITOL HILL SCHEDULES
    Lobby Day is only two days away! Here are your Congressional Meeting
    schedules.

    Speaker:  Christopher Kush, MPP, President, Soapbox Consulting

6:00p.m.-7:00p.m.  31ST WELCOME RECEPTION: THANKS A $1MILLION!
    Celebrate our Ob-GynPAC hitting the million dollar mark. All registered
    participants, spouses, and guests are welcome. Support Ob-GynPAC!

DINNER (ON YOUR OWN- SEE RESTAURANT GUIDE IN CONFERENCE PACKET)
MONDAY, MARCH 4:

7:15a.m.-8:30a.m. OB-GYNPAC MVP BREAKFAST
Featuring Susan Dentzer, Editor-in-Chief of Health Affairs, the nation’s leading journal of health policy, and on-air health analyst with The PBS NewsHour with Jim Lehrer. ACOG State Legislative Advocacy Awards will be presented and our PAC’s Most Valuable Players will be recognized for their leadership.

Speakers: James T. Breeden, MD, FACOG, ACOG President; Chair, Ob-GynPAC
James N. Martin, MD, FACOG, ACOG Immediate Past President
Susan Dentzer, Editor-in-Chief, Health Affairs
Health Policy Analyst, The PBS NewsHour

8:30a.m.-9:45a.m Physician Payments: Cuts, Bumps, and Bruises
Featuring ACOG’s 2012 Public Service Award Recipients, the GOP Doc Caucus
The GOP Doctors Caucus, 21 physician and nurse Members of Congress that Congressional leaders rely on for expertise and guidance, are at the center of much that we care about, including reforming how physicians are paid under the Medicare program, IPAB repeal, gaining support for meaningful medical liability reform, and bringing sense to our graduate medical education funding system. Dr. Breeden will present the Caucus with the first of two ACOG’s 2012 Public Service Awards.

Speakers: James T. Breeden, MD, ACOG President
Barbara Levy, MD, ACOG Vice President for Health Policy
The Honorable Daniel Benishek, MD (R-MI)
The Honorable Larry Bucshon, MD (R-IN)
The Honorable John Fleming, MD (R-LA)
The Honorable Andy Harris, MD (R-MD)
The Honorable Joe Heck, DO (R-NV)
The Honorable Tom Price, MD (R-GA)
The Honorable Phil Roe, MD, FACOG (R-TN)

9:45a.m.-10:00a.m Break

10:00a.m.-10:30a.m. ACOG’s Quality Transformation, Part 1
EDs: Who Decides?
Non-medically indicated early elective deliveries have everyone talking -- the feds, state Medicaid officials, health systems and hospitals, advocacy groups, and ACOG. In this session, we kick-off our discussion of quality initiatives and public policy. You’ll hear a cautionary tale from Texas where controversial Medicaid payment restrictions recently took effect, and learn about our quality collaborative legislative ask, to improve practice without legislative interference.

Speakers: Eugene Toy, MD, FACOG, Texas
Hal C. Lawrence, MD, ACOG Executive Vice President
10:30a.m.-10:50a.m. ACOG’s Quality Transformation, Part 2
reVITALize
Through reVITALize, ACOG is developing and leading nationwide adoption of standardized obstetric clinical data definitions to improve the advancement and integration of performance measurement, registries, research, electronic health records, and birth certificates.

Speakers: M. Kathryn Menard, MD, MPH, FACOG
President, Society for Maternal Fetal Medicine

10:50a.m.-11:30a.m. ACOG’s Quality Transformation, Part 3
Quality Collaboratives
States with established maternity care quality collaboratives have made impressive strides in reducing elective inductions pre-39 weeks. This panel features physicians who have shaped these transformational efforts.

Speakers: Elliott Main, MD, FACOG
Mary Applegate, MD, FAAP

11:30a.m.-12:00p.m. ACOG’s Quality Transformation, Part 4
ACOG’s Quality Legislation
Senator Debbie Stabenow will discuss her Quality Care for Moms and Babies Act, to help our Nation improve maternal and child health outcomes through quality collaboratives.

Speaker: The Honorable Debbie Stabenow (D-MI), US Senate (Invited)

12:00p.m.-12:15p.m. Break

12:15p.m.-1:15p.m. ACOG President’s Luncheon: Keeping Legislators Out Of Our Exam Rooms

Speakers: James T. Breeden, MD, ACOG President
The Honorable Claire McCaskill (D-MO), US Senate
Cecile Richards, President, Planned Parenthood Action Fund

1:15p.m.-1:30p.m. BREAK
1:30 p.m.-3:15 p.m.  ACOG’s Women’s Health Resolution

The 2012 elections taught us that we must always protect women’s health. These speakers reinforce our need for the Women’s Health Resolution.

Speaker: ACOG President Jim Breeden, MD has led ACOG’s effort to welcome legislative partnership and reject legislative interference. Dr. Breeden leads this important session and sets the stage for our discussion and our ask.

1:30 p.m.-2:30 p.m.  Women’s Health Resolution, Part 1

Keeping Legislators Out of Our Exam Rooms

Speakers:  Jeanne Conry, MD, PhD, ACOG President Elect, Moderator
The Honorable Ami Bera, MD (D-CA), Member of Congress
Hal C. Lawrence, MD, ACOG Executive Vice President
Steven Weinberger, MD, FACP, Executive Vice President and CEO, American College of Physicians

2:30 p.m.-3:15 p.m.  Women’s Health Resolution, Part 2

Three’s a Crowd

Speakers:  Jim Breeden, MD, ACOG President, Moderator
The Honorable Elizabeth Esty (D-CT)
Member of Congress
Erin Tracy, MD, FACOG, Massachusetts
Holly Puritz, MD, FACOG, Virginia

3:15 p.m.-3:45 p.m.  Bringing It All Together

Review our Asks, conduct Mock Hill visit.

Speaker:  Lucia DiVenere, Senior Director, Government Affairs

Mock Hill Visitors:  Senator James T. Breeden, MD
J.P. Paluszkiewicz, Senator Breeden’s Legislative Director
Real-Life LD for the Honorable Michael Burgess, MD (R-TX)
Constituents, you’ll find out!

3:45 p.m.-4:00 p.m.  BREAK

4:00 p.m-5:30 p.m.  ACOG STATE CAUCUSES: LISTEN UP LEGISLATORS!

Sometimes it’s all you can do to get legislators to pay attention. Learn how to communicate effectively with your Member of Congress. Know what you want, who to ask, how to ask, and how to get it. Learn the top ten things legislators hate to hear, plus the most effective tool in every good advocate’s arsenal.

Speaker:  Stephanie Vance, Co-Founder, Advocacy Associates
**6:30 p.m.-10 p.m. Ob-GynPAC Event:** (Ticketholders Only)

*Private Event, Dinner, Drinks and Dancing Hard Rock Café*

**999 E St, NW**

We’ve bought out the Hard Rock! Join us for an exclusive evening of food, fun and entertainment at the annual Ob-GynPAC Party at the Washington, DC Hard Rock from 6:30pm to 10:00pm. Dine, browse rock memorabilia, shop at the gift store and dance to live music. Purchase your tickets at the Ob-GynPAC Booth located in the Ballroom Foyer, 1 ticket for $300, 4 for $1,000. Round-trip transportation provided. Tickets sell out, purchase yours early.

*Casual attire*

*Buses depart hotel at 6:30.*

*Return from 9 p.m. - 10 p.m.*

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**TUESDAY, MARCH 5:**

**7:00 a.m.-7:30 a.m.**  
Check out and drop your luggage off in the lobby.

- The luggage truck leaves the hotel **promptly at 7:30 a.m.**

**7:30 a.m.-8:30 a.m. GET READY TO LOBBY BREAKFAST**

**Presentation of ACOG’s 2nd 2012 Public Service Award**

*As you eat a hearty breakfast and receive your Hill leave-behind folders, Representative Allyson Schwartz will accept ACOG’s 2012 Public Service Award. Rep. Schwartz is a leader on finding a solution to the broken SGR formula and was the first Democrat to support repealing the Independent Payment Advisory Board.*

**Speakers:** James T. Breeden, MD, ACOG President

The Honorable Allyson Schwartz (D-PA), Member of Congress

**8:30 a.m. BUSES DEPART FOR CAPITAL HILL**

- Buses depart every 10 minutes; last bus departs at 9:00 a.m.

**9:00 a.m.-5:00 p.m. MEET WITH YOUR MEMBERS OF CONGRESS**

**9:00 a.m.-5:00 p.m. HOME BASE: CAPITAL HILL CLUB**

300 First St., SE, Washington DC

- Debrief with staff after your meetings. Please designate a member of your group to fill out one debriefing form for each of your visits.

- Capitol Hill photos available **12:00pm – 4:00pm** at the corner of New Jersey and Independence Ave, SE, in front of the Cannon House Office Building, just one block from the Capitol Hill Club. Photos can be viewed online and downloaded after the event.
LUGGAGE: We recommend that you check out of the hotel Tuesday morning and drop your luggage off in the lobby. Luggage will be loaded onto a truck and taken to the Capitol Hill Club for you. You must use special CLC luggage tags that you’ll receive during the Conference.

Luggage will be stored in rooms Roosevelt and Taft of the Capitol Hill Club, fourth floor.

If you prefer, you may leave your luggage at the hotel; this must be personally arranged. ACOG and the Capitol Hill Club are not responsible for luggage.

General Information

Registration

Meeting registration fees include syllabus, hot breakfasts, refreshment breaks, lunch on Monday and Tuesday and our Welcome Reception. Registration will take place in the Ballroom Foyer area during these times:

- Sunday, March 3, 2013
  9:00am-5:00pm

- Monday, March 4, 2013
  7:00am-5:00pm

Sunday, March 3 Business Meetings

7:30am-1:00pm
District VIII Legislative Committee Meeting (by invitation)
Oriental B

10:30am-1:00p.m.
District V Legislative Meeting (by invitation)
Hershorn

L’Enfant Plaza Hotel Guests

Transportation will be provided on Sunday, Monday and Tuesday to the Mandarin. Bus Schedule is as follows:

- Sunday, March 3, 2013: Pick-up L’Enfant 1:15 to Mandarin, Pick-up Mandarin 7pm to L’Enfant
- Monday, March 4, 2013: Pick up L’Enfant 6:45am to Mandarin, Pick-Up Mandarin 5:30pm to L’Enfant
- Monday PAC Fundraiser: Pick-ups at both the Mandarin and L’Enfant at 6:30pm, drop-offs at Mandarin and L’Enfant 9-10pm
- Tuesday, March 5, 2013: Pick up L’Enfant 7:00am to Mandarin

ACOG Building Spouse Tour

Our headquarters is right next door! Does your spouse/guest want a glimpse of ACOG? Take a guided tour of our building, meet our staff, and learn about our initiatives. Meet in Mandarin lobby Monday, March 4 at 11:00a.m.
Women’s Health Resolution
Introduced by Senator Barbara Boxer and Rep. Jan Schakowsky

Issue:
Over the last two years, an unprecedented number of bills have been introduced in the US Congress and statehouses restricting access to care for women and placing inappropriate requirements on physicians. In 2012, 42 states and the District of Columbia enacted 122 reproductive health provisions, one-third related to abortion restrictions. 2011 was a record-breaking year in terms of abortion restrictions in the states, with 92 restrictions enacted.

In 2013, there have already been bills introduced in Congress and in the states that would:
- Prohibit Title X Family Planning funds to clinics that provide abortions or provide funds to other entities that perform abortions (Congress)
- Repeal the Affordable Care Act, including the insurance protections and preventive services provisions ACOG supports (Congress)
- Ban medical abortion (MS)
- Require women to undergo a trans-vaginal ultrasound before having an abortion (MI)
- Prohibit abortion after detection of a fetal heartbeat (at least 3 states: AR, ND, WY)

Solution:
The Boxer/Schakowsky Women’s Health Resolution will serve as a platform from which the advocacy community and Members of Congress can speak positively and authoritatively about women’s health care issues and the importance of keeping legislators out of our exam rooms.

This Resolution:
- Lists the legislative threats and deficits in the US health care system related to women’s health
- Enumerates the protections all women should have when it comes to their health care
- Supports legislation to address these issues
- Provides a messaging platform to oppose legislation that is harmful to women’s health and the patient-provider relationship

Ask:
Now, therefore, be it

Resolved by the Senate (the House of Representatives concurring), That Congress calls on the US health care system and the US government to:

(1.) Make improving women’s health a priority in the 113th Congress.
(2.) Ensure that women have access to safe childbearing, with resources available to reduce maternal and infant morbidity and mortality.
(3.) Ensure that women have the autonomy to decide whether to have children, the number and spacing of their children, and to have medically accurate information, education and access to health services to make these decisions.
(4.) Ensure that women have access to affordable insurance coverage for all of their pregnancy-related health care needs, including contraception and abortion.
(5.) Ensure that all women have access to the best available, scientifically based health care.
(6.) Reduce gender discrimination and improve the health of women by implementing the Affordable Care Act.
(7.) Ensure that women have autonomous decision-making, informed consent, privacy and confidentiality regarding their health care.
(8.) Reduce health disparities for women, including with regard to ethnicity, race, gender, and sexual orientation.
(9.) Ensure that women are able to participate equally in ethically conducted clinical research.
10.) Reduce gender-based violence, which disproportionately affects women, including transgender women.
11.) Ensure parents have and can use earned sick days to care for one’s self or one’s family, in addition to having paid leave to prepare for and recover from pregnancy and childbirth and to care for their children.
12.) Eliminate discrimination and promote women’s health and economic security by ensuring reasonable workplace accommodations for workers whose ability to perform the functions of a job are limited by pregnancy, childbirth, or a related medical condition.
Support the Quality Care for Moms and Babies Act of 2013

Introduced by Senator Debbie Stabenow (MI) and Representative Eliot Engel (NY) the Quality Care for Moms and Babies Act of 2013 provides $15 million to develop and grow maternal quality collaboratives which bring local ob-gyns and other stakeholders together to facilitate real change in the delivery of maternity care, to improve the health of mothers and babies, and truly bend the maternity care cost curve. By influencing adoption of best practices, collaboratives help eliminate elective inductions before 39 weeks, increase breast feeding rates, and much more. This bill would build on the existing CHIP and Medicaid Adult Health Measures quality reporting programs, by supporting the development and implementation of additional maternity care quality measures, to assist providers with benchmarking their performance.

Quality Collaboratives Help Improve the Health of Moms and Babies By:

- Providing innovative ways to develop and distribute information to improve outcomes and reduce health care costs beyond just one city or hospital system.
- Sharing best practices and lessons learned with providers and hospitals that may not typically have access to that type of information – including those in small, rural communities.
- Demonstrating improvements to maternal and newborn outcomes and reductions in health care costs.
  - Ohio – Reduced the number of early elective deliveries, resulting in shorter hospital stays and fewer visits to the NICU.
  - Washington – Reduced the number of C-sections performed by 5,000 in one year, resulting in shorter hospital stays and lower costs.
  - Tennessee – Increased human milk use in the NICU and reduced the rate of costly, catastrophic intestinal complications associated with prematurity.

The Role of the Federal Government

Quality collaboratives are operated and controlled at the state and regional level, so solutions are locally relevant, avoiding a one-size fits all federal, bureaucratic approach. However, the federal government has an important role to play in supplementing state and private funds to assist in establishing and expanding these cost-saving efforts. Similarly, the federal government is an important partner to medical societies in the development of quality measures that inform physicians about their practice and opportunities for improvement based on high quality clinical data.

- Medicaid covers 41% of births nationwide. Quality collaboratives and quality measures use present an opportunity to improve maternal and infant outcomes while saving federal Medicaid dollars.
- A quality collaboratives clearinghouse managed by the US Department of Health and Human Services will allow for additional information sharing across states and regions, furthering the reach of newly established best practices.

ACOG Ask

- Cosponsor the Quality Care for Moms and Babies Act.
Quality Care for Moms and Babies Act of 2013

LEGISLATION SUMMARY

The Quality Care for Moms and Babies Act, introduced by Rep. Engel (NY) and Sen. Stabenow (MI), supports ob-gyns and other stakeholders in improving the delivery of maternity care, and to truly bend the maternity care cost curve. The bill would:

- Support the establishment and expansion of maternity care collaboratives, and
- Establish a standard set of maternity care quality measures for reporting in Medicaid and CHIP, and support development of additional measures by specialty societies, such as ACOG.

Maternity Care Quality Collaboratives
The bill creates a dedicated program within HHS to help establish new maternity care collaboratives and expand existing collaboratives to facilitate the adoption of quality improvement practices. Eligible projects will have goals such as:

- Reducing maternal and morbidity rates,
- Improving the appropriate use of cesarean section,
- Increasing breastfeeding rates, and
- Identifying and delivering risk-appropriate levels of care.

Funding can support a variety of activities, including:

- Facilitating performance data collection and feedback reports to providers,
- Developing, implementing, and evaluating protocols and checklists to foster safe, evidence-based practice,
- Developing the infrastructure needed to support quality collaborative activities,
- Providing technical assistance to providers and institutions to build quality improvement capacity and facilitate participation in collaborative,
- Developing the capability to access and link data sources, including:
  - mother’s prenatal, intrapartum, and postpartum records,
  - mother’s medical records,
  - infant’s medical records since birth,
  - birth and death certificates, and
  - any other relevant State-level generated data (such as data from the pregnancy risk assessment management system (PRAMS)),
- Analyzing blinded liability claims data to improve practice.

To promote collaboration and assistance to smaller, often rural, hospitals and physician practices, funding will go to collaboratives where at least 25% of births occur in facilities that perform fewer than 1000 births per year. Exceptions to this requirement will be made for States in which less than 25% of health facilities perform less than 1000 births per year. The bill also establishes a national, online clearinghouse
to make procedures and tools of maternity care quality collaboratives available to other collaboratives and
groups working on maternity care quality. Collaboratives must also publish annual progress reports. To
ensure that activities reflect the needs of the community and its providers, a collaborative’s governance
must include stakeholder representation and engage in ongoing consultation with regional and state public
health agencies and medical specialty organizations. The bill authorizes $15 million for this work.

Quality Measurement Program
In consultation with relevant medical specialties, HHS is to identify and publish an initial core set of
maternity care quality measures for childbearing women and newborns, supplementing the efforts of the
existing CHIP Child Health Quality Measures and the Medicaid Quality Measurement Programs.
Confidential feedback reports to providers for benchmarking purposes would be made available. In
addition, the legislation will provide support for conversion of endorsed maternity care measures to
eMeasures to facilitate collection through electronic health records. Funding for the development of
additional measures is also made available. It also directs the Agency for Healthcare Research and
Quality (AHRQ) to adapt the Consumer Assessment of Health Care Providers and Systems (CAHPS)
program surveys of providers, facilities, and health plans to better measure the care experiences of
childbearing women and newborns, enabling ob-gyns to fulfill maintenance of certification requirements.
The bill authorizes $28 million for this section.
Maternal quality collaboratives bring local stakeholders together to facilitate real change in the delivery of maternity care that result in improved health of mothers and babies and that truly bend the maternity care cost curve. By influencing adoption of best practices, collaboratives help eliminate elective inductions before 39 weeks, increase breast feeding rates, and many more. This chart highlights maternity care collaborative in the states.

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<th>State</th>
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<td>Nebraska</td>
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<td>Nevada</td>
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<tr>
<td>New Jersey</td>
<td>New Jersey Hospital Association Perinatal Collaborative</td>
<td><a href="http://www.state.nj.us/health/fhs/professional/safequality.shtml">http://www.state.nj.us/health/fhs/professional/safequality.shtml</a></td>
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<td>New Mexico</td>
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<td>New York</td>
<td>United Hospital Fund/Greater New York Hospital</td>
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<tr>
<td>New Hampshire and</td>
<td>Northern New England Perinatal Quality Improvement</td>
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<tr>
<td>Vermont</td>
<td>Network</td>
<td><a href="http://www.nnepqin.org/">http://www.nnepqin.org/</a></td>
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<td>North Carolina</td>
<td>Perinatal Quality Collaborative of North Carolina</td>
<td><a href="http://www.pqcnc.org/">http://www.pqcnc.org/</a></td>
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<td>North Dakota</td>
<td>NO</td>
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<tr>
<td>State</td>
<td>Initiative/Program</td>
<td>Website</td>
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<tr>
<td>Ohio</td>
<td>Ohio Perinatal Quality Collaborative</td>
<td><a href="https://opqc.net/">https://opqc.net/</a></td>
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<tr>
<td>Oregon</td>
<td>State Obstetric and Pediatric Research Collaboration (STORC)</td>
<td><a href="http://www.obsafety.org/">http://www.obsafety.org/</a></td>
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<td>Pennsylvania</td>
<td>Pennsylvania Perinatal Partnership</td>
<td><a href="http://www.paperinatal.org/">http://www.paperinatal.org/</a></td>
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<td>Rhode Island</td>
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<td>South Carolina</td>
<td>South Carolina Birth Outcomes Initiative</td>
<td><a href="https://www.scdhhs.gov/service/south-carolina-birth-outcomes-initiative">https://www.scdhhs.gov/service/south-carolina-birth-outcomes-initiative</a></td>
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<td>South Dakota</td>
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<td>Tennessee</td>
<td>Tennessee Initiative for Perinatal Quality Care</td>
<td><a href="http://www.tipqc.org/">http://www.tipqc.org/</a></td>
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<td>Texas</td>
<td>Healthy Texas Babies</td>
<td><a href="http://www.dshs.state.tx.us/HealthyTexasBabies/home.aspx">http://www.dshs.state.tx.us/HealthyTexasBabies/home.aspx</a></td>
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<td>Utah</td>
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<td>Virginia</td>
<td>Virginia Regional Perinatal Councils</td>
<td><a href="http://www.virginiaperinatal.com/">http://www.virginiaperinatal.com/</a></td>
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<td>Washington</td>
<td>Obstetrics Clinical Outcomes Assessment Program</td>
<td><a href="http://www.qualityhealth.org/obcoap">http://www.qualityhealth.org/obcoap</a></td>
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<td>West Virginia</td>
<td>West Virginia Perinatal Partnership</td>
<td><a href="http://www.wvperinatal.org/">http://www.wvperinatal.org/</a></td>
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<td>Wisconsin</td>
<td>Wisconsin Neonatal Perinatal Quality Collaborative</td>
<td>no website</td>
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<td>Wyoming</td>
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</table>
What You Should Bring:

- Comfortable walking shoes
- Business cards
- Business attire for your Congressional appointments
- Small umbrella
- Your annual Ob-GynPAC contribution*
- Your laptop*

What We Do:

- Schedule your Congressional appointments
- Provide your agenda materials at the start of the Conference
- Help you be your best on Capitol Hill!

*optional

Each registrant will be provided with a flash drive containing syllabus material. Electronic materials and handouts will be available to download online before and after the meeting. The Grand Ballroom will be equipped with a power supply.
Quick Tips for Successful Legislative Meetings

Do Your Homework
- Get to know your legislators before your meeting, look up their bios, see what committee’s they sit on, review past votes.
- Find out about maternity collaboratives and what your state is doing to improve the health of moms and babies.
- Know your talking points. In your state caucus, determine who will cover which points, and who will chair each meeting.
- Stay on ACOG’s 2 legislative asks.

Be Punctual
- Time is valuable for legislators and their staff.
- Thank the legislator or staffer for their time, for a vote or action that you appreciated.

Stay On Message
- Stick to our two legislative asks; effective legislative meetings are narrow in scope.
- Understand our issues; ask ACOG staff questions you may have.
- Meetings can become ineffective when a participant brings up other issues or strays from the key arguments.

Go Local
- Local statistics and stories are important and you may be the only source for such rich information.
- Humanize the issue, relate it back to your community.

Make a Specific Request
- Make direct requests.
- Keep your requests timely.
- Rather than saying “I want you to support the women’s health resolution,” introduce ACOG’s policy proposal, and give several brief points why your Member of Congress should support this.
- Avoid philosophical debates.
- Making specific requests allows you to evaluate the legislator’s response.

Follow-Up
- If you don’t know an answer to a question, don’t guess. Tell the staff person you will get it back to him or her, then be sure to do it.
- Thank them at the end of the meeting. Once you get home, send a thank you letter to the Member of Congress reinforcing your message; thank you template provided in the ACOG CLC Agenda Book.
- Leave behind the Hill visit folder that we provide for you at each meeting.
- Report the results of your meeting to ACOG staff; fill out debriefing forms at the Capitol Hill Club.
Call or send letters over time to build a long-term relationship with a Member of Congress and their staff.

**Quick Tips for Successful Legislative Meetings**

**Remember the Three C’s:**

1) **Be Courteous.** When asking legislators to support ACOG issues, show them courtesy and respect. Be professional in every contact with legislators. Do not be argumentative, even if you disagree with their opinions. Always follow a visit or a telephone call with a thank-you note. ACOG and all our members will be judged by your contact and conduct.

2) **Be Concise.** Do not attempt to explain all ACOG issues in one meeting, phone call, or letter. Be friendly, but brief. Get right to the point.

3) **Be Consistent.** Make sure your requests are consistent with ACOG’s legislative agenda. At the CLC, you are representing ACOG, your specialty, and your colleagues, not your own personal agenda. We’re successful when we work together.
The Ob-GynPAC Governing Committee invites you to Rock and Roll!

We've bought out the DC Hard Rock CafÈ! Enjoy dinner drinks and dancing at this must-attend exclusive event.

Monday, March 4, 2013
6:30 pm to 10:00 pm

$300 per ticket, 4 tickets for $1,000
RSVP in advance to Smonroe@acog.org

Tickets available during CLC at Ob-GynPAC Booth

999 E Street NW, Washington, DC
Roundtrip transportation provided
Save the Date!

ACOG’s 32\textsuperscript{nd} Annual Congressional Leadership Conference
The President’s Conference

Sunday, March 2 – Tuesday, March 4, 2014

Mandarin Oriental, 1330 Maryland Ave, SW Washington DC