Your

AUGUST 2016

issue includes:

The blue links take you directly to that section.

CONGRESS AND COLLEGE BUSINESS
Activity information including Candidates for Fellowship

2017 ANNUAL CLINICAL AND SCIENTIFIC MEETING
Annual Meeting updates

DISTRICT AND SECTION NEWS
Information and meetings

YOUNG PHYSICIANS, JUNIOR FELLOWS AND MEDICAL STUDENTS
Awards, meetings, and more

PG COURSES, CODING WORKSHOPS AND WEBCASTS
Keep up your CME through ACOG

PUBLICATIONS
New and current materials

OTHER NEWS
See what else is new!
• August 2016 Candidates for Fellowship (viewed by Fellows and Fellows Senior Status only.)

• Candidates for National Office for the Term May 2017 – May 2018
DISTRICT and SECTION News:

- Virginia Section Meeting, 9/23
- Colorado Section – 3rd Annual Harvey Cohen, MD Maternal Morbidity & Mortality Symposium, 10/13
- District II Annual Meeting Fast Facts, 10/21-23
- District III Junior Fellow Day – 10/21
- Information for All District Meetings

Exciting Opportunity for California and Massachusetts Ob-Gyn Practices to Expand their Work on Immunizations

Immunization Champion Honor Roll
Continuing our Progress on Reducing Preterm Birth

Friday, September 23, 2016
Registration 8:00 AM
Meeting 8:45 AM—4:00 PM

The Library of Virginia
800 East Broad St.
Richmond, VA 23219

CME Credits Available!
No cost to ACOG Virginia Section members, including junior fellows!

What to Expect:
- Resident Research Presentations
- Keynote Address
- Lunch
- Section Business Meeting
- Informative CME Lectures with special guest speakers
3rd Annual Harvey Cohen, MD
Maternal Morbidity & Mortality Symposium

Thursday
October 13, 2016
9am-6pm
Inverness Hotel – Denver

Register today!
www.mmm2016.eventbrite.com
Cost is $80 per person, or $100 after Sept. 16.
$25 for residents & students by Sept. 16.

Credits / Points
• This activity has been approved for AMA Category I Credit™
• 1 COPIC Point
• Exempla Good Samaritan Medical Center approved by the California Board of Registered Nursing, Provider Number CEP 15728, for 5 contact hours.

Topics & speakers will be posted soon:
www.acog.org/colorado

Topics
Tentative topics for this meeting:
• Diabetes in pregnancy
• Hypertension / preeclampsia
• Mental health (suicide, overdose, polypharmacy, sleep/anxiety medications, post-partum depression)
• Infectious disease (hepatitis, flu, Zika, Lysteria, TB)
• Hemorrhage, AWHONN measurement study
• Cases involving immigrants / refugees
• Other post-partum complications (cancer, infection, wound problems)

If you have a case you would like to present within these topics, please e-mail colo.acog@gmail.com for consideration.

We will also have a presentation by the State of Colorado Maternal Mortality Review Committee (MMRC).

Inverness Hotel & Conference Center
200 Inverness Drive West, Englewood, CO 80112
303-799-5800
How to Perform a Vaginal Scan: The Correct Way to Measure Cervical Length

SATURDAY, OCTOBER 22 9:45AM–10:30AM

This lecture will review the rationale behind cervical length (CL) measurement. The steps for obtaining optimal images & measuring CL will be explained via discussion & live demonstration. The audience will be invited to participate in an image review of adequate & inadequate examples. At the end, there will be an opportunity to practice CL measurement with simulators.

Learning Objectives:

- Describe the rationale behind measuring the cervix
- Enumerate the 9 criteria for CL measurement & identify adequate vs inadequate images
- Develop practical competence in CL measurement

Don’t miss out on this lecture, and many more, at the Annual Meeting... REGISTER TODAY!!
Exciting Opportunity for California and Massachusetts Ob-Gyn Practices to Expand their Work on Immunizations

ACOG national leadership, ACOG Districts and ACOG Chapters strongly support this effort.

ACOG is now recruiting ob-gyn practices in Los Angeles County, California and Massachusetts to actively partner with ACOG to improve their immunization rates during a 3 year demonstration project. Through CDC grant funding, ACOG’s Immunization Program will work in partnership with these practices over the next 3 years, to increase adult immunization rates of pregnant and non-pregnant women. Practices will be asked to complete a limited number of project activities each year. This ACOG project is in collaboration with the California and Massachusetts’ Departments of Public Health to provide practices with free and local resources and support.

All practices will be invited to ACOG’s Annual Learning Lab at ACOG in Washington, DC to share success stories and lessons learned.

We encourage you to consider whether your practice might benefit from participating!

Benefits of Participation:
1. Learn new ways to assess patients for needed vaccines
2. Learn new systems to document and track immunizations to improve efficiency
3. Be recognized on state and National level as a leader in adult immunizations
4. Participate in an innovative project highlighting effective strategies for national replication
5. Financial incentives each year for reaching project milestones
6. Free ACOG and CDC Resources
7. Free CME Opportunities

Eligibility requirements:
1. ACOG membership
2. EHR system that can be used to track data requirements such as immunization rates
3. Serve both adult obstetrical and adult gynecology patients
4. Be willing to participate in state health department’s immunization registry
5. Commit to reporting out specific required data points and participate for all 3 years

If your practice is interested in participating please complete a brief questionnaire: HERE
visit www.immunizationforwomen.org/projects for more information
ACOG is proud to present the 19 Ob-Gyn Immunization Champions participating in the CDC*-funded adult immunization project entitled: Increasing Immunization Rates through Obstetrician-Gynecologist Partnerships. These Immunization Champions will provide leadership for their practice as they further advance their immunization programs. The ACOG project will assist these Immunization Champions in developing additional tools and resources to increase the health of their patients, families, and office staff. The following is a list of the ACOG Ob-Gyn Immunization Champions and their practices:

**Immunization Champions in LA County, CA**

Diana Aldape, MD, Behavioral Health Services, Inc., Hawthorne  
Carol Archie, MD, Linda Cowan, MD and Associates, Los Angeles  
Richard Bardowell, MD, Richard Bardowell, MD, Burbank  
Karla Iacampo, MD, Karla Iacampo, MD, Inc., Santa Monica  
Samuel Kassar, MD, Woodglen Ob-Gyn Medical Group, Glendora  
Deirdre Logan, MD, Watts Healthcare Corporation, Los Angeles  
Ranoo Sabnis, MD, UCLA Westlake OB/GYN, Westlake Village  
Laura Sirott, MD, Laura Sirott, MD, Pasadena  
Ayanna Walden, MD, Ayanna Walden, MD, Beverly Hills

**Immunization Champions in Massachusetts**

Laura Bookman, MD, Department of Obstetrics and Gynecology, Beth Israel Deaconess Medical Center, Boston  
Evelyn Bricklin Marsh, MD, New England OB/GYN Associates, Chestnut Hill  
Khady Diouf, MD, Brigham and Women’s Outpatient Obstetrics Practice, Boston  
Huma Farid, MD, Beth Israel Deaconess Hospital-Milton OB/GYN, Milton  
Jennifer Kickham, MD, Massachusetts General Hospital Ob/Gyn, Boston  
Katherine Marshall, MD, Brookline Women’s Health, Allston  
Aaron Mendel, MD, Central Massachusetts OB/GYN Associates, Shrewsbury  
Julie Miner, MD, Brigham/Faulkner Ob/Gyn Associates, Jamaica Plain  
Marcus Ortega Alves, MD, University of Massachusetts Medical Center, Worcester  
James Wang, MD, Wesson Women’s Group, Baystate Medical Center, Springfield

This project was made possible by the Cooperative Agreement Number, 1H23IP000981, funded by the Centers for Disease Control and Prevention. Views expressed in written materials do not necessarily reflect the official views of the Centers for Disease Control and Prevention or the Department of Health and Human Services nor does the mention of trade names, commercial practices, or organizations imply endorsement by the U.S. Government.
YOUNG PHYSICIANS, JUNIOR FELLOWS and MEDICAL STUDENTS

- **2017 ACOG Junior Fellow Essay Contest**

- The Pat Miller Junior Fellow Initiative Toolkit Award (JFIT)

- District I, V, VI Junior Fellow & Medical Student Events – August 27-28

- **District III Junior Fellow Day** – October 21
“Advocacy, in the Clinic and Beyond”

2017 ACOG Junior Fellow Essay Contest

The Junior Fellow Congress Advisory Council (JFCAC) is seeking engaging essays on “Advocacy, in the Clinic and Beyond.”

In May, 2016, ACOG President Dr. Thomas Gellhaus announced his initiatives during convocation at the Annual Clinical and Scientific Meeting. He stressed that caring for patients does not end in the exam room or the surgical suite. He added, "Every ACOG member should care for your patients, your practices, your specialty by being an ACOG Advocate."

Share your thoughts and experiences (without mentioning specific patients or institutions) on how we, as Junior Fellows, ensure we care for the our patients, advocating for them in the clinic and beyond.

One prize winning essay will be selected. The winner will receive a $100 VISA gift card and their essay will be published in an upcoming issue of the Green Journal.

GUIDELINES FOR SUBMISSIONS
Submit an essay (500-750 words) about “Advocacy, in the Clinic and Beyond” electronically in PDF or Word format to wproctor@acog.org.

Visit www.acog.org and click on ABOUT ACOG, then JUNIOR FELLOWS on the left side of the page or type Junior Fellows in the search engine found on the homepage.

The deadline for submitting an essay is November 30, 2016.

CONTACT INFORMATION
Wanda Proctor
ACOG Department of Junior Fellows Services
Phone: 202-314-2344; Email: wproctor@acog.org
The Pat Miller Junior Fellow Initiative Toolkit Award

As leaders, we are motivated, energized, passionate and we make a difference. Junior Fellow Initiatives are improving Women’s Health everywhere.

The Junior Fellow Congress Advisory Council (JFCAC) developed an award entitled, “The Pat Miller JFIT (Junior Fellow Initiative Toolkit) Award.”

A Junior Fellow Initiative is any project or program that you developed to make a difference for women and their health care providers including service projects such as supply drives, educational sessions, medical student recruitment, and lobby days.

A JFIT project is a detailed toolkit used to facilitate planning and carrying-out a specific Junior Fellow initiative.

The goal of the JFIT project is to compile these ideas, projects and programs and post them on the ACOG Junior Fellow Web page which will serve as an online resource accessible to all Junior Fellows for planning future initiatives.

One winner will be selected to receive $2,500 to present their toolkit at the Junior Fellow Breakfast/Business Meeting during the 2017 Annual Clinical & Scientific Meeting in San Diego, California, May 6-9, 2017.

ONLINE SUBMISSIONS ONLY
Click here to view the guidelines and to submit your JFIT project.

DEADLINE
The deadline for submitting your JFIT project on-line is November 30, 2016.

CONTACT INFORMATION:
Wanda Proctor
ACOG Department of Junior Fellows
409 12th Street, SW
Washington, DC 20024
Phone: 202-314-2344
Email: wproctor@acog.org
Medical Student Forum
Saturday, August 27, 2016 - 2:00-3:00PM
Five specialized panelists will be discussing different topics ranging from academics to public and global health. Open discussion will be available at the end. Don’t miss this interactive forum!

Junior Fellow Laparoscopic Olympics
Saturday, August 27, 2016 - 3:00-4:00PM
You don’t want to miss the 1st annual Laparoscopic Olympics! Learn new skills while cheering on your Districts competitors!

InSpeculum Art Night
Saturday 27, 2016 - 7:00-10:00PM
InSpeculum: An Art Night for Cervical Cancer Awareness and to help support local Toronto refugees from the Christie Refugee Women’s Center.
$5-10 Donations at door suggested

Other Junior Fellow Events
(Medical students welcomed to ALL events)
Saturday 27, 2016 - 5:00-7:00PM
Mentorship Mingle

Sunday 28, 2016 - 11:00-12:30PM
Junior Fellow Oral Research Presentations & Junior Fellow Stump the Professors
POSTGRADUATE COURSES, CODING WORKSHOPS and WEBCASTS

- **Webcast** – Coding for Wound Repair: Post-Operative and Postpartum, 10/11
- **2016 Coding Webcasts**
- **2016 Coding Workshops**
- **Here** is a list of all upcoming CME opportunities
CODING FOR WOUND REPAIR: POST-OPERATIVE AND POSTPARTUM

Date: October 11, 2016

Time: 1:00 PM – 2:30 PM ET  
11:00 AM - 12:30 PM MT  
12:00 PM - 1:30 PM CT  
10:00 AM – 11:30 AM PT

Faculty: Brad Hart, MBA, MS, CPC, CMPE, CPMA, COBGC

Register: Click on Education and Events at www.acog.org.
Coding for Wound Repair: Post Operative and Postpartum

COURSE DESCRIPTION
Unfortunately, not every surgical wound heals without complication and obstetric wounds occur during the course of deliveries. Therefore, it is necessary to be prepared to appropriately report the services needed to address these conditions and receive payment apart from the global surgical or obstetric package.

Upon completion of this session, the attendee should be able to:
• Differentiate between wound care incorporated as part of the global surgical package or global OB package and services separately billable
• Summarize differences in wound repair coding between Medicare and other third party payers
• Apply modifiers and use appropriate ICD-10-CM diagnoses to successfully report complications unique to genitourinary and obstetrical wound repairs and related services
• Implement concepts learned by completing case studies presented

COST- $25 per attendee (Each participant must be registered to receive CME or CEU credits)

WEBCAST INFORMATION
Participants must have access to a computer with speakers and internet capability.
Questions about webcasts should be directed to: Tara Johnson 202-863-2498 tjohnson@acog.org

CME CREDITS
ACCME Accreditation
The American College of Obstetricians and Gynecologists is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

AMA PRA Category 1 Credit(s)™
The American College of Obstetricians and Gynecologists designates this enduring material for a maximum of 2 AMA PRA Category 1 Credits™ Physicians should claim only the credit commensurate with the extent of their participation in the activity.

College Cognate Credit(s)
The American College of Obstetricians and Gynecologists designates this enduring material for a maximum of 2 Category 1 College Cognate Credits. The College has a reciprocity agreement with the AMA that allows AMA PRA Category 1 Credits™ to be equivalent to College Cognate Credits.
UPCOMING Live Webcasts

◊ Coding for Wound Repair: Post-Operative and Postpartum- October 11, 2016
◊ Preview of New Codes and Medicare Changes for 2017- December 13, 2016

COST – $25 per registered attendee

CME and CEU credits are awarded for live broadcasts only. Each participant must be registered to receive CME or CEU credits.

This activity has been approved for AMA PRA Category 1 Credit™. Please see the registration page of the specific webcast for complete CME information.

FREE Archived Webcasts

◊ ICD - 10 Documentation Guidelines
◊ ICD - 10 Documentation Requirements
◊ ICD-10 Diagnosis Coding for Obstetric Care Complications
◊ Introduction to ICD-10 for OB/GYNs: A Smooth Transition
◊ ICD-10 Diagnosis Coding for Gynecological Conditions
◊ ICD-9 to ICD-10: What to Expect

These webcasts are informational only. No CME or CEU are attached.

For more information, contact ACOG’s Coding Department at 202-863-2498 or by email at: HealthEconomics@acog.org
ACOG’s enormously popular
coding workshops teach
physicians and their staff about
appropriate coding and billing
practices. These workshops
cover the effective use of the
International Classification of
Diseases Tenth Clinical
Modification (ICD-10-CM) and the
Current Procedural Terminology
(CPT) coding systems as they
pertain to obstetrics and
gynecology.

What makes us better than other
Coding programs?

An ob-gyn physician member of
ACOG’s Health Economics and
Coding Committee attends each
Workshop as a clinical resource!

CODING
WORKSHOPS

2016

September 9-11, 2016 (16C9)  *  Memphis, TN
September 16-18, 2016 (16C10)  *  Arlington, VA/DC
October 7-9, 2016 (16C11)  *  Santa Fe, NM

The workshops consist of three modules. Physicians may attend only one, two or all
three modules according to their interests and specific practices. Each module lasts
4 - 7 hours and covers the following topics:
● Module I – E/M Services and Medicare’s Documentation Guidelines
● Module II – Gynecologic Surgical Coding
● Module III – Obstetric Coding

Registration
Register for ACOG’s Coding Workshops online at:
www.acog.org/Education-and-Events.

For more information, contact ACOG’s Coding Department at 202-863-2498 or by
e-mail at: HealthEconomics@acog.org

ACCME Accreditation
The American College of Obstetricians and Gynecologists is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to
provide continuing medical education for physicians. AMA PRA Category 1 Credit(s)™

The American College of Obstetricians and Gynecologists designates this live activity for a maximum of 22 AMA PRA Category 1 Credits.™ Physicians
should claim only the credit commensurate with the extent of their participation in the activity.

College Cognate Credit(s)
The American College of Obstetricians and Gynecologists designates this live activity for a maximum of 22 Category 1 College Cognate Credits. The
College has a reciprocity agreement with the AMA that allows AMA PRA Category 1 Credits™ to be equivalent to College Cognate Credits.

The breakdown of the number of credits for each day of the meeting is as follows:
Module I (E/M Services and Medicare’s Documentation Guidelines) = 7 credits
Module II (Gynecologic Surgical Coding) = 7 credits
Module III (Obstetric Coding) = 4 credits
Module IV was only offered for the first 3 workshops of the year (New Orleans, San Diego, Orlando).

American Academy of Professional Coders (AAPC)
This program has prior approval of the American Academy of Professional Coders for 7.0 Continuing Educational Units each for Modules I and II and
4.0 Continuing Educational Units for Module III. Granting of this approval in no way constitutes endorsement by AAPC of the program, content or
the program sponsor.
ACOG PUBLICATIONS

- 2016 Compendium
- ACOG App
- Coding Resources
- ACOG’s Breastfeeding Toolkit
- ACOG’s HPV Toolkit
- ACOG’s Obesity Toolkit
- ACOG’s Smoking Toolkit
- Submit Your Manuscript to the Green Journal
- The Green Journal Web Site: Your Source for the 2016 Maintenance of Certification (MOC) Articles
- Patient Education Pamphlets
- Your Pregnancy and Childbirth Month to Month, 6th Edition
- ACOG eModules
- PRECIS
- PROLOG
  - Female Pelvic Medicine and Reconstructive Surgery
  - Gynecologic Oncology and Critical Care, Seventh Edition

Back to Top
All the Latest ACOG Guidelines IN ONE PLACE

2016 Compendium of Selected Publications
This complete resource offers updates on all of ACOG’s latest guidelines and more as of December 31, 2015.

Compendium Includes:

- Committee Opinions
  Address new and emerging clinical concerns, as well as nonclinical topics such as policy, economics and social issues

- Patient Safety Checklists
  Equip you and your office surgical team with information you need to focus on patient safety

- Technology Assessments
  Describe specific technologies and their applications

- Obstetric Care Consensus Documents
  Offer high-quality, consistent, and concise clinical recommendations from ACOG and the Society of Maternal-Fetal Medicine (SMFM)

- Practice Bulletins
  Provide evidence-based guidelines for preferred methods of diagnosis and management of a condition

- Policy Statements
  Present key issues approved by the College Executive Board

Available as an e-book or on USB

eBook Compatible With:
iPhone • iPad • iPod Touch
E-readers with Adobe Digital Editions installed
PC & Mac

visit acog.org/compendium16 or Call 800-762-2264
You Asked. We Delivered.

New on the ACOG App—Practice Bulletins and Estimating Due Date Calculator

**Estimating Due Date Calculator**

*NEW*

Calculate her due date with the most accurate tool

- Only app that reconciles discrepancies in due dates between the first ultrasound exam and date of last menstrual period
- Includes “time machine” functionality to determine a fetus’ gestational age at a specific date

**ACOG Practice Bulletins**

*NOW AVAILABLE*

Instant access to evidence-based clinical practice guidance

- Stay clinically up-to-date with ACOG Practice Bulletins
- New app authentication provides easy access to this members-only benefit

DOWNLOAD THE ACOG APP NOW
CODING WEBCASTS

ACOG coding webcasts provide up-to-date information through your office or home computer. Priced so your entire staff can participate. **Live webcasts are just $25 per attendee** and offer CME/CEU credit.

UPCOMING LIVE WEBCASTS

**JUNE 14:** Correct Coding for Infertility Diagnosis & Treatment  
**AUGUST 9:** Clinical Documentation Improvement and EMRs  
**OCTOBER 11:** Coding for Wound Repair: Post-Operative and Postpartum  
**DECEMBER 13:** Preview of New Codes and Medicare Changes for 2017

Can’t attend the live broadcast? Be sure to review our library of archived coding webcasts that you can schedule at your convenience. **Just $15 per attendee.**

Free ICD-10 Coding Webcasts are also available!

PUBLICATIONS

» ACOG’s *Obstetrics and Gynecology Crosswalk* tool helps you convert the most commonly reported ob-gyn ICD-9 codes to the new ICD-10 codes

» *ICD-10/CPT Gynecology and Obstetric Quick Reference Coding Sheet* includes official CPT® and ICD-10-CM code with abbreviated descriptions for the most commonly reported obstetrics and gynecologic procedures and diagnoses

» And more!

BROWSE OUR RESOURCES
acog.org/codingwebcasts
Introducing ACOG’s Breastfeeding Toolkit

ACOG’s newest toolkit combines a wealth of resources to help you support breastfeeding, from early discussions with your patients, to throughout the postpartum period.

To view and download the toolkit visit acog.org/BreastfeedingToolkit.

ACOG’S Breastfeeding Toolkit Includes:

**HEALTH CARE PROVIDER GUIDANCE**

» Committee Opinion #658 – Optimizing Support for Breastfeeding as Part of Obstetric Practice (open access)
» **NEW** Physician Conversation Guide on Support for Breastfeeding (available for purchase, open access)
» **NEW** Breastfeeding Coding – list of commonly used codes (available for purchase, open access)
» **NEW** Breastfeeding Resources – Handy list of all ACOG breastfeeding resources (open access)

**PATIENT EDUCATION MATERIALS**

» **NEW** Breastfeeding Frequently Asked Questions tear pad (available for purchase, open access)
» **NEW** Breastfeeding Benefits for Mom and Baby infographic poster (open access)
» Breastfeeding Your Baby pamphlet (available for purchase)

And don’t forget these other great ACOG breastfeeding resources:

» Committee Opinion #570 – Breastfeeding in Underserved Women: Increasing Initiation and Continuation of Breastfeeding
» Breastfeeding Handbook for Physicians, 2nd Edition
» Breastfeeding Your Baby poster
» Your Pregnancy and Childbirth: Month to Month, Sixth Edition book
» Guidelines for Perinatal Care, Seventh Edition

Take advantage of these materials and more at acog.org/Breastfeeding
ACOG’s Human Papillomavirus Vaccination Toolkit

This newly updated ACOG toolkit uses evidence-based, tested messages and other materials to help physicians and other health care professionals communicate with patients about the importance of receiving the HPV vaccine.

To view and download the toolkit visit immunizationforwomen.org/toolkit/hpv

ACOG’s HPV Toolkit Includes:

HEALTH CARE PROVIDER GUIDANCE

- Committee Opinion 641: Human Papillomavirus Vaccination
- Frequently Asked Questions for Patients Concerning HPV Vaccination
- HPV Dear Patient Letter
- Physician Script: HPV Vaccination
- HPV Vaccine Standing Orders for Adults
- HPV Vaccine Standing Order for Children and Teens
- Vaccine Information Statement (VIS) for HPV Vaccines
- HPV Coding Card

PATIENT EDUCATION MATERIALS

- Infographic Poster: Protect Yourself with the HPV Vaccine
- Infographic Poster: Protect Your Family with the HPV Vaccine
- Rx pad for HPV Vaccine

Take advantage of these materials and more at immunizationforwomen.org/toolkit/hpv
Did you know

2.8 MILLION

million people die every year from overweight or obesity?

You can make a difference.

ACOG’s newest toolkit gives you the resources you need to help women who are struggling with obesity.

ACOG OBESITY TOOLKIT INCLUDES

» Obesity screening and treatment algorithm easily shows you how to screen and treat patients depending on their risk factors.

» New list of commonly used codes for obesity and comorbidities

» Scientific studies on screening and treatment

» Waist circumference measurement tool helps you effortlessly look up associated disease risks

» Color-coded BMI table allows you and your patient to easily identify her BMI category

» Physician Q&A for suggested interventions

» Trusted Resources from USDA, Plate Tracker, Diet Tracker, and more

Download the FREE toolkit at acog.org/ObesityToolkit
Did you know

480,000 people die every year from smoking-related diseases?

You can make a difference.

ACOG’s newest toolkit gives you the resources you need to counsel women about tobacco and nicotine use.

ACOG SMOKING TOOLKIT INCLUDES

» Pocket card tool for screening patients includes questionnaire for patients, and talking points for counseling, and local and national resources to help patients quit

» New list of codes commonly used for smoking

» Recently published ACOG Committee Opinion with updated smoking guidance and educational resources

» Information on smoking while pregnant/ breastfeeding including helpful links to AAP resource and tools and techniques to best provide ACA-Covered preventative services

» Latest updates on new nicotine delivery systems such as ecigarettes and vaping

» Resources for tobacco cessation in teens with info about e-cigarette use, handouts, and posters specifically targeted to teens

» Tools to influence public policy and promote best practice tobacco cessation policies

» Trusted resources from the CDC, WHO, AAP and more

Download the FREE toolkit at acog.org/SmokingToolkit
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Web: http://www.greenjournal.org
Patient Education
Accurate | Current | Trusted

Staying Active: Physical Activity and Exercise (AP045)
Explains the benefits of regular physical activity and exercise, the different types of physical activity, and the Centers for Disease Control and Prevention’s current guidelines for weekly physical activity for adults. This pamphlet offers safety tips and ideas for different activities, including considerations for pregnant women and older women.

Sonohysterography (AP175)
Discusses the reasons for performing sonohysterography and details the steps of the procedure. This pamphlet explains what patients should expect before and after the procedure, potential risks, and alternative options.

Order now and save 20% on these pamphlets: call 800-762-2264 or visit sales.acog.org.
You must mention offer code DM681006 to receive the special 20% discount.

To request a free sample, contact the Resource Center at Resources@acog.org.
Take Your Practice to the Next Level

Give her the pregnancy book you trust.
Your patients deserve evidence-based information.

KEY FEATURES:

• Practical, straightforward advice about diet, exercise, prenatal tests, and more
• Updated information on breastfeeding, based on ACOG guidelines
• New illustrations for exercise during pregnancy
• Separate sections on special concerns and complications
• Chapters on preconception care, reducing the risk of birth defects, and pain relief options during labor

Answers to All Her Questions

From preconception to labor and delivery, Your Pregnancy and Childbirth: Month to Month covers everything patients need to know with helpful illustrations and easy-to-understand text:

» Can I still exercise?
» What are my options for genetic testing?
» How will a second pregnancy be different
» Where should I give birth?
» How will I manage pain during labor?
» Is cord blood banking worthwhile?

Order in bulk for the best rates!
acog.org/pregnancybook
Stay Current Anytime, Anywhere

Available 24/7 on your computer or mobile device
Earn up to 7 AMA PRA Category 1 Credits™

ACOG eModules are part of a practical, self-evaluation program. Each features a pre-test, clinically-oriented multiple choice questions, and a post-test with a rich discussion of the content.

The eModule software allows user interactivity such as magnification, branching (user chooses which chapter to read /complete) games, knowledge checks, audio directions, drag and drop activities, embedded video examples, and more.

Stay up-to-date on other important topics:

> Approaches to the Care of the Adolescent Patient
> Fetal Heart Rate Nomenclature, Interpretation, and Management
> Genetics* (Updated June 2016)
> Gynecologic Bleeding Disorders (New)
> Infectious Diseases
> Infectious Diseases Part II
> Infertility (Updated June 2016)
> Labia Minora and Labia Minora Labiaplasty Procedures
> Management of Menopause (Updated July 2016)
> Nausea and Vomiting of Pregnancy*
> Polycystic Ovary Syndrome and Associated Hyperandrogenism (New)
> Tackling Obesity in Patients*

TOPICS COMING SOON

> Preventing Recurrent Urinary Tract Infections*
> Abnormal Uterine Bleeding
> Sexual Dysfunction
> Vulvar Diseases
> New Techniques in Vaginal Hysterectomy

* FREE TO JUNIOR FELLOWS IN TRAINING UPON LOGIN (PURCHASE PRICE OF $0)

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Earn up to 7 AMA PRA Category 1 Credits™

ACOG eModules are part of a practical, self-evaluation program. Each features a pre-test, clinically-oriented multiple choice questions, and a post-test with a rich discussion of the content.

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» Management of Menopause (Updated July 2016)
» Nausea and Vomiting of Pregnancy*
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- *The President’s Society, for those who donate $2,500, offers extensive recognition and exciting benefits, including complimentary annual meeting registration for you and one guest, access to the Donor Lounge for you and your guest, on-site fast-track registration, and other site-specific amenities.
- † The Beacham Society, named for the College’s first President, Dr. Woodward Beacham, is reserved for those who donate $1,000. Beacham Society members receive complimentary annual meeting registration, access to the Donor Lounge, on-site fast-track registration, and other site-specific amenities.
- The Reis Society, honoring Dr. Ralph A. Reis, the first Editor-in-Chief of Obstetrics & Gynecology, is for those who donate $500. Reis Society members have access to on-site fast-track registration and are welcome in the Donor Lounge at the annual meeting.
- The Junior Fellows Society was created exclusively for Junior Fellows in Training, Junior Fellows in Training Fellowship, and Junior Fellows in Practice. To encourage and acknowledge your philanthropic dedication to women’s health in what may be challenging financial times, membership in this society is offered to those who donate $250 per year. The Junior Fellows Society offers its members access to the Donor Lounge and on-site fast-track registration at the annual meeting. This is a great opportunity to meet College leaders, seek mentorship, and build new friendships with Fellows.
- The Schmitz Society, honoring Dr. Herbert E. Schmitz, the first treasurer of the Executive Board of Directors of the College, is reserved for those who donate $100. Schmitz Society members receive a distinctive ribbon to wear at the annual meeting and are recognized in all print materials.

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The American College of Obstetricians and Gynecologists has the following immunization resources for patients and providers. You can access all of this and more on ACOG’s Immunization for Women web site.

**ACOG Immunization Toolkits:**
*access all toolkits at [immunizationforwomen.org/toolkits]*

**Immunization Resources for Ob-Gyns A Comprehensive Tool Kit:**
- Immunizations and Routine Obstetric–Gynecologic Care A Guide for Providers and Patients
- FAQs for Patients Concerning Vaccine Safety
- Providers FAQs Concerning Vaccine Safety
- Immunization Coding for Obstetrician–Gynecologists 2013
- Adult Immunization Record Card

**Tdap Immunization Toolkit:**
- FAQs for Patients Concerning Tdap Vaccination - Provider FAQs
- Physician Script and Coding Information

**Influenza Immunization during Pregnancy Toolkit:**
- Flu Shot for Pregnant Patients: FAQs
- Provider FAQs
- Physician Script and Coding Information

**HPV Immunization Toolkit:**
- FAQs for Patients Concerning HPV Vaccination - Provider FAQs
- Physician Script and Coding Information

**ACOG Immunization Committee Opinions:**
- Integrating Immunizations Into Practice (CO #558) April 2013
- Update on Immunization and Pregnancy: Tetanus, Diphtheria and Pertussis Vaccination (CO #566) June 2013
- Influenza Vaccination During Pregnancy (CO #608) Sept. 2014
- Human Papillomavirus Vaccination (CO #641) Sept. 2015

**ACOG Immunization Webinars:**
*access all webinars at [immunizationforwomen.org/webinars]*
- Immunization Business & Clinical Strategies for Ob-Gyn Practices
- The Ob-Gyns Role in Influenza Prevention
- Give it Your Best Shot: Adult Vaccinations for Ob-Gyn Providers
- Tdap Vaccination in Pregnancy: a Mothers Gift To Her Baby
- The Power to Prevent Cancer: Important Updates on HPV Vaccine
The American College of Obstetricians and Gynecologists’ immunization website, Immunization for Women, was created to provide ob-gyns and their patients with a central, trusted source of up-to-date information about immunizations and vaccine-preventable diseases.

It is our goal to empower women with the knowledge they need to make informed decisions about immunizations and to provide ob-gyns with a valuable resource for immunization best practices and patient education.

**On the website you can find information on the following:**

- Up to date immunization recommendations for adult and adolescent females
- Specific immunization information for pregnant and breastfeeding women
- Details on proper immunization coding and reimbursement
- Information on how to set up and expand an office-based immunization program
- Latest news and alerts