JOIN US

By supporting ACOG's educational, informational and outreach activities, you contribute in a meaningful way to improving women's health care.

It is a pleasure for ACOG to combine our efforts with committed organizations, foundations and corporations. All options are reserved on a first-come, first-served basis, with right of refusal given to the previous cycle's advertiser or supporter until Friday, November 29th.

To learn more about how you can make a difference in women's health care, contact Stevie Cline at 202.863.2493.
ACOG maintains relationships with a variety of corporations, foundations and other organizations committed to fostering excellence in women's health care. We accept financial and in-kind support only if such acceptance does not pose a conflict of interest and in no way impacts ACOG's objectivity, priorities and actions. ACOG retains complete control of the development, implementation and assessment of all content and materials related to our work.
ACOG provides best-in-class educational and training programs designed to keep ob-gyns at the leading edge of their field, including live meetings, screen-based education, and simulation covering the full continuum of care and breadth of the specialty.

**General Education**

**EMERGENCIES IN CLINICAL OBSTETRICS (ECO)**

ECO is a six-hour evidence-based course taught by ACOG Fellows, and soon to be offered online. The goal of the course is to encourage multidisciplinary teams to practice simulated teamwork, which result in increased patient safety, decreased instances of accidental maternal and fetal injury, and death. It is comprised of both didactic (online) and simulation instruction. This course fulfills ABOG MOC Part IV requirements. This is a CME course. As of June 1, 2019, ACOG counts 100+ trainers at 30 sites and more than 750 participants trained. Read more at www.acog.org/eco.

**CONTACT:** Stevie Cline, scline@acog.org, 202.863.2493

**ADVANCED SURGICAL SIMULATION AND ENDOSCOPIC SURGICAL SIMULATION (ASSESS)**

The ACOG ASSESS course uses highly advanced simulation training to provide surgeons of all skill levels with an opportunity to practice new, research-based techniques in laparoscopic surgery while expert surgeons tutor and guide procedures and best practices. The course reinforces the importance of simulation training in gynecologic surgery and provides self-assessment skills on various gynecologic surgical procedures. This is a CME course. Read more at www.acog.org/assess.

**CONTACT:** Stevie Cline, scline@acog.org, 202.863.2493

**CURRICULUM FOR RESIDENT EDUCATION IN SURGICAL TECHNIQUE (CREST)**

Simulation training has become part of the curricula in ob-gyn residency programs because research demonstrates that such training yields statistically significant performance improvement of trainees and attending physicians.

A needs assessment conducted by the ACOG Simulations Working Group in 2017 suggested that the majority of ACGME-accredited ob-gyn residency programs in the US have simulation resources available to residents. Compared to laparoscopic simulation training, there was less availability and more perceived need for abdominal and vaginal simulation. According to the needs assessment, vaginal surgery, laparotomy, and cesarean hysterectomy were most often reported to be desired for simulation training.

CREST, ACOG’s standardized curriculum program in surgical training, was developed by ACOG President Ted L. Anderson, MD, PhD, to address these skills. This training program targets residents and will include online presentations on fundamental topics such as anatomy, laparoscopic dissection techniques, suturing, abdominal access, strategies for difficult hysterectomy, and a minimally invasive gynecologic surgery curriculum, all housed and accessed online by participants at acog.org/simulations. Read more at www.acog.org/crest.

**CONTACT:** Stevie Cline, scline@acog.org, 202.863.2493

ACOG’s new genetic training initiative will be launching soon. For more information, please contact Stevie Cline, scline@acog.org, 202.863.2493.

ACOG is developing both provider- and consumer-focused podcast products that will feature discussions about women’s health, led by a rotating cast of ACOG’s subject matter experts. To learn more about the topics and audiences, please contact Stevie Cline, scline@acog.org, 202.863.2493.
INTERNATIONAL PROGRAMES

ESSENTIAL TRAINING IN OPERATIVE OBSTETRICS PROGRAM (ETOO) $52,000

Be a part of eliminating preventable maternal mortality. To address the critical need for high-quality surgical training in sub-Saharan Africa, ACOG’s Office of Global Women’s Health (OGWH) created the ETOO program. ETOO addresses the need for safe surgery through a blended-learning approach that teaches components of safe surgery and operative obstetrics.

Milestone activities include:

- Translating the revised surgical obstetrics curriculum into e-modules and extend blended-learning components
- Developing e-modules in collaboration with our university partners
- Integrating e-learning elements into the surgical training curriculum to fortify blended-learning

CONTACT: Katie O’Connell, koconnell@acog.org, 202.863.2546

INTERNATIONAL SCHOLARSHIPS FOR ANNUAL MEETING $4,000 per colleague

Worldwide, ACOG consults with professional ob-gyn associations to strengthen their capacity to advocate for investments in health care, develop programs, provide support to local ob-gyns and other health care professionals, and work with Ministries of Health. Strong professional organizations set standards of education, practice and professional competency assessment and improve the health of women, newborns, children and adolescents everywhere.

Attendance at ACOG’s Annual Meeting allows for international colleagues to exchange ideas, learn new skills, and connect with other ob-gyns. This expanded capacity will be brought back to local ob-gyn societies and help to strengthen those organizations and positively affect changes for the improvement of health care systems and outcomes.

CONTACT: Katie O’Connell, koconnell@acog.org, 202.863.2546

PROLOG FOR CENTRAL AMERICAN RESIDENTS $27,800

Since 2003, ACOG has partnered with the Federation of Central American Associations and Societies of Obstetrics and Gynecology to strengthen medical education in Costa Rica, El Salvador, Guatemala, Honduras, Nicaragua and Panama through the development of an in-service examination and residency accreditation committee. By providing access to PROLOG for Central American residents, together we can strengthen their medical knowledge and strive to pass certification exams allowing them to become members of ACOG. This is a CME product.

CONTACT: Katie O’Connell, koconnell@acog.org, 202.863.2546
YOUNG PROFESSIONALS

CREOG COLLABORATIVE  $20,000

Be at the forefront of maintaining excellence throughout residency! This opportunity directly supports ACOG’s Council on Resident Education in Obstetrics and Gynecology (CREOG) in its efforts to provide quality programs and resources to enable and empower program directors, coordinators and residents to become the next generation of leaders and innovators. From creating and implementing new tools for program directors and coordinators to convening meetings that highlight resident education, CREOG provides accredited ob-gyn residency programs with the support and materials necessary for success.

The CREOG Collaborative is limited to five participating organizations each year. Your unrestricted educational grant will be recognized through:

• Program recognition during the 2020 CREOG Educational Retreat (This is a CME meeting)
• Advance registration list for the 2020 CREOG Educational Retreat
• Logo on sponsors’ sign at the 2020 CREOG Educational Retreat
• Logo on sponsorship sign displayed in the CREOG booth at the 2020 CREOG & APGO Annual Meeting (This is a CME meeting)

CONTACT: Stevie Cline, scline@acog.org, 202.863.2493

4TH ANNUAL NATIONAL PHYSICIAN WELLNESS WEEK $5,000 to $20,000


During Wellness Week, residency programs nationwide highlight the importance of wellness within our specialty. The enthusiasm and excitement of participants from the last three years have resulted in thousands of posts on various social media platforms. Programs with the most innovative wellness activities will be announced at the CREOG & APGO Annual meeting in February 2020.

Your sponsorship will be recognized through:

• Logo on the Wellness Week signage at 2020 CREOG & APGO Annual Meeting
• Logo on all promotional materials to residency programs including flyers, social media posts and emails
• Logo on CREOG Wellness Week website page

CONTACT: Stevie Cline, scline@acog.org, 202.863.2493

DISTRICT III JUNIOR FELLOWS DAY SPONSORSHIP $5,000

Held every October, this program features lectures and learning opportunities for Junior Fellows of ACOG District III (Delaware, New Jersey, Pennsylvania and Dominican Republic.) Your support helps provide simulation stations and roundtable discussions on cutting-edge technologies for Junior Fellows.

CONTACT: Stevie Cline, scline@acog.org, 202.863.2493
MEDICAL STUDENT RESOURCES

ACOG’s National Office of Medical Student Affairs supports medical student members with programming at the Annual Meeting, and by providing educational material resources to allopathic and osteopathic students currently enrolled in medical school. Material resources are available for students, clerkship coordinators, and ob-gyn student interest groups.

CONTACT: Stevie Cline, scline@acog.org, 202.863.2493

GESTATIONAL AGE & BODY MASS INDEX CALCULATOR WHEELS $10,000 Each

Individual Gestational Age Calculator Wheels and Body Mass Index Calculator Wheels are provided upon request and to participants at the Annual Meeting and other events. Advertiser’s product or corporate logo will be prominently displayed on back of wheel.

CHOOSE OB-GYN FOR WOMEN’S HEALTH VIDEO $20,000

Produced by ACOG, this video will serve as a broad introduction to the field of ob-gyn for medical students including interviews with practicing physicians, ob-gyn residents, and medical students.

Sponsorship allows for the distribution of the video to medical students, student interest groups, and ob-gyn clerkship coordinators, and on the ACOG medical student website.

MEDICAL STUDENT WORKSHOPS AT THE ANNUAL MEETING $5,000 Per Workshop

These workshops are designed for medical students interested in pursuing a career in obstetrics and gynecology. Three workshops are offered focusing on specialty-specific areas of interest including CVs and personal statements, selecting an appropriate residency program, and hands-on clinical skills.

Sponsors receive maximum visibility with signage and corporate logo at the registration desk and during breaks.

MEDICAL STUDENT RESIDENCY FAIR AT THE ANNUAL MEETING $10,000

The Residency Fair is designed to facilitate exposure to ob-gyn residency programs from around the country. More than 35 programs exhibit each year, and students consistently report the event as their favorite opportunity to meet with program directors and gain insight about individual programs. Sponsors receive maximum visibility with signage and corporate logo at the registration desk and exhibitor title banners.

MEDICAL STUDENT RECEPTION AT THE ANNUAL MEETING $25,000

This reception is well attended by medical students, JFCAC officers, and Young Physician officers providing medical students with an opportunity to network with other members of ACOG. The Medical Student Recruitment Award is presented annually at this event. Supporter’s name and corporate logo are prominently displayed on signage at the reception.

MEDICAL STUDENT RESOURCES

ACOG's National Office of Medical Student Affairs supports medical student members with programming at the Annual Meeting, and by providing educational material resources to allopathic and osteopathic students currently enrolled in medical school. Material resources are available for students, clerkship coordinators, and ob-gyn student interest groups.

CONTACT: Stevie Cline, scline@acog.org, 202.863.2493

GESTATIONAL AGE & BODY MASS INDEX CALCULATOR WHEELS $10,000 Each

Individual Gestational Age Calculator Wheels and Body Mass Index Calculator Wheels are provided upon request and to participants at the Annual Meeting and other events. Advertiser’s product or corporate logo will be prominently displayed on back of wheel.

CHOOSE OB-GYN FOR WOMEN’S HEALTH VIDEO $20,000

Produced by ACOG, this video will serve as a broad introduction to the field of ob-gyn for medical students including interviews with practicing physicians, ob-gyn residents, and medical students.

Sponsorship allows for the distribution of the video to medical students, student interest groups, and ob-gyn clerkship coordinators, and on the ACOG medical student website.

MEDICAL STUDENT WORKSHOPS AT THE ANNUAL MEETING $5,000 Per Workshop

These workshops are designed for medical students interested in pursuing a career in obstetrics and gynecology. Three workshops are offered focusing on specialty-specific areas of interest including CVs and personal statements, selecting an appropriate residency program, and hands-on clinical skills.

Sponsors receive maximum visibility with signage and corporate logo at the registration desk and during breaks.

MEDICAL STUDENT RESIDENCY FAIR AT THE ANNUAL MEETING $10,000

The Residency Fair is designed to facilitate exposure to ob-gyn residency programs from around the country. More than 35 programs exhibit each year, and students consistently report the event as their favorite opportunity to meet with program directors and gain insight about individual programs. Sponsors receive maximum visibility with signage and corporate logo at the registration desk and exhibitor title banners.

MEDICAL STUDENT RECEPTION AT THE ANNUAL MEETING $25,000

This reception is well attended by medical students, JFCAC officers, and Young Physician officers providing medical students with an opportunity to network with other members of ACOG. The Medical Student Recruitment Award is presented annually at this event. Supporter’s name and corporate logo are prominently displayed on signage at the reception.
QUALITY IMPROVEMENT OPPORTUNITIES

COUNCIL ON PATIENT SAFETY
NATIONAL IMPROVEMENT CHALLENGE

$10,000

Launched in 2014, the National Improvement Challenge is an initiative that encourages innovation in quality improvement by care teams throughout the country. Using the Council's tools, teams are challenged to design quality improvement projects that foster a culture of collaboration, teamwork, patient safety, and communication. The top submissions for each cycle receive recognition for their work and are invited to share their innovative program with a national stakeholder audience.

CONTACT: Stevie Cline, scline@acog.org, 202.863.2493
HEALTH INFORMATION TECHNOLOGY AND CLINICAL INFORMATICS

ABNORMAL UTERINE BLEEDING/CHRONIC PAIN APP $250,000

This app will be made available to patients with abnormal uterine bleeding and/or chronic pelvic pain and complements ACOG’s pain and bleeding modules. The app includes a menstrual bleeding tracker for patient reporting.

Upgrades to this application will include patient tools related to infertility, obesity, immunizations, contraception, and more. Ultimately, this app will improve clinical workflow by providing objective, long-term data captured by the patients that can be quickly analyzed and would be untainted by recall bias.

CONTACT: Stevie Cline, scline@acog.org, 202.863.2493

ACOG CODING FELLOWSHIP $25,000

This opportunity directly supports coding education for ACOG Fellows and their staff providing the tools to maintain financially viable practices through education related to correct coding and billing practices as well as introducing fundamentals on the business of medicine.

Your support provides:

• Three Committee on Health Economics and Coding (CHEC) Fellowships
• Coding Workshop course registration scholarships for 10 residency program directors and 20 resident attendees (This is a CME course)
• Internet access at eight to ten Coding Workshops to enable course interactivity and real-time knowledge verification

CONTACT: Stevie Cline, scline@acog.org, 202.863.2493

COMPREHENSIVE WOMEN’S MEDICAL RECORD MODULE DEVELOPMENT

Data and analytics can transform the delivery of health care – but the promise of this has gone primarily unrealized in daily practice. ACOG is leading a technology revolution in women’s health by developing tools and applications to help providers efficiently and effectively gather obstetric and gynecologic medical data at the point of care. These provider-focused applications will enable the capture of clinical data in a complete and consistent manner, improvement in the quality of collected data and the performance measurement derived from them.

ACOG has partnered with an EHR integration application developer to develop the ACOG Comprehensive Women's Medical Record. Following the success of the ACOG Prenatal Record, ACOG is developing a set of provider-focused gynecologic clinical modules, compatible with prominent EHRs, that incorporate ACOG’s evidence-based clinical guidelines, support point-of-care decision making and capture structured clinical data in a cloud-based platform.

In 2020, our focus will be on Reproductive Health, Infertility, Menopause and Midlife Medicine, Sexual Health, and Urogynecology modules and updates.

CONTACT: Stevie Cline, scline@acog.org, 202.863.2493
ANNUAL MEETING OPPORTUNITIES

ACOG invites you to participate in the 2020 Annual Clinical and Scientific Meeting, April 24-27, 2020 in Seattle, Washington.

For more than 50 years, the ACOG Annual Meeting has been the most comprehensive obstetric and gynecologic related educational event in the world, bringing together influential and notable professionals in the specialty to learn the newest techniques, obtain critical information to better serve their patients and grow their practices. Attendees actively seek information on the latest products, services, and technologies useful in their practices and for patient care. This is a CME meeting.

EXHIBIT AT THE 2020 ANNUAL MEETING

Stats from the 2018 Annual Meeting:

- More than 5,000 attendees, including the nation's top ob-gyn professionals
- 75% of attendees are physicians
- 64% of attendees participate in the decision-making process for products and services
- More than 300 exhibitors
- Provides an interactive educational forum for ob-gyns and affiliate healthcare providers

2019 ATTENDEES

45.1% FIRST-TIME ATTENDEE
54.9% RETURNING LEARNER

PRIMARY PRACTICE FOCUS

- 68.1% OB-GYN
- 3.3% OB ONLY
- 7.5% GYN ONLY
- 2.2% OFFICE ONLY
- 9.3% SUBSPECIALTY
- 9.6% OTHER
WHICH TYPE OF EXHIBITS ARE OF GREATEST INTEREST?

- **PRODUCTS:** Pharmaceuticals/Device/Testing (48.3%)
- **EDUCATION** (19.6%)
- **RESEARCH** (18.5%)
- **RELATED ORGANIZATIONS** (5.7%)
- **SERVICES** (7.9%)

PRACTICE MODELS

- **SOLO** (7.7%)
- **OB-GYN GROUP** (33.8%)
- **MULTISPECIALTY** (9.6%)
- **MILITARY/GOVERNMENT** (3.3%)
- **STAFF MODEL** (1.9%)
- **ACADEMIA** (35.5%)
- **OTHER** (8.2%)

96% of attendees are likely to recommend the annual clinical and scientific meeting to a colleague!
2020 ANNUAL MEETING SPONSORSHIP LEVELS AND RECOGNITION

<table>
<thead>
<tr>
<th>SPONSORSHIP LEVEL</th>
<th>PRESIDENT’S CABINET $200,000+</th>
<th>PLATINUM $100,000+</th>
<th>GOLD $50,000+</th>
<th>SILVER $25,000+</th>
<th>BRONZE $10,000+</th>
</tr>
</thead>
<tbody>
<tr>
<td>Final Program</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Sponsors’ Banner</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>2021 Booth Space Points</td>
<td>2,500 POINTS</td>
<td>1,000 POINTS</td>
<td>500 POINTS</td>
<td>250 POINTS</td>
<td>100 POINTS</td>
</tr>
<tr>
<td>Advance Registration Mailing List</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Post-Event Mailing List</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>ACOG Membership Mailing List</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Complimentary Registration</td>
<td>3</td>
<td>2</td>
<td>1</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Photo Opportunity</td>
<td>✓</td>
<td>✓</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>eBlast to Advance Registrants</td>
<td>✓</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
</tbody>
</table>

FUTURE ANNUAL MEETINGS

2021
April 30-May 3
Washington, DC

2022
May 6-9
San Diego, CA

2023
April 21-24
New Orleans, LA
BOOK STORE BAGS $5,000

Used by hundreds of shoppers every day, your customized bags may be printed with your product or corporate logo and/or booth number on one side and ACOG logo and text on the other. Advertiser must provide non-plastic bags that meet specific strength criteria. The ACOG book store is open throughout the entirety of the Annual Meeting.

CONTACT: Stevie Cline, scline@acog.org, 202.863.2493

COFFEE BREAKS $10,000 Each

ACOG is pleased to announce the return of Coffee Breaks within the convention center and exhibit hall during the 2020 Annual Meeting. These breaks refresh and revitalize attendees throughout the learning experience. In addition to recognition on appropriate materials, you may supply napkins with your company logo.

CONTACT: Stevie Cline, scline@acog.org, 202.863.2493

CHILDCARE/YOUTH SERVICES $50,000

This outstanding support opportunity provides children (ages six months to 12 years) of attendees a safe, secure, entertaining and educational experience through special events, youth activity centers and childcare. Partial support welcomed.

CONTACT: Stevie Cline, scline@acog.org, 202.863.2493

RAPID CHARGING STATIONS $40,000 for 4
$35,000 for 3

Charging stations help attendees stay connected. Your corporate and/or product logo and video will play at the automated stations located throughout the convention center. Stations are capable of rapidly charging multiple devices at once.

CONTACT: Stevie Cline, scline@acog.org, 202.863.2493

OB-GYN RESIDENT REPORTER PROGRAM $200,000

This support opportunity allows for residents from all 12 ACOG Districts to attend the Annual Meeting. A structured schedule provides for networking among peers and for experiencing all segments of the scientific program. Support must be confirmed before January 3, 2020. Multiple supporters welcomed.

CONTACT: Stevie Cline, scline@acog.org, 202.863.2493

EDUCATION ARCADE $25,000

The Arcade features games that combine fun and education. The games, located within the exhibit hall, will help attendees connect and engage in new ways while highlighting available ACOG educational materials. The games, simulations and tools within the Education Arcade are designed with the practicing ob-gyn in mind.

CONTACT: Stevie Cline, scline@acog.org, 202.863.2493
THE ACOG STARTUP GARAGE

ACOG is lowering the barriers for exciting new women’s health tech innovators to be heard at the Annual Meeting.

The ACOG Startup Garage will be a unique event that creates a lower-cost option for small healthcare startups and entrepreneurs to participate in the Annual Meeting. It will be held in a more intimate setting than the hustle and bustle of the larger exhibit hall and will be well-suited for startups to provide demonstrations of their products and services to interested attendees. Participating startups will be required to register for a spot in advance of the event.

Representatives from ACOG’s Health IT and Clinical Informatics team will be facilitating connections between interested attendees and startups.

CONTACT: Stevie Cline, scline@acog.org, 202.863.2493

PITCH NIGHT

Pitch Night is a new event that will create an opportunity for early stage healthcare startups, innovators, and entrepreneurs to interact directly with attendees at the 2020 Annual Meeting. This catered event will allow participants to discover new innovations and technology in women’s health. Select startup companies will be required to register in advance of the event and will receive designated space to pitch their products and services to interested members.

CONTACT: Stevie Cline, scline@acog.org, 202.863.2493

2020 ANNUAL MEETING OPPORTUNITIES

ACOG FOUNDATION DONORS’ LOUNGE $40,000

Enjoy exclusive marketing rights within the ACOG Foundation Donor Lounge. Open throughout the Annual Meeting, this popular amenity for ACOG Foundation donors is the place to relax and network with colleagues.

CONTACT: Stevie Cline, scline@acog.org, 202.863.2493

NURSING MOTHERS’ LOUNGE $10,000

This Lounge is designed for our registered attendees who are breastfeeding or pumping. Live feeds of ACOG sessions will be available for those choosing to use the Lounge. Supporter supplies breast pumps and collection kits. Supporter receives extensive recognition on signage throughout the convention center.

CONTACT: Stevie Cline, scline@acog.org, 202.863.2493

TUMMY TIME LOUNGE $15,000

New for 2020! We are pleased to offer a n w Lounge for parents looking for tummy time and floor play space. This Lounge will be conveniently located within the convention center to make our youngest attendees comfortable and safe.

CONTACT: Stevie Cline, scline@acog.org, 202.863.2493

SIGNATURE WALL $15,000

Showcased within your exhibit booth space and extensively promoted by ACOG through social media and printed materials, this opportunity increases booth traffic and supports the programs and projects of the ACOG Foundation.

CONTACT: Stevie Cline, scline@acog.org, 202.863.2493
OFFICIAL PRE-CONFERENCE MAILER TO PAST REGISTRANTS $10,000

Reach the ACOG members most likely to attend the Annual Meeting – including attendees of past Annual Meetings, other ACOG educational events and recent educational product shoppers. This exclusive opportunity, with guaranteed delivery to at least 20,000 recipients, offers a half-page, full-color ad in our six-panel mailer.

CONTACT: Stevie Cline, scline@acog.org, 202.863.2493

ACOG ADM CHALLENGE $5,000 / $7,000

Welcome Reception Station Option

In its first year, this new exhibit hall game sold out – make sure to reserve your spot early for 2020. Each ADM Challenge participating exhibitor is provided tokens to distribute to attendees. After visiting your company's booth and receiving a token, an attendee will place that token in his/her 2020 Annual District Meeting (ADM)-specific collection bin. At the end of the Annual Meeting, the ADMs will receive independent meeting grants for 2020 activities based upon the number of tokens collected by attendees. ADMs are vital for providing valuable education and professional development opportunities on a regional level.

CONTACT: Stevie Cline, scline@acog.org, 202.863.2493

We recognize your regional commitment at the national level! If your organization makes a commitment of general marketing support to every 2020 ADM, ACOG will count your generosity toward your ultimate national sponsorship level. Whether $2,500 or $25,000 per ADM, we value your commitment.

2020 DISTRICT MEETINGS:

District XII
August 7-9
Aventura Florida

Districts I, V, and VI
August 21-23
Montreal Québec

Districts VII, VIII, and IX
October 1-3
Kapalua Hawaii

Armed Forces District
October 3-7
Tacoma Washington

District IV
October 9-11
Norfolk Virginia

District XI
October 16-18
Bastrop Texas

District II
October 16-18
New York New York

Customized sponsorship opportunities at specific 2020 ADMs are available. ADM packages are exclusively available for purchase by district meeting exhibitors. Please contact Craig Baker at acogexhibits@spargoinc.com for more information.
ADDITIONAL ADVERTISING AND MARKETING OPPORTUNITIES
These opportunities do not carry sponsorship credit.

ESCAPE WOMB $35,000
Escape Womb is a simulation game in which attendees cooperatively discover clues and complete tasks in one or more rooms in order to accomplish a specific ob-gyn case goal in a limited amount of time. Escape Wombs are inspired by “escape-the-room” experiences.

FINAL PROGRAM AND EXHIBIT GUIDE
Referenced by attendees throughout the Annual Meeting, the Final Program and Exhibit Guide provides comprehensive listings of activities and maps, as well as other valuable information to help make the most of attendees’ participation. This indispensable guide will showcase your presence and support of the Annual Meeting.
CONTACT: Nan Blunk at Tristar, nblunk@tristarpub.com, 913.491.4200

MOBILE EVENT APP
The ACOG Mobile Event App is the go-to resource for the latest meeting schedules and information. User-friendly technology allows attendees to navigate the meeting, customize their itinerary, and interact with other attendees like never before. Create an engaging event experience with measurable ROI by choosing from several high-visibility advertising opportunities designed to highlight your company, promote your products, and increase onsite connection.
CONTACT: Nan Blunk at Tristar, nblunk@tristarpub.com, 913.491.4200

CONVENTION CENTER VISIBILITY
Make an impression with show-stopping advertising throughout the convention center. Highlight your message and drive traffic to your booth with eye-catching opportunities, including hanging banners, window clings, column wraps, escalator signage, and more.
CONTACT: Nan Blunk at Tristar, nblunk@tristarpub.com, 913.491.4200

ACOG ANNUAL MEETING ATTENDEE WEBSITE
Prospective attendees and ACOG members rely on AnnualMeeting.ACOG.org to provide the most up-to-date information on registration, conference sessions, exhibitors, special events, and more. Premium advertising on the official event website offers incredible visibility for your brand and digital properties.
CONTACT: Nan Blunk at Tristar, nblunk@tristarpub.com, 913.491.4200

HOTEL KEY CARDS
Build name recognition for your company, product or booth on hotel keys for select ACOG hotels. Be in the hands of all attendees during the Annual Meeting and enjoy repeat exposure to your message.
CONTACT: Nan Blunk at Tristar, nblunk@tristarpub.com, 913.491.4200

ACOG STEP CHALLENGE
Step up your visibility and drive traffic to your booth with this highly engaging opportunity to connect with attendees. The ACOG Step Challenge offers extensive print and digital promotion before, during, and after the Annual Meeting as attendees compete for exciting prizes.
CONTACT: Nan Blunk at Tristar, nblunk@tristarpub.com, 913.491.4200
PREMIUM HOTEL ROOM DROPS

Take advantage of this premium opportunity to distribute materials directly to attendees’ hotel room doors and create a big impression! With only one item distributed each evening, this is an exclusive opportunity to promote your booth, product, or symposium in a place where attendees can’t miss your message.

CONTACT: Nan Blunk at Tristar, nblunk@tristarpub.com, 913.491.4200

CITY ADVERTISING IN SEATTLE

High-impact marketing tactics will bring your message beyond the convention center for next-level visibility. Contact your TriStar Event Media Strategist to discuss the eye-catching opportunities available this year in Seattle.

CONTACT: Nan Blunk at Tristar, nblunk@tristarpub.com, 913.491.4200

ACOG ANNUAL MEETING DAILY

Reserving ad space in the ACOG Annual Meeting Daily will give attendees a recurring reminder of your products and services! Enjoy great visibility and broad exposure in this widely distributed publication delivering late-breaking meeting news and scientific session coverage.

CONTACT: Nan Blunk at Tristar, nblunk@tristarpub.com, 913.491.4200

ACOG MEETING NEWS WEBSITE

Increase your online influence by advertising on AnnualMeeting.ACOG.org Meeting News — the digital destination for important meeting information, featured news stories, and session coverage from the Annual Meeting. Targeted advertising and strategic traffic drivers will keep you connected to members and attendees before, during, and after the Annual Meeting.

CONTACT: Nan Blunk at Tristar, nblunk@tristarpub.com, 913.491.4200

CME FORUMS

CME Forums are opportunities for participating organizations to provide educational sessions to attendees. These 90-minute sessions include a 15-minute meal, 60-minute program, and 15-minute Q&A. The sessions should provide attendees with novel and innovative approaches to issues impacting ob-gyns. Sessions are available in breakfast and dinner time slots. ACOG will provide logistical assistance with registration, standard audiovisual equipment and basic promotional and marketing assistance.

Organizers will need to obtain credit from an accredited CME provider. ACOG can serve as the accrediting body for an additional fee. See CME Forum application for more details. CME Forums do not offer sponsorship credit.

CONTACT: Jenny McIver Brocious, jmciver@mindspring.com, 678.852.3469

PRODUCT THEATERS

Product Theaters are 45-minute non-CME sessions that provide a focused, high-value live marketing opportunity for exhibitors to reach motivated professionals in a pre-scheduled, private session. These unopposed sessions will be available in breakfast, lunch and evening time slots and can accommodate up to 150 attendees. ACOG will provide food and beverage, logistical assistance, standard audiovisual equipment, two lead retrieval units for data collection from session attendees and basic promotional and marketing assistance.

Only 2020 exhibitors are eligible to support a Product Theater and no more than three Product Theaters will be held at the same time. Product Theater sessions will be held in meeting rooms near the convention center and assigned on a first-come, first-served basis. Product Theaters do not offer sponsorship credit.

CONTACT: Jenny McIver Brocious, jmciver@mindspring.com, 678.852.3469
ADVERTISE WITH ACOG

ACOG offers a wide variety of digital and print opportunities designed for your organization to best reach the largest audience of ob-gyns.

ACOG TODAY’S HEADLINES

ACOG Today’s Headlines eNewsletter is a digest of the most important women’s health news selected from thousands of sources by the editors at BulletinHealthcare and delivered to ACOG members each morning to help keep them informed about news affecting women’s health and the practice of obstetrics and gynecology. Advertising does not carry sponsorship credit.

CONTACT: BulletinHealthcare, TodaysHeadlines@bulletinhealthcare.com, 703.483.6100

From our partners at Wolters Kluwer Health/Lippincott Williams & Wilkins:

To advertise a product or service in Obstetrics & Gynecology (the Green Journal), contact:

CONTACT: Linda Barta, linda.barta@wolterskluwer.com, 800.237.1342

To advertise education, career opportunities and events in Obstetrics & Gynecology (the Green Journal), contact:

CONTACT: Mike Rusch, mike.rusch@wolterskluwer.com, 215.521.8404
ACOG.ORG

The official ACOG website is the number one online destination for ob-gyns and an essential tool for ACOG’s more than 58,000 members. Strategically placed banner ads deliver your brand message when your audience is searching for current news and relevant articles. Website advertising does not carry sponsorship credit.

**CONTACT:** Linda Barta, linda.barta@wolterskluwer.com, 800.237.1342

ACOG FOR PATIENTS WEBSITE

The ACOG For Patients website will be a destination for women’s health information, backed by the nation’s leading experts in women’s health care. In a health information landscape crowded by biased, niche, and commercial sources, this consumer site will stand out as the authoritative source on comprehensive, evidence-based health information for women. All content will be clinically accurate, credible, and engaging.

Features will include health articles and FAQs, tools that connect the public with ob-gyns, and a variety of multimedia resources related to women’s health and patient education. The content will be edited by ACOG staff and reviewed by ACOG Fellows.

**CONTACT:** Linda Barta, linda.barta@wolterskluwer.com, 800.237.1342

OBSTETRICS & GYNECOLOGY

Build your brand and drive sales with exposure in the most prestigious journal in the specialty.

Obstetrics & Gynecology (the Green Journal) is ACOG’s official peer-reviewed journal. The most prestigious and widely-read scientific journal in the specialty, each issue features original research and current clinical information relevant to practicing obstetrician–gynecologists. Obstetrics & Gynecology is available in print and online. Advertising in Obstetrics & Gynecology (print or online) does not carry sponsorship credit.

**CONTACT:** Linda Barta, linda.barta@wolterskluwer.com, 800.237.1342

E-TABLE OF CONTENTS (ETOC) FOR OBSTETRICS & GYNECOLOGY

Each month when Obstetrics & Gynecology is published, an electronic Table of Contents (eTOC) is emailed to more than 21,000 opt-in subscribers. With a high open rate and two unique ad positions, the eTOC is an ideal vehicle to integrate your message and engage with the audience. eTOC advertising does not carry sponsorship credit.

**CONTACT:** Linda Barta, linda.barta@wolterskluwer.com, 800.237.1342

ACOG ROUNDS

Build your brand and drive sales with exposure in ACOG Rounds, the official monthly ACOG member eNewsletter. Highlighting key developments and news about ACOG for members, ACOG Rounds features one exclusive advertiser per issue. With an average open rate of 27.6%, ACOG Rounds is the ideal vehicle to deliver your brand message and drive traffic to your site. ACOG Rounds advertising does not carry sponsorship credit.

**CONTACT:** Linda Barta, linda.barta@wolterskluwer.com, 800.237.1342

ABSTRACTS FROM THE ANNUAL CLINICAL AND SCIENTIFIC MEETING

Abstracts of informative and exciting paper and poster presentations from the 2020 ACOG Annual Clinical and Scientific Meeting will be published in an electronic supplement to Obstetrics & Gynecology. Support is recognized with online banners and featured “Supported By,” in supplement box, sponsorship credit, and more.

**CONTACT:** Linda Barta, linda.barta@wolterskluwer.com, 800.237.1342