

## CODING WORKSHOP OVERVIEW

In 2017, the ACOG Coding Workshops will continue their focus on improving clinical documentation in response to the increased specificity of diagnosis codes in ICD-10-CM. Updates include the addition of basic information on new physician payment models that are part of the Medicare Access and CHIP Reauthorization Act (MACRA) requirements. In addition to intensive instruction for both diagnosis and procedure coding, session discussions will include information on how correct coding in both the current and new payment environments will contribute to better data collection and successful implementation of any of the new value based care models. Physicians can attend one, two, or all three session days, depending on their interest and their practices. Each day's presentation includes a question and answer session, discussions, and case studies. Each day's session, which can last from 4 - 7 hours, are:

Day I -- E/M Services and Medicare's Documentation Guidelines (7 CME hours)

Day II -- Procedural Coding (7 CME hours)

Day III -- Obstetric Coding (4 CME hours)

These Sessions will cover:

- Essential coding principles of the *International Classification of Diseases Tenth Clinical Modification* (ICD-10-CM) and *Current Procedural Terminology* (CPT) as they relate to Evaluation and Management (E/M) services, gynecology, and obstetrics.
- Pitfalls of unbundling, upcoding, and coding for coverage, including some of the coding vulnerabilities associated with EHRs.
- Potential impact of Coding on Value-based Care Payment Models
- 2017 CPT and ICD-10-CM code changes affecting Ob/Gyn practices.
- Proper linkage of ICD-10-CM and CPT codes to reduce reimbursement denials.
- Differences between CPT and Medicare coding rules.

**IF ACCOMPANIED BY THE PHYSICIAN**, office staff responsible for coding and claims submission may attend these workshops. **After the physician has attended**, his/her staff may attend alone for **up to two years** after the date of the physician's attendance. Indicate the physician's name and date of attendance on the registration form.

## ACOG Workshop Objectives

ACOG's Committee on Health Economics and Coding and ACOG's Executive Board believe physicians must educate themselves and their staff about appropriate coding and billing practices. Physicians face increasing governmental regulations, practice costs, and insurers' scrutiny of their medical claims. These workshops are designed to assist physicians in coping with these challenges by demonstrating:

- The relationship between diagnostic and procedural coding
- The elements necessary for complete and accurate documentation. Emphasis will be placed on improving documentation specificity.
- Documentation necessary to select and support the different levels of Evaluation and Management (E/M) services.
- Common coding mistakes that may trigger audits.

# ACOG

THE AMERICAN CONGRESS OF OBSTETRICIANS AND GYNECOLOGISTS

409 12th Street, SW

PO Box 96920

Washington, DC 20090-6920

# 2017

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Dulles, VA

# ACOG

# CODING

# WORKSHOPS

# REGISTRATION

# & INFORMATION



**CODING WORKSHOP CONTENT****DAY I -- E/M SERVICES AND MEDICARE'S DOCUMENTATION GUIDELINES (7 CME hours)****Friday--8:00 AM - 5:45 PM**

Upon completion of this session, attendees should be able to interpret and apply documentation requirements for Evaluation and Management (E/M) Services under both CPT and Medicare's rules. Case studies will illustrate proper documentation and selection of appropriate levels of E/M service for office and other outpatient visits, hospital inpatient, observation, emergency room, and consultation services, in addition to ICD-10 guidelines and documentation criteria. The latest code updates to the ICD-10-CM code set will be reviewed. Lecture and examples will demonstrate use of CPT modifiers to indicate: E/M services and a procedure performed on the same day; and E/M services resulting in a decision for surgery. This session also addresses common coding concerns such as: Pap smears; reporting preventive care for Medicare and non-Medicare patients; and reporting a preventive and problem visit on the same day.

**DAY II -- PROCEDURAL CODING (7 CME hours)****Saturday--8:00 AM - 5:45 PM**

Upon completion of this session, attendees should be able to summarize the global surgical package under both CPT and Medicare's rules. Course content and examples on Day II will continue to emphasize the importance of ICD-10 code selection and linkage to surgical procedures. Basic information on new physician payment models that are part of the Medicare Access and CHIP Reauthorization Act (MACRA) requirements will be introduced, which will include a discussion of the potential impact of coding on value-based care payment models. Lecture and case studies will demonstrate use of CPT modifiers to indicate: primary, assistant or co-surgeons; attempted, reduced or increased procedural services; and unbundling of services from the global surgical package. This session also addresses common coding concerns such as: diagnostic coding for neoplasms and post-operative complications; coding for gynecologic ultrasounds; reporting E/M services and procedures on the same day; and reporting unlisted procedures.

**DAY III -- OBSTETRIC CODING (4 CME hours)****Sunday -- 9:00 AM - 12:45 PM**

Upon completion of this session, attendees should be able to identify the elements of the global obstetrical package--which services are included and which are excluded. Examples will illustrate proper diagnostic and procedure coding for additional antepartum visits that are unrelated or related to the pregnancy, ultrasounds, and complications of pregnancy and delivery. Lecture and examples will demonstrate use of CPT modifiers to indicate the professional component of a diagnostic test and reduced, unusual, and unrelated services. This session will also address special obstetrical coding issues such as: high-risk pregnancies; reporting services when the physician provides only part of a patient's maternity care; when the physician misses the delivery, ICD-10 diagnostic coding for obstetric services, including ultrasounds; and reporting interruption of pregnancy and stillbirths.



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### FACULTY

A physician member of ACOG's Committee on Health Economics and Coding and ACOG coding staff will participate in the workshop and be available to answer questions.

**Emily Hill, PA**, is the President of Hill and Associates and has a broad professional background in the health care industry. Her clinical, administrative, and consulting experience gives her a unique perspective in advising healthcare providers and their staff in medical practice management. With over 20 years of experience as a health care consultant, she has worked with numerous academic and private practices on coding, reimbursement, compliance, and practice management issues.

Ms. Hill has taught coding seminars and served as an advisor on coding and reimbursement issues for a number of medical specialty societies. She currently serves as a representative on the Health Care Professional's Advisory Committee Review Board (HCPAC) for the AMA's Relative Value Update Committee (RUC) where she serves on a newly created workgroup to address issues related to advanced payment models and CMS proposals on coding and payment issues.

**Brad Hart, MBA, MS, CMPE, CPC, CPMA, COBGC**, is President of Reproductive Medicine Administrative Consulting, Inc., a consulting firm specializing in practice analysis, operational enhancement, and coding education. An ACOG faculty member since 2008, he has over 25 years experience in medical practice billing, coding, administration, and education. Starting his career as a coder in an academic health facility, he rose through the ranks to serve as director of that billing department. He subsequently served as the administrator of several leading OB/GYN, MFM, and REI practices and was an adjunct faculty member at Des Moines University-Osteopathic Medical Center's MHA program. He now serves as a nationwide coding/business consultant with a unique focus on OB/GYN and OB/GYN subspecialty coding and business operations.

He is a popular speaker at the annual American Academy of Professional Coders (AAPC) conference and has presented at the American Society for Reproductive Medicine (ASRM) annual conference, as well as the American Urogynecologic Society (AUGS) annual meeting. His book, *Ethics in Medical Coding: Theory and Practice*, was published by McGraw-Hill in 2012.

#### **Disclosure of Faculty and Industry Relationships**

In accordance with ACOG policy, all faculty members have signed a conflict of interest statement in which they have disclosed any financial interests or other relationships with industry relative to topics they will discuss at this program. At the beginning of the program, faculty members are expected to disclose any such information to participants. Such disclosure allows you to evaluate better the objectivity of the information presented in lectures. Please report on your evaluation form any undisclosed conflict of interest you perceive. Thank you!

## ACOG CODING WORKSHOPS

### REGISTRATION INFORMATION

ACOG's coding workshops are in high demand. Please make your plans early. For more information, contact the ACOG Registrar at (800) 673-8444, extension 2540/2541.

- **Enrollment is limited** to the first 120 registrants. Exceptions cannot be made.
- **Registration may be made by mail, fax or online ([www.acog.org/Education\\_and\\_Events](http://www.acog.org/Education_and_Events)).** Telephone registrations are not accepted. Space in a workshop is not reserved until payment is processed. Paying by credit card will expedite registration. If paying by check, you must submit the registration form and check together. You are urged to use some form of traceable mail (e.g., registered mail, Federal Express). We are not responsible for checks lost in the mail.
- **Before making travel or hotel arrangements**, verify that your registration has been received and your space reserved by calling the ACOG Registrar. **We are not responsible for non-refundable airline tickets or hotel reservations. ACOG reserves a limited number of hotel rooms for attendees at the Workshop hotel at a reduced price. These rooms are available on a "first come, first served" basis. You should book your room as early as possible after you receive your registration confirmation, in order to receive the discounted hotel rate.**
- **The ACOG Registrar will send a confirmation letter or email 5 to 7 business days** after your registration is received. If you do not receive confirmation, contact the Registrar. **Bring your confirmation letter** to the workshop to verify your registration.
- **Substitutions** can be made prior to the workshop with no additional fee, unless a single registered attendee wants to substitute multiple attendees under a single registration.
- **If a participant registers for multiple modules**, but requests that different attendees attend each module, the single module fee will be assessed for each attendee.
- **Cancellations must be in writing and received by the ACOG Registrar two weeks prior** to the workshop date. No refunds will be made after that time. Registration fees will be refunded minus an administrative fee of \$100.00 per participant.
- **Registrants may transfer one time** from one workshop to another one being held in 2017 without an additional fee. Additional requests to transfer from one workshop to another within the same year will be assessed a fee of \$100.00 per participant. Transfers from a 2017 workshop into a 2018 workshop are not permitted. Registrants who plan to transfer to a different workshop within the same year but who fail to do so will be subject to the administrative fee of \$100.00 on their refund.
- **If it is necessary for ACOG to cancel** any program or limit participation due to space constraints, the registration fee will be fully refunded.

### 2017 REGISTRATION FEES

**New** for 2017, ACOG is instituting **Early Bird Pricing (EBP)** for Workshop Registration. Attendees who register two months or more prior to the start date of their selected Workshop are eligible to receive \$100 off of their registration fees! See the Workshop Location and Hotel information pages (6-7) for Early Bird Registration cutoff dates.

**Regular Registration Fees (REG) apply** For Attendees who register after the Early Bird Pricing period for their particular Workshop has expired. See the following chart for EBP and REG registration Fees.

# of Days Attending	ACOG Fellow		ACOG Junior Fellow/ Educational Affiliate		Non-Member Physician		1st Staff Member		2nd - 5th Staff Member(s)	
	EBP	REG	EBP	REG	EBP	REG	EBP	REG	EBP	REG
3	\$1,100	\$1,200	\$1,000	\$1,100	\$1,300	\$1,400	\$1,000	\$1,100	\$900	\$1,000
2	\$ 900	\$1,000	\$ 800	\$ 900	\$1,100	\$1,200	\$ 800	\$ 900	\$700	\$ 800
1	\$ 700	\$ 800	\$ 600	\$ 700	\$ 900	\$1,000	\$ 600	\$ 700	\$500	\$ 600

# ACOG CODING WORKSHOPS

## REGISTRATION FORM

WORKSHOP SITE: \_\_\_\_\_ ACOG ID#: \_\_\_\_\_

Physician Name: \_\_\_\_\_  
(First) (Last)

ACOG Fellow  ACOG Jr. Fellow  ACOG Educational Affiliate  Non-Member

**Staff Names (Limit 5 staff members per physician—all staff must be accompanied by the physician for modules 1-3. Please provide individual email addresses for each staff registrant for contact purposes related to this registration and to obtain CME/CEU certificates following workshop attendance.)**

NAME		EMAIL
_____	_____	_____
<small>(First)</small>	<small>(Last)</small>	<small>Email address</small>
_____	_____	_____
<small>(First)</small>	<small>(Last)</small>	<small>Email address</small>
_____	_____	_____
<small>(First)</small>	<small>(Last)</small>	<small>Email address</small>
_____	_____	_____
<small>(First)</small>	<small>(Last)</small>	<small>Email address</small>
_____	_____	_____
<small>(First)</small>	<small>(Last)</small>	<small>Email address</small>

\*Staff may attend alone ONLY if the physician has attended an ACOG coding workshop within the last 2 years. Please provide the following information:  
 Physician Name \_\_\_\_\_ Site and date of attendance \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Daytime Phone ( ) \_\_\_\_\_ Daytime Fax ( ) \_\_\_\_\_

E-mail: \_\_\_\_\_

Attendee Category	Days Attending (✓each Module for which you are registering)			Number of Attendees	Fee Per Attendee	Subtotals
	Day I	Day II	Day III			
Fellow						
Junior Fellow / Educational Affiliate						
Non-Member						
1st Staff attendee						
2nd Staff attendee						
3rd Staff attendee						
4th Staff attendee						
5th Staff attendee						
<b>Total Fee</b>						

Check enclosed  Credit Card: Visa  OR MasterCard  OR American Express

Credit Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CVN #: \_\_\_\_\_

Signature: \_\_\_\_\_

Registration may be made by mail, fax or online ([www.acog.org/Education\\_and\\_Events](http://www.acog.org/Education_and_Events)).

**Register by Fax:** Fax registration form to (202) 488-0787, attention ACOG Registrar.

**Register by Mail:** Mail registration form to: ACOG Registrar, 409 12th Street, SW, P.O. Box 96920, Washington, DC 20090-6920.

Telephone registrations are not accepted. Space in a workshop is not reserved until payment is processed. Paying by credit card will expedite registration. If paying by check, you must submit the registration form and check together. You are urged to use some form of traceable mail (e.g., registered mail, Federal Express). We are not responsible for checks lost in the mail.

For more information on registering for the Workshops, please contact the ACOG Registrar at (800) 673-8444, extension 2540/2541.

## ACOG CODING WORKSHOPS

# LOCATIONS & HOTEL INFORMATION

## 2017 CODING WORKSHOPS

Workshop City Date & Course No.	Hotel and Room Rates	NEW!!! Last Day for Early Bird Registration	Last Day for Special Hotel Room Rate
Tampa, FL 33609 March 10 - 12, 2017 (17C1)	Intercontinental Tampa 4860 West Kennedy Boulevard Single/Double \$169 Telephone: 813-286-4400 (Daylight Savings Time starts on Sunday)	January 8, 2017	February 8, 2017
Albuquerque, NM 87110 March 24 - 26, 2017 (17C2)	Albuquerque Marriott 2101 Louisiana Blvd NE Single/Double \$99 Telephone: (505) 881-6800	January 22, 2017	February 27, 2017
Atlanta, GA 30303 April 21 - 23, 2017 (17C3)	Ritz Carlton-Atlanta (Downtown) 181 Peachtree Road NE Single/Double \$179 Telephone: (404) 659-0400	February 19, 2017	March 22, 2017
San Diego, CA 92101 May 12 - 14, 2017 (17C4)	Omni San Diego Hotel 675 L Street Single/Double \$205 Telephone: (619) 231-6664	March 12, 2017	April 21, 2017
Chicago, IL 60601 June 23 - 25, 2017 (17C5)	Fairmont Chicago Millennium Park 200 North Columbus Drive Single/Double \$229 Telephone:(312) 565-8000	April 23, 2017	June 2, 2017
New Orleans, LA 70130 July 14 - 16, 2017 (17C6)	Royal Sonesta, New Orleans 300 Bourbon Street Single/Double \$249 Telephone: (504) 586-0300	May 14, 2017	June 14, 2017
Memphis, TN 38103 July 28 - 30, 2017 (17C7)	Sheraton Memphis Downtown Hotel 250 North Main Street Single/Double \$149 Telephone: (901) 527-7300	May 28, 2017	June 27, 2017
Charleston, SC 29403 August 11 - 13, 2017 (17C8)	Charleston Marriott 170 Lockwood Boulevard Single/Double \$179 Telephone: (843) 723-3000	June 11, 2017	July 13, 2017
Washington, DC 20001 August 25 - 27, 2017 (17C9)	The Renaissance Washington, DC Downtown Hotel 999 Ninth Street, NW Single/Double \$149 Telephone: (202) 898-9000	June 25, 2017	August 3, 2017
Seattle, WA 98101 October 6 - 8, 2017 (17C10)	Motif Seattle 1415 Fifth Avenue Single/Double \$219 Telephone: (206) 971-8000	August 6, 2017	September 5, 2017

## ACOG CODING WORKSHOPS

### HOTEL INFORMATION 2017 CODING WORKSHOPS CONTINUED

For hotel reservations, call the individual hotel and identify yourself as an ACOG Coding Workshop participant. A limited number of rooms, at the rate listed, has been reserved on a first-come, first-served basis. **Rooms will not be available at the reduced rate after the date listed as "Last Day for Special Room Rate."** If the room block sells out prior to the "Last Day for Special Room Rate", typical hotel room rates for the hotel will apply if rooms are still available.

### ACCME Accreditation

The American College of Obstetricians and Gynecologists is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

#### AMA PRA Category 1 Credit(s)<sup>TM</sup>

The American College of Obstetricians and Gynecologists designates this live activity for a maximum of **18 AMA PRA Category 1 Credits<sup>TM</sup>**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

#### College Cognate Credit(s)

The American College of Obstetricians and Gynecologists designates this live activity for a maximum of **18 Category 1 College Cognate Credits**. The College has a reciprocity agreement with the AMA that allows **AMA PRA Category 1 Credits<sup>TM</sup>** to be equivalent to College Cognate Credits.

The breakdown of the number of credits for each module is as follows:

Day I (E/M Services and Medicare's Documentation Guidelines) = 7 credits

Day II (Procedural Coding) = 7 credits

Day III (Obstetric Coding) = 4 credits

#### American Academy of Professional Coders (AAPC)

This program has prior approval of the American Academy of Professional Coders for 7.0 Continuing Educational Units each for Days I and II and 4.0 Continuing Educational Units for Day III. Granting of this approval in no way constitutes endorsement by AAPC of the program, content or the program sponsor.

### ACOG Coding Materials Discount

Attendees will receive a discount for ACOG Publications purchased on-site upon attending a course.

### 2017 CODING WEBCASTS

DATE	WEBCAST TOPIC
February 14, 2017	Coding for At-Risk Pregnancies
April 11, 2017	What's Separately Reportable? (Understanding Bundling)
June 13, 2017	Coding for Laparoscopic and Hysteroscopic Procedures
August 8, 2017	Coding for Ultrasound Procedures
October 10, 2017	Coding for Office-based Procedures
December 12, 2017	Preview of New Codes and Medicare Changes for 2018

For information or to register for ACOG's Webcasts go to [www.acog.org](http://www.acog.org) and click on Education & Events.