2018
ANNUAL CLINICAL AND SCIENTIFIC MEETING
AUSTIN, TX • APRIL 27–30
Exhibits: April 28-29

ADVERTISING AND SUPPORT OPPORTUNITIES

PRINT
• Final Program & Exhibit Guide
• ACOG Annual Meeting Daily
• Distribution Racks

DIGITAL
• AnnualMeeting.ACOG.org
• Email Advertising
• Mobile Event App

HOTEL
• Premium Room Drops
• Key Cards

CONVENTION CENTER
• Doctor’s Bag
• Aisle Signs
• Carpet Clings
• Hanging Banners
• Column Wraps
• Escalator Signage
• Backlit Rotating Kiosks
• Restroom Mirror Clings

SUPPORT OPPORTUNITIES
• Save the Date
• Convocation Reception
• Exhibit Hall Lunch and Coffee Breaks
FINAL PROGRAM AND EXHIBIT GUIDE

This comprehensive guide provides readers with everything from general annual meeting information to details on scientific programs. Promote your products and services and increase visibility with your advertisement in the Final Program and Exhibit Guide, which is distributed at registration.

Deadlines
March 2    Ad space/payment
March 9    Ad materials due

Quantity
5,000

Distribution Method
Handed out with registration materials

Premium Position Advertising

<table>
<thead>
<tr>
<th>AD PLACEMENT</th>
<th>DIMENSIONS</th>
<th>RATE (4/C)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Back Cover</td>
<td>trim: 8 ½” x 11”</td>
<td>$17,500</td>
</tr>
<tr>
<td>Inside Back Cover</td>
<td>bleed: 8 ¾” x 11 ¼”</td>
<td>$9,800</td>
</tr>
<tr>
<td>Inside Front Cover</td>
<td>bleed: 8 ¾” x 11 ¼”</td>
<td>$11,850</td>
</tr>
<tr>
<td>Tab Back</td>
<td>non-bleed: 7 ½” x 10”</td>
<td>$7,730</td>
</tr>
<tr>
<td>Across from Table of Contents</td>
<td>26” x 2 ½”</td>
<td>$7,420</td>
</tr>
<tr>
<td>Bellyband (vertical)</td>
<td></td>
<td>$17,500</td>
</tr>
<tr>
<td>Plus a 4-color advertisement</td>
<td>Advertiser supplies printed bellybands</td>
<td></td>
</tr>
</tbody>
</table>

Exhibits Section Advertising

<table>
<thead>
<tr>
<th>AD PLACEMENT</th>
<th>DIMENSIONS</th>
<th>RATE (B/W)</th>
<th>RATE (4/C)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full-page</td>
<td>trim: 8 ½” x 11”</td>
<td>bleed: 8 ¾” x 11 ¼”</td>
<td>$3,970</td>
</tr>
<tr>
<td>Half-page (horizontal)</td>
<td>7” x 5”</td>
<td></td>
<td>$4,930</td>
</tr>
<tr>
<td>Half-page (vertical)</td>
<td>4 ¾” x 7 ½”</td>
<td></td>
<td>$4,930</td>
</tr>
<tr>
<td>Quarter-page</td>
<td>3 ½” x 5”</td>
<td></td>
<td>$3,500</td>
</tr>
</tbody>
</table>

*Please allow ½” live area for spiral binding when designing ads.

For more information, contact Nan Blunk at nblunk@tristarpub.com or 913.491.4200
ACOG ANNUAL MEETING DAILY

Reserving ad space in the ACOG Annual Meeting Daily will give attendees a reoccurring reminder of your products and services! Enjoy repeat visibility and broad exposure in this widely distributed publication delivering late-breaking meeting news and scientific session coverage.

Deadlines
March 30 Ad space/payment
April 6 Ad materials due

Publication Dates
Issue 1 – Friday, April 27
Issue 2 – Saturday, April 28
Issue 3 – Sunday, April 29

Advertising Dimensions and Rates

<table>
<thead>
<tr>
<th>AD SIZE</th>
<th>DIMENSIONS</th>
<th>RATE (B/W)</th>
<th>RATE (4/C)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full-page</td>
<td>10 ¼” x 14”</td>
<td>$5,515</td>
<td>$8,495</td>
</tr>
<tr>
<td>Junior Page</td>
<td>7 ½” x 10”</td>
<td>$4,940</td>
<td>$7,520</td>
</tr>
<tr>
<td>Half-page</td>
<td>10 ¼” x 7” or 5” x 14”</td>
<td>$5,620</td>
<td>$8,950</td>
</tr>
<tr>
<td>Quarter-page</td>
<td>5” x 7”</td>
<td>$3,745</td>
<td></td>
</tr>
<tr>
<td>Showcase Ad</td>
<td>5” x 3 ½”</td>
<td></td>
<td>$395</td>
</tr>
<tr>
<td>Front Page Banner</td>
<td>10 ¼” x 2”</td>
<td>See Premium Positions for Rate</td>
<td></td>
</tr>
<tr>
<td>Bellyband</td>
<td>26” x 2 ½”</td>
<td>See Premium Positions for Rate</td>
<td></td>
</tr>
<tr>
<td>Inserts</td>
<td>7” x 10”</td>
<td>See Premium Positions for Rate</td>
<td></td>
</tr>
</tbody>
</table>

- Rates include placement in three issues.
- Ads changing out are subject to a 10 percent change-out fee.
- Single-issues rates available. Call for pricing.

Distribution Method
Distributed in high-traffic areas via handout personnel and placed in newspaper racks throughout the convention center.

PREMIUM POSITIONS

- Back Cover ......................... $11,895
- Inside Front Cover ................. $11,045
- Inside Back Cover .................. $10,610
- Center Spread ........................ $9,490 per page
- Front Page Banner ........................ $14,290
  Includes full-page 4-color advertisement
- Bellyband ............................. $8,950 per issue
  Advertiser supplies printed bellybands
- Inserts ............................... $9,345 per insert

Support Fee
$14,000
Includes advertising on five distribution racks strategically placed in high-traffic areas. The participating advertiser may upgrade their purchase by adding a full-page, 4/c ad for 50 percent off the full-page rate. This discount excludes premium positions.

DISTRIBUTION RACKS

The exclusive supporter of the ACOG Annual Meeting Daily distribution racks is guaranteed incredible visibility each time an attendee passes by or grabs a newspaper from one of the five racks placed at premium locations throughout the convention center. This unique marketing opportunity includes corporate or brand advertising and booth promotion on the front and side panels.

Deadlines
March 2 Ad space/payment
March 9 Ad materials due

Support Fee
$14,000
Includes advertising on five distribution racks strategically placed in high-traffic areas. The participating advertiser may upgrade their purchase by adding a full-page, 4/c ad for 50 percent off the full-page rate. This discount excludes premium positions.
ANNUALMEETING.ACOG.ORG

Prospective attendees and ACOG members will rely on AnnualMeeting.ACOG.org to provide the most up-to-date information on registration, conference sessions, exhibitors, special events, and meeting news. Premium advertising on the official event website offers incredible visibility for your brand and digital properties.

AnnualMeeting.ACOG.org News pages will be promoted through the following channels:

- Association-delivered emails
- ACOG Mobile Event App dashboard button
- Promotional alerts via the ACOG Mobile Event App
- Call-to-action graphic (digital and print)
- Social media posts

ADVERTISING UNITS

Homepage Advertising

<table>
<thead>
<tr>
<th>AD FORMAT</th>
<th>PAGE PLACEMENT</th>
<th>RATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Leaderboard</td>
<td>Ads follow throughout site</td>
<td>$12,600 per leaderboard</td>
</tr>
<tr>
<td>Homepage Banner</td>
<td>Homepage</td>
<td>$8,000 per top banner</td>
</tr>
<tr>
<td></td>
<td></td>
<td>$7,000 per mid banner</td>
</tr>
<tr>
<td>Docked Bottom Banner</td>
<td>Ads follow throughout site</td>
<td>$11,700</td>
</tr>
</tbody>
</table>

Campaign Period

Ads will run from site launch to following year’s site launch.

Deadlines

- February 16: Ad space/payment
- February 23: Ad materials due

Contact your Event Media Strategist for ad specs!

For more information, contact Nan Blunk at nblank@tristarpub.com or 913.491.4200

Internal and ACOG News Pages

<table>
<thead>
<tr>
<th>AD FORMAT</th>
<th>PAGE PLACEMENT</th>
<th>RATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Content Post Banner</td>
<td>News post pages</td>
<td>$6,500 per top banner</td>
</tr>
<tr>
<td></td>
<td></td>
<td>$5,500 per bottom banner</td>
</tr>
<tr>
<td>Half-page</td>
<td>Registration &amp; Travel, Program, and News list pages</td>
<td>$8,500 per top ad</td>
</tr>
<tr>
<td></td>
<td></td>
<td>$8,300 per bottom ad</td>
</tr>
<tr>
<td>Medium Rectangle</td>
<td>Registration &amp; Travel, Program, and News list pages</td>
<td>$4,600 per ad</td>
</tr>
<tr>
<td>Sidebar Video</td>
<td>Registration &amp; Travel, Program, and News list pages</td>
<td>$5,000</td>
</tr>
<tr>
<td>Advertorial Video upgrade</td>
<td>News list page and advertorial page</td>
<td>$7,500 per advertorial</td>
</tr>
<tr>
<td>Advertorial Video upgrade</td>
<td>Image gallery upgrade</td>
<td>$4,000</td>
</tr>
</tbody>
</table>

Ads changing out will be subject to a 10 percent change-out fee.
**DIGITAL MARKETING**

# EMAIL ADVERTISING

Association-supported emails delivering session highlights and news are a great way to reach attendees. Promote your meeting activities with a banner ad on four emails distributed to ACOG members and meeting attendees.

## 2017 STATS

<table>
<thead>
<tr>
<th>40%</th>
<th>AVERAGE EMAIL OPEN RATE</th>
</tr>
</thead>
</table>

## Deadlines

- **February 16**  Ad space/payment
- **February 23**  Ad materials due

## Distribution Dates

- **Preview email:** Approximately six weeks before the Scientific Meeting
- **Emails sent during the Scientific Meeting:** April 27, 28, 29

## Distribution Audience

- **Preview Email:** Approximately 45,000 ACOG members and attendees
- **Event Daily Emails:** Approximately 3,900 attendees

## Notes

- Ads units will be visible on four emails.
- Ads changing out will be subject to a 10 percent change-out fee.

## ADVERTISING UNITS

<table>
<thead>
<tr>
<th>POSITION</th>
<th>RATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top Banner</td>
<td>$12,700</td>
</tr>
<tr>
<td>Mid Banner</td>
<td>$10,200</td>
</tr>
<tr>
<td>Bottom Banner</td>
<td>$8,900</td>
</tr>
</tbody>
</table>

Contact your Event Media Strategist for ad specs!
MOBILE EVENT APP
The Mobile Event App is the choice application for the latest annual meeting schedules and information. Cutting-edge technology allows attendees to navigate the meeting, customize their meeting itinerary, and interact with other attendees like never before. By supporting the app, you can enrich the meeting experience by providing attendees with a truly immersive digital experience.

2017 MEETING APP STATS

**Deadlines**
- February 23: Ad confirmation due
- March 2: Banner and landing page ad materials due

**Support Fee**
- $22,000 per supporter (limited to three)

<table>
<thead>
<tr>
<th>NATIVE DOWNLOADS</th>
<th>DASHBOARD VISITS</th>
<th>AD IMPRESSIONS</th>
</tr>
</thead>
<tbody>
<tr>
<td>4,694</td>
<td>438,333</td>
<td>170,678</td>
</tr>
</tbody>
</table>

**Advertising Includes**

<table>
<thead>
<tr>
<th>AD TYPE</th>
<th>DIMENSIONS (pixels)</th>
<th>FILE SPECS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Banner*</td>
<td>640w x 110h</td>
<td>PNG or JPG @ 300 ppi</td>
</tr>
<tr>
<td></td>
<td>*Ad will rotate if multiple supporter packages sold</td>
<td></td>
</tr>
<tr>
<td>Landing Page</td>
<td>320w x 418h, 640w x 1008h, 1536w x 1920h, 1408w x 1408h, 2160w x 3840h</td>
<td>PNG or JPG @ 300 ppi</td>
</tr>
<tr>
<td></td>
<td>*Please provide website URL if an external link is desired</td>
<td></td>
</tr>
<tr>
<td>Enhanced Exhibitor Listing</td>
<td>Video: :60 seconds or less</td>
<td>PNG or JPG @ 300 ppi</td>
</tr>
<tr>
<td></td>
<td>Logo:</td>
<td>PNG or JPG @ 300 ppi</td>
</tr>
<tr>
<td></td>
<td>Video: MP4, MOV, or MPG</td>
<td>Upload instructions will be provided</td>
</tr>
</tbody>
</table>
ENHANCED EXHIBITOR LISTING

Bring attention to your Mobile Event App exhibitor listing with these unique features to connect and engage attendees!

Company Name Listing Highlight
App users are instantly drawn to your highlighted listing. A special handout “badge” is included in your listing to alert users that you have resources to share once you’ve uploaded your documents! Purchase the video upgrade, and a video “badge” icon will highlight your media.

Logo in Listing
Brand your exhibitor detail page AND your booth location on the event app’s floor map with one simple upload of your 4/color logo.

Product Literature
Educate attendees on your products and services with PDF documents downloaded and viewed through the Mobile Event App. Upload up to five PDF documents for maximum exposure.

Advertising Rates
$300
$700 with video upgrade

PROMOTIONAL ALERTS

Promotional alerts push your message at just the right time! Drive traffic to your event by scheduling a highly visible notification with custom content.

Deadlines
March 2  Commitment due
April 6  Content due

Advertising Rate
$3,500 per alert

Special Notes
• Promotional alerts will be limited to two per day and are available on a first-come, first-served basis. Book NOW to confirm your promotional window!
• Please include a subject line of up to 29 characters with associated content.

MINIMED™ 670G SYSTEM* WITH SMARTGUARD™ HCL TECHNOLOGY: DRIVING PATIENT OUTCOMES THROUGH AUTOMATION

*Indicated for type 1 patients, 14 and over. Prescription required. WARNING: May not be safe for use in children under 7 or those using <8 units of insulin a day. For more info: http://bit.ly/670gRisks
PREMIUM ROOM DROPS
This opportunity allows your company to get the attention of conference attendees while providing elite exposure for your products and services. The supporter may provide literature or booth-driver materials for attendee distribution at select hotels.

Deadlines
March 30  Ad space/prototype/payment
April 17  Samples due to TriStar
          (quantity 20)
April 25  Final materials due to hotels

Quantity
2,600 rooms
(includes 7 percent overage)

Available Distribution Dates
April 27
April 28 (first day of exhibits)
April 29

Advertising Rates
$25,600

Special Notes
See page 13

*In-room drops only at Fairmont Hotel

KEY CARDS
Hotel key cards feature the supporter’s advertisement and are given to conference attendees at guest check-in. Each attendee guest receives two key cards per room.

Deadlines
March 9  Ad space/prototype/payment
March 16  Ad materials due

Quantity
5,200 (includes overage and two key cards per room)

Advertising Rates
$29,400

Special Notes
Key cards will be branded on the front. The 2018 ACOG logo will be printed on the back of the card.

Specifications
Provided upon space reservation.
DOCTOR’S BAG
Make sure your message is delivered directly into attendees’ hands. Distributed in high-traffic areas throughout the convention center, the Doctor’s Bag is a great channel for promoting your product theater or driving attendees to your booth.

Deadlines
March 9  Ad space/prototype/payment
March 16 Ad materials due

Distribution Dates
April 27
April 28 (first day of exhibits)

Distribution Method
Via handout personnel in high-traffic areas throughout the convention center

Prototype Submission
Email PDF prototype to Cyndy Galate (cgalate@tristarpub.com)

Special Notes
See page 13

Quantity
2,000 per day

Advertising Rate
$7,400 per insert, per day

PREMIUM ADVERTISING ON THE OUTSIDE OF THE BAG
Receive high visibility with prime advertising space on the outside of the official Doctor’s Bag. The participating advertiser receives a clear plastic 7” x 5” pocket on the outside of the bag for inclusion of one insert as well as name/logo/booth recognition printed above the pocket. The 2018 ACOG meeting logo will brand the opposite side of the bag.

Deadlines
January 26  Ad space/prototype/payment
February 2  Ad materials due

Premium Advertising Rate
$12,000 per day

Specifications
• Pocket insert cannot exceed 5 ½” x 4”
• Logo not to exceed 9” x 6” (printed directly above the pocket)
• The participating advertiser is allotted a maximum of three colors for graphics, including black
AISLE SIGNS, CARPET CLINGS, HANGING BANNERS, COLUMN WRAPS, BACKLIT KIOSKS, ESCALATOR SIGNAGE, AND MORE!

Cover the convention center with your brand or product messaging to increase awareness and drive booth traffic. Eye-catching opportunities include aisle signs, carpet clings, hanging banners, column wraps, escalator signage, and backlit rotating kiosks.

**Deadlines**
- March 23: Ad space/prototype/payment
- March 30: Ad materials due

**Call for details at 913.491.4200**

Visit our PLANTOUR web site at [www.plantour.com/show/acog-2018](http://www.plantour.com/show/acog-2018) to see banner locations and availability throughout the convention center.

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RESTROOM MIRROR CLINGS

This high-visibility branding opportunity allows you to place approved mirror clings inside restrooms throughout the convention center. This unique marketing opportunity ensures that your message is seen by all attendees.

**Deadlines**
- March 23: Ad space/prototype/payment
- March 30: Ad materials due

**Support Fee**
- $28,400

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For more information, contact Nan Blunk at nblunk@tristarpub.com or 913.491.4200
**SUPPORT OPPORTUNITIES**

**SAVE THE DATE**
Demonstrate your company’s support of the ACOG Annual Meeting by announcing the 2019 Annual Clinical and Scientific Meeting in Nashville, TN, May 2–5. The supporter receives company logo recognition on the Save the Date banner plus the opportunity to provide a Save the Date giveaway distributed with registration materials. Giveaway will be at the supporter’s expense and subject to ACOG approval.

**Deadlines**
- March 16  Ad space/payment
- March 23  Logo artwork due for hanging banner
- March 23  Giveaway prototype due for approval
- March 30  Promotional material due for attendee tote bag insertion

**Quantity**
3,000

**Support Fee**
$10,000

**CONVOCATION RECEPTION**
This large reception held Sunday, April 29, immediately following the Convocation, offers incoming officers and fellows the opportunity to come together and celebrate. Extensive signage recognizes your support, and we welcome your customized cups and napkins.

**Deadlines**
- March 16  Ad space/payment

**Support Fee**
$10,000

**Special Note**
Customized cups and napkins are at the expense of the supporter and require association approval. Additional deadlines will be provided upon space commitment.
EXHIBIT HALL LUNCH AND COFFEE BREAKS
In order to build booth traffic and provide unopposed time on the hall floor, ACOG will host lunch on Saturday, April 28, and two coffee breaks on Sunday, April 29, in the exhibit hall. Support of this unparalleled networking opportunity includes one or more refreshment stations to be placed in close proximity to your booth (space permitting). In addition to recognition on refreshment materials, you may supply napkins and cups with your company logo.

Supporter Receives
- Exhibit hall signage
- Recognition in the Final Program
- Recognition on exhibit hall entrance unit
- Recognition in the ACOG Annual Meeting Daily

Deadlines
March 16 Ad space/payment

Support Fee
$25,000 per lunch
$10,000 per coffee break - two coffee breaks available

Special Note
Customized cups and napkins are at the expense of the supporter and require association approval. Additional deadlines will be provided upon space commitment.

OUT-OF-HOME MARKETING
High-impact marketing tactics bring your message beyond the convention center for next-level visibility. Opportunities include mobile billboards, wrapped minivans, metrocycle pedicabs, airport advertising, and more!

Contact your Event Media Strategist to learn more about your out-of-home opportunities!

Important Information
TriStar is the required agency through which exhibitors must book out-of-home advertising. No other third-party vendor may be used. Out-of-home marketing opportunities are subject to availability at time of reservation and require prepayment.

For more information, contact Nan Blunk at nblunk@tristarpub.com or 913.491.4200
Doctor’s Bag

1. All inserts must be submitted to TriStar for final approval by ACOG. A copy of the insert must be approved by ACOG regardless of prior approval for other promotional opportunities at the meeting.
2. TriStar will notify you of approval. If changes are necessary, a copy of the corrected insert must be resubmitted and TriStar will notify you of final approval.
3. TriStar will supply a shipping label for the advertiser to complete and place on the outside of each box that is shipped.
4. Do not ship bag inserts to the TriStar office. The advertiser will be responsible for cost incurred to ship to the insertion fulfillment house.
5. A minimum of four pieces must be reserved per day for bag delivery to occur.
6. Insert specifications: maximum dimensions are 8 ½” x 11”; maximum weight is four ounces.
7. Price based on average-sized insert. Insert fee is subject to change pending advertiser’s selection of collateral.
8. Advertiser to supply all advertising material.
9. All shipments must be sent directly to hotels. TriStar will supply a shipping label for the advertiser to complete and place on the outside of each box that is shipped. Quantities may vary due to hotel policies and staff availability.
10. Distribution provided at select hotels only.

Premium Room Drops

1. Participant is allowed to distribute one piece per opportunity.
2. All advertisements and featured products are subject to ACOG approval.

General Notes

1. All advertisements are subject to approval by ACOG.
2. Circulation is based on projected attendance and room blocks at the time of rate card distribution.
3. The advertiser is responsible for sending the correct number of pieces. TriStar will not be responsible for shortages due to an incorrect number of pieces being received.
4. TriStar reserves the right to cancel any publication or service in the event of revenue shortfalls. TriStar will refund monies paid for participation in canceled publications or service. TriStar is not obligated to offer or replace canceled publications or services with any other advertising vehicle.

Financial Considerations

1. All signed agreements are firm. No cancellations accepted.
2. Payment due upon space commitment.
3. Payments may be made via check, wire transfer, or credit card. Payments made by credit card will have a 3 percent fee added to the total purchase price. This fee cannot be waived.
4. No agency commission or cash discounts permitted. Rate card prices are NET.
5. Penalties apply for noncompliance with the shipping instructions or failure to fully complete shipping label provided.
6. A minimum $650 late fee will be charged for materials received after the specified due dates. Additional onsite insertion fees will apply for late materials which require special insertion.
7. Digital ads requiring reformatting/manipulation by TriStar on the advertiser’s behalf will incur a minimum fee of $500, with final cost to be determined by the scope of work.
8. TriStar will not provide refunds or discounts on clings placed in public settings because the clings may be susceptible to tampering.
9. TriStar will be diligent in providing the highest quality publications possible. TriStar will not provide any refunds or discounts on advertisements due to issues beyond the publisher’s control.
FOR RESERVATIONS CONTACT

Nan Blunk, Event Media Strategist
nblunk@tristarpub.com

Brennah Tate, Event Media Strategist
btate@tristarpub.com

Hilary Bair, Event Media Strategist
hbair@tristarpub.com

FOR MATERIAL SUBMISSION QUESTIONS, CONTACT

Cyndy Galate
cgalate@tristarpub.com

TriStar
Tel: 913.491.4200
Fax: 913.491.4202

Send payments to
Accounts Payable
TriStar Publishing, Inc.
7285 W. 132nd Street, Suite 300
Overland Park, KS 66213

Payment options
Payments may be made via check, wire transfer, or credit card. Payments made by credit card will have a 3 percent fee added to the total purchase price. This fee cannot be waived.

FILE SUBMISSION SPECIFICATIONS

Acceptable File Formats
- Adobe InDesign
  Fonts: Adobe Type 1 or outlined
  Images: at least 300 dpi at the desired print size
- Adobe Illustrator (fonts outlined) and Adobe Photoshop (flattened image)
- Press/print ready PDF (PDF/X compliant)
- All colors must be CMYK

Color Proofs
Color proofs are necessary for checking color and content at press time. Without a color proof, the publisher cannot be held responsible for the outcome of the color on press.

Submitting Files
- DVD/CD/Flash drive
- FTP: Contact your TriStar representative for login information and upload instructions.
- Email: Files less than 10MB can be emailed to ads@tristarpub.com with the subject line specifying the publication name and the advertiser name.

Unacceptable Programs
- Corel Draw
- Microsoft Publisher
- Microsoft Word and Microsoft PowerPoint

Deviation from these guidelines may require additional time and costs, and/or sacrifice reproduction predictability.

Publisher cannot be held responsible for problems on press caused by improperly distilled PDF files.

Mobile Event App
Banner Ad
- Must contain button graphic including text such as “Click Here,” “Go,” or “More Information”
- Suggestion: Include company’s booth number in ad

Landing Page Ad
- Please provide website URL if an external link is desired.
- Suggestion: Include “action” button graphic with text such as “Click Here,” “Go Here,” or “More Info” along with booth number

OFFICIAL VENDOR

2018 ANNUAL CLINICAL AND SCIENTIFIC MEETING
AUSTIN, TX • APRIL 27–30