



The American College of Obstetricians and Gynecologists Mailing List Policy and Request Form

The American College of Obstetricians and Gynecologists (ACOG) is the nation's leading group of professionals providing health care for women. It is a private, voluntary, nonprofit membership organization.

ACOG sells its mailing list (names and addresses) to organizations and individuals requesting them for the purpose of marketing a continuing education program, product or service devoted to women's health care. The College will sell its lists only if all of its criteria are met, and the College reserves the right not to sell the lists for use in connection with any program that does not further ACOG's tax exempt purposes. The mailing list is the property of ACOG. E-mail addresses, telephone and/or fax numbers are not available for purchase, and we do not keycode our data. Special requests may require additional fees; these fees will be determined at the time of the request and must be included with prepayment.

ACOG lists cannot be purchased by groups conducting surveys or for any product that directly competes with ACOG products and timing of events. Lists will not be sold for any educational event conflicting with the time of the ACOG Annual Clinical Meeting.

Data files are sold for one time use only. The purchaser, its agents, and its employees will not copy, distribute, sell or otherwise make available in any form the names and/or addresses provided by ACOG except for the purpose approved by ACOG.

The mailing piece must meet one of the following criteria:

ACCME Approved CME Programs

Mailing lists can be purchased for accredited educational programs. The program must have approval for *AMA PRA Category 1 credit(s)TM* as established by the *Accreditation Council for Continuing Medical Education (ACCME)*. The ACOG list must be used to announce a program of continuing medical education related to the specialty of obstetrics and gynecology or primary care. A complete draft of the program announcement, including a letter from the Continuing Medical Education office signifying *AMA PRA Category 1 credit(s)TM*, must accompany a request. The price per thousand is \$80 plus the setup fee if commercial advertising **is not** included. Commercial rate applies if advertising is included.

NonProfit Organizations

Lists can be purchased by nonprofit organizations to announce a continuing medical education program that does not have *AMA PRA Category 1 credit(s)TM* or to promote materials related to women's health care and of interest to ACOG members. A copy of the mailing piece and/or complete draft of the program must accompany the request. The price per thousand is \$90 plus the setup fee. Commercial rate applies if a product is being sold.

Commercial Companies/Ob-Gyn Physician Placement

Lists can be sold to commercial companies for the purpose of marketing a product, program or service related to women's health care, and of interest to ACOG members. Members of ACOG or professional recruiters performing ob-gyn physician placement services may also purchase mailing lists. A copy of the mailing piece must be submitted at the time of the request. The price per thousand is \$100 plus the setup fee.

The setup fee per order is \$150. Rush orders require an additional fee of \$300. Data is provided in Excel format and sent electronically by email. Data will be provided in zip code order unless otherwise specified.

Terms

Prepayment is required by check, money order, VISA, MasterCard or American Express. Your request will be reviewed and a cost and count will be given within 3-5 business days provided all information is complete. If the mailing piece does not meet our criteria you will be notified within 3-5 days of the request. Orders will not be processed until payment is received. The signed agreement form must be completed and returned. Refunds will not be given once the order has been processed. Rush orders are shipped within 3 business days. **All data must be used within 6 weeks of purchase.**

This information and pricing are subject to change without notice.

The following is required prior to processing your request:

1. Completion of the information below
2. Copy of the actual mailing piece
3. Confirmation of *AMA PRA Category 1 credit(s)[™]*, if applicable.

ALL DATA IS PROVIDED IN EXCEL FORMAT ONLY

Contact:	Ship To: <i>(if different than Contact)</i>
Company Name:	Company Name:
Address:	Address:
City, State & Zip code:	City, State & Zip code:
Country <i>(if not United States):</i>	Country <i>(if not United States):</i>
Phone:	Fax:
E-mail:	E-mail:

Do you want the full population or a random sample? (Check one)

- Full Population of selects below
- Random sample of selects below. Specify number:

Type of membership:

- All Categories of Membership
- Practicing Fellows & Jr. Fellows (Obstetricians/Gynecologists)
- Residents
- Retired Members
- Associate/Affiliate/Members (Professionals in Women’s Health Care)

Residency Program Completion Date *(if applicable):*

Indicate year (s):

Geographic:

- All
- United States
- Foreign
- Canada
- Mexico
- Exclude Armed Forces
- States

Specific states:

- Specific District(s):

Information on ACOG Districts can be found on our website. Go to www.acog.org/from_home/bylaws.pdf.
The last page contains a map of our Districts.

Sort Criteria:

- Zip Code
- Alpha by last name
- State
- Other:

Usage: - multiple use requires approval of additional mailing pieces.

Your request will be reviewed and a cost and count will be given within 3-5 business days provided all information is complete. You will also be notified if your request is denied. An agreement form for you to sign will be included

with the quote. Prepayment is required by check, money order, VISA, MasterCard or American Express. Orders will not be processed until the signed agreement and payment have been received.

All approved orders will be processed on Wednesday of each week (except for holidays) and sent electronically by email within 5 days. **Data will be in Excel format.**

This form along with the required documents can be faxed to 202-863-5400.

Mail information to: ACOG Information Systems
PO Box 96920
Washington DC 20090-6920

Overnight Delivery: 409 12th St, SW – Washington DC 20024-2188

If you have any questions, emails can be sent to maillist@acog.org

ACOG USE ONLY	
Date request for quote was received:	
<input type="checkbox"/> Approved	<input type="checkbox"/> Denied
Reason for Denial:	
Count =	Cost =
Rate Applied:	
<input type="checkbox"/> A	<input type="checkbox"/> B <input type="checkbox"/> C
Comments:	