



The American College of
Obstetricians and Gynecologists
WOMEN'S HEALTH CARE PHYSICIANS

STRATEGIC PLAN

OPERATIONAL MISSION STATEMENT

The American College of Obstetricians and Gynecologists is a membership organization dedicated to the advancement of women's health care and the professional and socioeconomic interests of its members through continuing medical education, practice, research and advocacy.

VISION STATEMENT

The College, as the premier organization for obstetricians and gynecologists and providers of women's health care, will provide the highest quality education worldwide, continuously improve health care for women through practice and research, lead advocacy for women's health care issues nationally and internationally, and provide excellent organizational support and services for our members.

CORE VALUES

As an organization dedicated to the advancement of women's health care and the betterment of our membership, we value:

- Access for all women to high quality safe health care**
- Professionalism of our membership** as manifested in high ethical standards, collegiality, communication, mentoring, leadership development, diversity and life-long learning
- Scholarship in medical science** through health care research and education
- Advocacy for women** and our members in our role as the authority on the specialty and on women's health information for patients, providers, organizations and governments

GOALS

▪ **Goal: Education**

To provide evidence-based knowledge in women's health to our membership and to the women we serve, we will:

- Use broad-based communication approaches, educational models and meeting formats to address educational needs of our membership
- Encourage the advancement of women's health research and its integration into practice

▪ **Goal: Practice**

To promote quality, safety, efficiency and stability for the delivery of women's health care services, we will:

- Provide and maintain guidelines for quality of care and encourage the use of these guidelines by all providers of women's health care
- Promote patient safety in all aspects of health care for women

- Address issues related to the economic environment and its impact on obstetrics and gynecology practice, in order to facilitate the creation of safe and efficient practice models
- Assist in the development of a qualified workforce, appropriate for the local environment and workforce demographics

- **Goal: Advocacy**
To advocate for evolving issues in the specialty of obstetrics and gynecology and for the overall improvement of women's health, we will:
 - Enhance rapid, easy, accurate and multidirectional communication methods between the College and women, government, media and health care organizations
 - Identify barriers to access to women's health care and assist in the development of solutions
 - Communicate and educate in collaboration with other national and international qualified professional organizations on issues affecting women's health care and safety
 - Advocate for funding for women's health research

- **Goal: Membership and Organizational Structure**
To continuously improve and maintain an organizational structure that will support and sustain our membership and fulfill our organizational mission and vision, we will:
 - Evaluate and improve the College governance structure
 - Maintain high qualifications for College membership
 - Promote involvement of our membership at all levels of the organization

Approved by the Executive Board: July 2009
Revised for name change: January 2018