

THE AMERICAN CONGRESS
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AND GYNECOLOGISTS

ACOG TODAY

ACM ISSUE
FEBRUARY 2012

SAN DIEGO

Annual Clinical Meeting

May 5-9, 2012

**Join us for hands-on
courses and educational
and interactive sessions**

Preventing and Treating Preeclampsia

Despite decades of research, we still do not know precisely what causes preeclampsia, nor how to effectively prevent it. But we have made inroads into how best to manage it. Please join me for the ACM President's Program to explore preeclampsia—the most important major medical complication of pregnancy.

We'll discuss current concepts of preeclampsia pathophysiology and where recent research is headed. We'll talk about preeclampsia management as it affects your office and your hospital practice. And we will also hear



James N. Martin, Jr, MD
President

the patient perspective, how preeclampsia affects a family emotionally, psychologically, socially and physiologically.

Preeclampsia and hypertensive disorders during pregnancy have consumed my professional career for more than 30 years. Over the past two decades, preeclampsia in particular has been a growing problem in the US. I invite you to join me in kicking off the Annual Clinical Meeting in San Diego with a frank look at this disease. It's fitting that our ACM is held in May, the month we hope will become national Preeclampsia Awareness Month.



Even though preeclampsia causes so many preterm births and related deaths, it is among the most poorly understood, understudied, and underfunded conditions compared with other diseases. More research is critically needed so that we can develop evidence-based guidelines for prevention and treatment.”



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Run or Walk for the Preeclampsia Foundation

All ACM registrants and guests are invited to join ACOG President James N. Martin, Jr, MD, for the ACM Fun Run/Walk in gorgeous San Diego.

When: Sunday, May 6, from 6 to 8 am

Cost: \$15 donation per person. All proceeds will benefit the Preeclampsia Foundation.

Where: Along the San Diego Bay, starting and finishing behind the Hilton San Diego Bayfront (the ACM headquarters hotel).

First place winners in the male and female categories will receive unlimited access to the Donor Lounge at the San Diego Convention Center and a free registration to the 2013 Annual Clinical Meeting in New Orleans. Second place winners will receive their choice of one free luncheon conference ticket for Monday and one free luncheon conference for Tuesday, subject to availability.



Why should I attend the ACM?



Mark S. DeFrancesco, MD, MBA

“An ACM is time for renewal. It is an excellent way to renew your specialty knowledge, given the amazingly broad spectrum of courses offered.”

MARK S. DEFRANCESCO, MD, MBA, ACOG secretary and District I immediate past chair



Jeanne A. Conry, MD, PhD

“I always enjoy the President’s Program because ACOG goes to great lengths to find speakers who appeal to not only the ob-gyns in attendance but to our friends and partners who accompany us. My husband always attends the opening ceremony because he knows that the program will offer something special and pertinent to medicine and society.”

JEANNE A. CONRY, MD, PhD, District IX immediate past chair



Eva Chalas, MD

“The ACM brings national and international experts to you. Listening to these dynamic individuals is exciting and thought-provoking.”

EVA CHALAS, MD, District II chair



Stella M. Dantas, MD

“Attending the ACM is a great way to obtain CME credits in a venue with a vast variety of choices in learning format and topics.”

STELLA M. DANTAS, MD, District VIII secretary

What’s not to miss in San Diego?



Ronald V. Uva, MD

“San Diego is blessed with nearly perfect weather. Highlights would certainly have to include a trip to the famous San Diego Zoo and SeaWorld. The Gaslamp Quarter District near the convention center has excellent dining, shopping, and entertainment.”

RONALD V. UVA, MD, District II vice chair



John P. McHugh, MD

“You can’t beat a day in La Jolla—whether you’re shopping, strolling along the coast or, for the adventurous, kayaking the sea caves. One more adventure is a sunset hike up Cowles Mountain with a 360-degree view from the ocean to the mountains.”

JOHN P. MCHUGH, MD, District IX Section 7 vice chair



Dane M. Shipp, MD

“My favorite attraction is the beach! A close second is the San Diego Zoo’s Wild Animal Park. You don’t need to travel to Africa to go on safari—it’s all in sunny San Diego.”

DANE M. SHIPP, MD, District IX Section 8 vice chair



Owen C. Montgomery, MD

“My favorite thing to recommend for travelers to San Diego is to walk along North Harbor Drive away from the convention center and the big hotels toward the USS Midway. Go to Tuna Lane and find the huge statue in Tuna Harbor Park called “Unconditional Surrender.” It is a statue of the famous picture from the end of World War II where an unknown, happy sailor kisses a surprised nurse. It is placed so you can see the USS Midway just across the water and makes a great picture (especially if your wife is a nurse like mine!). Recreate the famous scene and then have a wonderful dinner al fresco at the Fish Market right in the park.”

OWEN C. MONTGOMERY, MD, District III immediate past chair

Special Session on Maternal and Child Mortality

Saving Mothers

Model and documentary filmmaker Christy Turlington Burns and author, producer, and documentary filmmaker Tonya Lewis Lee will be headlining a special ACM session on maternal and child mortality. Burns is married to filmmaker Edward Burns, and Lee is married to filmmaker Spike Lee.

Burns was so affected by a serious complication during the birth of her first child, she created a documentary outlining maternal mortality risks around the world and founded the organization Every Mother Counts. “While I had a birth team that worked quickly to manage the situation, I was shocked to learn that hundreds of thousands of women die each year during childbirth—and that 90% of these deaths are preventable. This left me needing to learn more about maternal health,” Burns said on her website.

Burns’ film, “No Woman, No Cry,” tells the stories of at-risk pregnant women in four parts of the world: a remote Maasai tribe in Tanzania, a slum of Bangladesh, a post-abortion care ward in Guatemala, and a prenatal clinic in the US. “I was inspired to make a documentary film that would share the stories of women at risk of becoming a mortality statistic,” she explained on her website. “I hope that by bringing people together through the universal experience of birth, we can help create a mainstream maternal health movement that ensures the lives and well-being of mothers worldwide, for generations to come.”

Saving Babies

Lee is the face of a national infant mortality campaign, “A Healthy Baby Begins with You,” sponsored by the Office of Minority Health at the US Department of Health and Human Services (HHS). Her documentary, “Crisis in the Crib: Saving Our Nation’s Babies,” focuses on infant mortality in the black community. Much of the film was shot in Memphis, which has a high infant mortality rate.

In a web video for the HHS campaign, Lee explained, “Every year, 8,000 African American children die during their first year of life—8,000. As a mother, this really concerns me. Our babies are dying at three times the rate of white babies before their first birthday.”

Join Burns and Lee for “Special Session on Maternal and Child Mortality” on Tuesday, May 8, from 3 to 4 pm in the San Diego Convention Center. The session is free, but registration is required when you register for the ACM.



“The Committee on Scientific Program has worked diligently over the last year to develop an ACM program that highlights the most recent information regarding evidence-based medicine, techniques, procedures, and patient management; addresses clinical dilemmas and controversies; and tackles ‘hot topics’ and issues facing the membership.”

Christopher M. Zahn, MD, Committee on Scientific Program chair

Junior Fellows will attempt to Stump the Professors

Follow the clues and guess the obscure or surprising diagnoses in the always hilarious and fun Gerald and Barbara Holzman Stump the Professors session during the ACM. Four Junior Fellows are selected to present unique real-life clinical cases they experienced in an attempt to stump a panel of professors. The session is held on Tuesday from 9:30 to 11 am.

Retired ACOG Executive Vice President Ralph W. Hale, MD, will return to serve on the panel of professors, along with Norman F. Gant, Jr, MD; Cynthia Izuno Macri, MD; and Nanette F. Santoro, MD.



Audience members enjoy the 2011 Stump the Professors session.



ACM Educational Session Highlights

- ① Breast cancer screening
- ② Fetal programming of adult obesity
- ③ The impact of the Affordable Care Act on ob-gyn practice
- ④ Hypertensive diseases in pregnancy
- ⑤ Live surgery of pelvic surgical anatomy
- ⑥ Workforce issues affecting ob-gyns
- ⑦ Update on and future of ovarian cancer screening
- ⑧ Practice management and electronic health records
- ⑨ International effect of infertility treatment and multiple gestation management

••••• Happiness—and pandas—await you in San Diego

When most people think of San Diego, they think of the San Diego Zoo and its famous pandas. Whether it's because these lumbering bears look so cuddly and huggable or simply because pandas are so rare at US zoos, most kids and adults fall in love with pandas as soon as they see them.

San Diego is the perfect ACM locale to bring along your family. Book some extra time in “America’s Finest City,” and be sure to put the zoo at the top of your list. The zoo currently hosts two adult pandas and their son, Yun Zi, who will be about 2 ½ in May. Before seeing the giant pandas, visitors walk through the new Panda Trek exhibit, which houses other animals native to China such as goat-antelopes called “takins” and red pandas, which are actually related to raccoons.

To make your zoo trip extra special, book private backstage tours that allow you and your kids to touch and help train zoo animals, while hearing insider stories and about the zoo’s conservation efforts. Visit sandiegozoo.org/zoo/special.



Always sunny in San Diego

San Diego is also famous for its weather. As the joke goes, being a meteorologist is the easiest job in the city. The sun always seems to be shining, the temperatures always seem to be a welcoming 70-some degrees, and the beaches are always inviting. What a perfect spot for an early summer vacation.

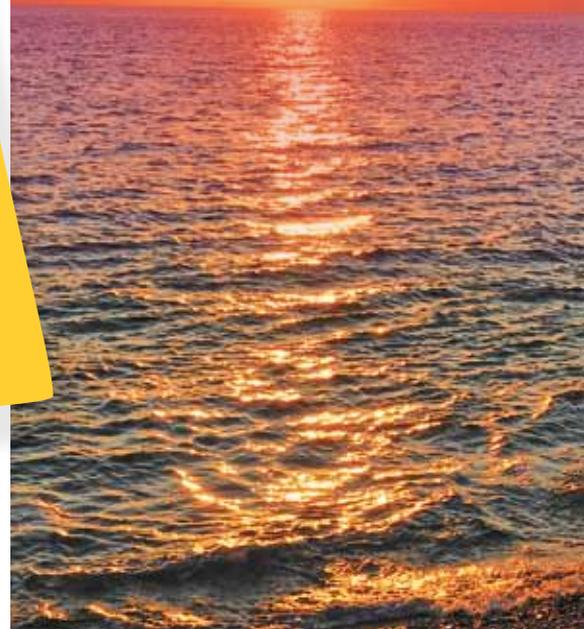
Popular attractions include SeaWorld and LEGOLAND California. Take time to explore the historic Gaslamp Quarter, which features dozens of restaurants, theaters, and galleries. One of the must-see theaters is the Old Globe, built in 1935 and modeled after Shakespeare’s Globe Theatre in London. The theater is located in Balboa Park, the nation’s largest urban cultural park, home to beautiful gardens and 15 major museums, including the Museum of San Diego History and the San Diego Air & Space Museum. For a great self-guided walking tour of the park, visit sandiego.org/article/visitors/1569.



My Must-Do Activities in San Diego

by Philip J. Diamond, MD, District IX chair and San Diego resident

1. Exploring Balboa Park, including the museums and the world-famous San Diego Zoo
2. LEGOLAND
3. The Hotel del Coronado
4. Authentic Mexican restaurants and taco shops
5. Golfing at Torrey Pines Golf Course
6. Old Town State Historic Park, which has great restaurants and shops
7. Hiking in Torrey Pines and shopping in Del Mar Plaza
8. Old Town trolley tours of San Diego
9. Taking the trolley to Tijuana, Mexico
10. Learning to surf or boogie board in Pacific Beach



Camp ACOG and Youth Tours

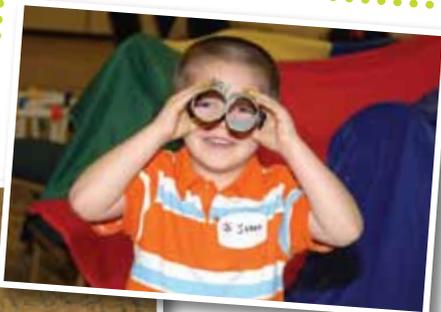
Attend ACM sessions while your children have a blast at Camp ACOG and on daily field trips.

Camp ACOG, held at the Hilton San Diego Bayfront Hotel, welcomes children ages 6 months through 15 years old. Children 6 and older can participate in off-site youth tours.

Register now before space runs

Daily Youth Tours out: acog.org/acm

- Saturday:** San Diego City Tour and Birch Aquarium
- Sunday:** LEGOLAND
- Monday:** SeaWorld
- Tuesday:** San Diego Zoo
- Wednesday:** San Diego Air & Space Museum



Spouse/Guest Tours

Bring along your partner or guest to the ACM, and he or she can explore the city while you're exploring the ACM. Register now or register on site if tickets are still available.

- Saturday:** City Bus Tour With Old Town Self-Guided Walking Tour
- Sunday:** Coronado Walking Tour, La Jolla With Birch Aquarium, or Kayaking at La Jolla
- Monday:** City Tour Land and Sea or Orfila Vineyards and Winery, and/or an Evening Harbor Cruise
- Tuesday:** Gaslamp Quarter Walking Tour or San Diego Zoo
- Wednesday:** Hiking in Torrey Pines State Reserve



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TIME TO REGISTER!

- Browse the ACM Preliminary Program online now
- Choose your sessions
- Register for the ACM